Rowat's are particular.

RUGLESS EYE EXAMINATION

ROWN OPTICAL COMPANY. 223 Dundas Street.

SIXTY-FIVE DOZEN SAMPLE SAILOR

\$2.00 Value for \$1.00 The Heart of London 71 TALBOT, OPPOSITE MARKET.



Diamond Rings, \$5 to \$600. 386 RICHMOND STREET. PHONE 1084.

ABOUT YOUR EYES C. H. TREBILCOCK

116 Dundas Street, Formerly with Tait Optical Company

A SYSTEM BUILDER Build up your system by taking

Mitchell's Compound Syrup

Hypophosphites PINT BOTTLES, \$1.00.

B.A. Mitchell's Drug Store

114 DUNDAS STREET. Phone 623.



We have added to our aleady large stock a line of FLASH LIGHTS. One new feature in a Flashlight is in the style of a Fountain Pen. Come in and see them.

W. J. Wray & Co. 234 DUNDAS ST.

We mine our own Coal and sell direct to you at



Egg and Stove for furnace, for baseburner. Large Pea range and heater.

I KNOW

I Can Relieve That Headache and Eyestrain.

The Optician

NOTICE

Eggett & Co. Plumbers, Hotwater and Steam Heating.

NEW ADDRESS: 336 Ridout St.

DR. S. R. MOORE

NATTRESSES AND FEATHERS

turned same day.

The Keystone Bedding Co.

Fruit-growers will find John Shar-man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance, Thursdays and Saturdays.

The London Loan and Savings Company

allows 4% ON DEPOSITS 5% ON DEBENTURES

coom spaces to rent. Corner Dundas and Clarence Sts.

Safety Deposit Boxes and goods

EAT MORE BREAD BUT BE SURE IT'S PARNELL'S

Follow this advice and you and every member of your family will have good health.

PARNELL THE BREADMAN Phones 929--1390





distinctive creations in diamond and precious stone jewelry, from the workshops of the leading Canadian manufacturers.

RINGS, BAR PINS, BRACE-LETS, BROOCHES, EAR. DROPS, LA VALLIERES, PENDANTS. Many unique designs, appealing particularly to those who seek the unusual.

YOUNG'S

A Good Place to Buy. LONDON. EAST LONDON

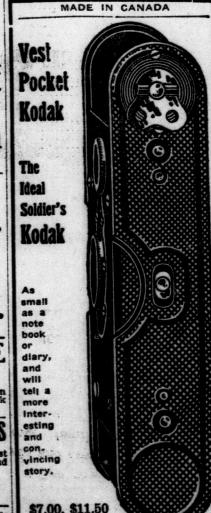


TORONTO, May 26. - The Ontario license board decided today to allow the Niagara Falls Racing Association (Fort Erie race track) to have their complaints against the license had been ancel the Erie track license now o leave it until a future date when the track licenses will be dealt with

YOU CAN DEPEND ON IOHNSTON BROS.

XXX BREAD It enjoys the confidence of thousands of families in London and surrounding parts.

PHONE 944.



Films left here before 11 a.m. de veloped and printed by 6 p.m.

CUT PRICES in Drugs and Patent Medicines every day.

Quality Is Economy. THIS WEEK **Delicious Duchess** Chocolates

29c Per Pound BE SURE AND TAKE A POUND

We are agents for Page & Shaw Cairneross & Lawrence

216 DUNDAS STREET.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

LAMP DROPPED ON BED

Bedclothes Catch Fire From Spattered Kerosene in Early Morning.

When a lamp was dropped onto a bed fire started which did damage estinated at nearly \$100 at the home of John Halpin, 522 York street, about 1 clock this morning. The kerosene spattered over the bedclothes, igniting from the lamp, and caused the bedding to blaze fiercely.

A phone call brought apparatus from the Central fire hall to the scene and the flames were extinguished within few minutes with chemicals.

AUTOS CRASH ON CORNER

Machines Come Together at Richmond Street and Queen's Avenue.

car belonging to James Paisley, of Ilderton, crashed into another ma-chine owned by Harry Ross, of East nond street, at 9 o'clock, last night, No person was hurt and neither car was damaged beyond a few dints in headlights and fenders. Paisley's motor was slightly in the lead running up the avenue, and it was when atempting to turn onto Richmond that Two Much-Admired Young Residents he hit the other auto.

OH! THE CRU-EL WINTER Weeks of This, Says Weather

Prophet. According to Joseph Graham, a tocal weather prophet, Londoners must en-dure another three weeks of cold, disagreeable weather, before summer becomes a reality. Last night, at eleven o'clock, Mr. Graham declared there were three or four degrees of frost registered, and that if clouds didn't come to the rescue and cover up a few bright stars, the damage would be At sundown, he stated the "quickstuff" in the therr recording 50 degrees, making a sudmade and Chairman Flavelle was unden drop of the mercury of about 22 degrees in a little over three hours.

IMPORTANT CHANGES IN GRAND TRUNK TRAIN SERVICE EF. FECTIVE MAY 30TH.

Train No. 1, the International Limted, will leave London 9:03 p.m. (instead of 8:15 p.m.), arrive Chicago 8:00 a.m. daily. Stops at Kerwood and Watford will be cancelled.

Train No. 15 will leave London 9:10 have in this city. p.m. daily (instead of 8:05 p.m.), arrive Detroit 10:55 p.m. to their friends after June 1 at 95 Ed-New train No. 83 will leave London ward street this city. Toronto papers 5:38 p.m. daily except Sunday (instead of No. 111 at 1:50 p.m.), arrive Port Huron 6:40 p.m., but will be through JUDGE FINKLE DEAD; train from Toronto (1:25 p.m., arrive London 5:30 p.m.). This train will give late afternoon service from London, etc. to Port Huron and all intermediate sta-

tions, also connect at Port Huron for Detroit. New train No. 166 will leave London 7.20 a.m. daily except Sunday, arrive Stratford 8:30 a.m., connecting with

train No. 191 at Stratford for Palmers ton, etc. New train No. 173 will leave Stratford 4:20 p.m. daily except Sunday, arrive London 5:25 p.m. No. 173 will connect at Stratford with No. 32 leaving Toronto 12:45 p.m.. also connect at London with train No. 83 leaving Lon-

don 5:38 p.m. for Sarnia, Port Huron Further particulars at city ticket office, corner Richmond and Dundas May 29. streets London.

ATTACKS CONTINUE ON LORD KITCHENER

'Northcliffe Press' Keeps Alive Ammu LONDON, May 26.—The Daily Mail and other papers known as "The Northcliffe Press," continue their at-

tacks on Lord Kitchener over the amnunition question. They point to the unexpected strength and tenacity the Germans are display ing in all the theatres of the war and necessity of the heaviest sacri-

The Times, in an editorial, says "The mistakes and shortcomings will be quickly rectified. The scales are

falling from English eyes and the country looks the situation in the face boldand without dismay. "Nobody now expects the war to end for a long time to come. The coun-try is no longer blind; it has begun to see the truth, but it awaits a lead. ernment in the hope that it will fur-

nish the leadership which has been so long lacking." The Mail, in a similar editorial, says: "We can recruit almost as many men as the Germans can and we shall need

The Mail strongly advocates recourse to the United States for ammunition supplies, and says: "It is calculated that there are no fewer than 17,000 metal working businesses in the United States alone that could help us in the nanufacture of war munitions."

ADDED TO THE CABINET Samuel, Smith and Montagu Have Port-

LONDON, May 26.—Additional ap-ointments in connection with the econstruction of the Government were pointments in connection was president were all to places outside the cabinet. Herbert L. Samuel, who was president of the local government board under the former regime, has been appointed postmaster-general, a position he held several years ago. Frederick E. Smith, who has been director of the official press bureau of the war office, has been made solicitor-general. Edwin S. Montagu has been reappointed finantic that the indictment was sufficient to include Zirzow, the alien involved.

enemy to wiew to taking up arms with the enemy view to taking up arms w

COFFEE 50e Per Pound. T. A. ROWAT & CO. 250 Dundas St. Phones 3051-3052 **BILLINGS BROUGHT**

Strawberries Will Suffer Most and Early Potatoes Are

Strathroy Bank Clerk Jailed And Recent Weather Condi-On Charge of Theft

ESCAPED TO HOUSTON But Long Arm of Canadian

From Bank.

BACK 1,500 MILES

Law Reached to Southern States. Fred M. Billings, the bank clerk

wanted for the theft of \$1,105 from the banking firm of E. Rowland and Company, of Strathroy, is now in the inty jail here, having been brought back from Houston, Texas, a distance of approximately 1,500 miles. Chief of Police Wilson, of Strathroy, left early last week for Texas to bring back Billings who was arrested in Houston by a Burns' Detective Agency man When he arrived in London late he had completed a trip of nearly 3,-000 miles made in order to carry out

Billings was recognized by a detective near Houston from a hand-bill on which was the prisoner's photo, a number of which were distributed by High County Constable Ben Waterworth in every state in the United States.

A reward of \$100 from E. Rowland and Company for the arrest of Billings will probably go to the Burns' man in Houston.

The prisoner was given a preliminary hearing at Strathroy yesterday morning appearing before Magistrate Noble. Afterwards he was brought to the county jail here to await sentence.

LOGAN-MACFIE

United in Marriage.

A pretty wedding was solemnized recently in the Cronyn Memorial Church, when Lena, daughter of Mr. and Mrs. London Must Endure Three More John Macfie, was united in marriage to Robert Logan by Rev. R. W. Norwood, of the church. The bride leaning on the arm of her father, was met at the church door by

the choir, which sang "The Voice That Breathed O'er Eden." The bride looked charming gowned in silk crepe, with old bridal veil in Juliet effect, carrying bridal roses and lilies of the valley.

The bridesmaids, Misses Adelaide Bryce and Carrie Boss, looked winsome in white voile dresses, with pink trim mings and hats to match, carrying pink carnations, while little Miss Mary Powell, niece of the bride, made a sweet little flower girl, owned in pink, carry-

ing a basket of pink carnations. The groom was supported by the bride's brother W A Macfle while J. Logan and J. Macfie acted as ushers. During the registry the choir sang "O Perfect Love." After the ceremony a dainty luncheon was served at the home of the bride's

parents, which was prettily decorated in pink carnations and smilax. Many useful gifts were received, showing the host of friends the young couple Mr. and Mrs. Logan will be at hom

please copy. PRESIDED IN OXFORD

Born in Woodstock 74 Years Ago and Never Married.

[Special to The Advertiser.] WOODSTOCK, May 26.—The d death ook place suddenly today of Alex. Finkle who for over 29 years was Woodstock where he was born. He was educated at the old Woodstock Grammar School, and passed his law examination at Osgoode Hall in 1862. He was at one time nominated to conest North Oxford against the late Sir

Emily Grace Wilson, both of Vancou ver, were with him when he died. funeral is on Friday afternoo and will be private.

NOTICE!

A. P. STEVENS, Watchmaker

HOMESEEKERS' SPECIAL TRAIN LEAVES TORONTO 10:45 P.M. EACH TUESDAY, COMMENCING ON JUNE 1, 1915.

For the accommodation of Hor ers' and general tourist traffic to Western Canada, through train carrying tourist, sleepers and colonist cars will, com mencing June 1, leave Toronto 10:45 p.m. each Tuesday until further notice, running through to Winnipeg. Attention is directed to the remarkably low roundtrip fares in connection with Hom ers' Excursions to Western Canada via them if we are ever to accomplish the march to Berlin so loudly boasted of by optimists a few minths ago."

ers' Excursions to Western Canada via Canadian Pacific Railway. Tickets are on sale each Tuesday until October 26, inclusive and are good to return within on sale each Tuesday until October 26, inclusive, and are good to return within two months from date of sale. Apply to any C. P. R. agent for full particulars, or write M. G. Murphy, district passenger agent, Toronto.

JUDGMENT IS RESERVED

TORONTO, May 26.—Judgment in the appeal of Emil Nerlich from the ver-dict of the high court jury, finding him

Injured.

INJURY TO WHEAT

tions Have Actually Helped Hay Crop.

Frest played havoc with the farmers, market gardeners and amateur garden ers last night in London and throughou Western Ontario. Following a precedent established early this spring, when after a rainfall the sky cleared and the air became cool, then colder to freezing, the weather man has continued this erformance throughout May, with the result of retarding growth seriously and vas expected would have been one of he biggest strawberry yields on record.

discouraged. Those who had large areas under cultivation will suffer heavily. The plants may bloom again, but it is not likely, and if they do the fruit will not mature until late. The first blooms were nipped by frost some weeks ago. What escaped then have set, and consequently are somewhat the somewhat is made up to them by grants from the department. In part of the source in agriculture, and are therefore qualified to intelligently discourse on the subjects, \$30 is the year-ly grant. To those not qualified, \$12. What escaped then have set, and con-sequently did not suffer from last night's which have received monies, and the old, but these are very few. To quote man on the market this morning: 'Just yesterday I gazed over my three teacher, Miss Elliott, \$30. acres of strawberry blooms, and the sight gladdened my heart. One white nerman, teacher, \$30. mass of bloom it was, and now this No. 22, London

Potatoes Victims, Too, potatoes got a hard setback last \$11.50 and Miss McVicar, teacher, \$12. The earlier varieties are in bloom, but the later have but attained three or four-inch growth. The cold of two weeks ago did not do serious harm, for the farmers hilled the plants the evening previous to the freezing, and spread teacher, Miss Curtis, \$30.

No. 3, North Dorchester—Section \$11.25 and teacher, Miss Patton, \$12. before morning, it was impossible to hill the plants, as they had attained too great a height. Potatoes will be late this year, for now new shoots must come from the underground seed.

Early Corn Hit. Corn, or the most that is up, was ruined by the fost, farmers say. That is, what had attained any size. Corn has been slow this spring, the cold weather and excessive rain militating against its quick growth. As one farmer said today: "The man who plants his corn in a week or so when the really are the really as the really are the really are the really as the really are the the really warm weather has struck its point lace trimmings, and wearing a stride, will be the one to benefit, Corn, once it starts to come, grows rapidly. There has been very little growth so far, and what there has been was killed last night."

Wheat will not be affected by last night's frost. The stalks have not ned yet, and so the growth will not suffer from the cold. Prospects for the farmers have planted extra acreage of this grain, as the war presuppo

But Hay is Fine. The hay outlook was never better. The old jingle that runs somewhat to the purpose of "Cold and wet in the month of May is simply great for wheat and hay," is borne cut by conditions this spring. There has been much wet and the weather has certainly not been warm. Timothy hay and the meadows never looked better. Some of the pes-simistic farmers are inclined to the belief that last night's frost may affect more or less the clover, that is, the red variety and alsike. What there is of rye and barley is in flourishing condition, and the oat outlook is

specially promising. SIDED IN OXFORD
The apple, pear, peach and plum yield should set a new record, think all the farmers. The trees were loaded with bloom earlier in the season, and the frost did not come at a time to seriously menace them. The blooms have set, and nothing but a veritable earthquake could now cause a poo

The Raspberry Outlook. The outlook for the raspherry an county judge of Oxford, retiring last stalks, according to the best authority October in favor of the present judge. suffered from blight during last win J. G. Wallace. Judge Finkle had ter, and although their growth is no ter, and although their growth is no reached the age of 74 years, practical- far enough advanced as yet to receiv ly all of which time was spent in any real setback from the frost las Woodstock where he was born. He night the injury previously done then will mean a poor yield. Onions did not suffer last night, al-

though tomatoes did. Rather humorou stories were told about the marke He never married. A cousin, H. J. Finkle, is postmaster, of Woodstock.

One sister survives. Miss. One sister survives, Miss Martha
Finkle, with whom the judge lived. A
nephew, F. J. Wilson, and a niese Miss
Emily Green.

consequence the vines suffered.

Means Heavy Loss.

All in all, the frost last night did much damage, damage that will mean heavy loss to all farmers in Western Ontario, for if what could be learned is correct, the cold was general for within a many-miled radius of this city. In Delaware district ice from a quarter to half an inch formed on the water, and the cold was severe in other districts. It is the hardest frost for this time of the year within the recollection of the oldest agricultural men in the country,

For twenty-three years it has been Salada Tea shall never vary, even fractionally. To support this ironbound rule it is necessary to increase the price when the cost of teas advance to such an enormous extent as recently. You have the satisfaction knowing, however, to whatever price Salada advances, it will always be the finest tea procurable at that

Do not forget to hear Jane Tuttle at June 1 at 8:15 p.m. FIERCE BATTLE.

Carling's Heights camp will be desert-ed today and Friday, for every sol-dier of the overseas units now in training in this city, save the camp guards, will be engaged in tactical manoeuvres IN CASE OF NERLICH along the north branch of the river. Orders have been issued for this big "fight," and it will be carried out under actual active service conditions. Fierce "fighting," both of attack and dict of the high court jury, finding him guilty of conspiracy to assist an alien enemy to leave the country, with enemy to leave the country, with a don will have a heavy "casualty" list to



WINNIPEG

E.W. GILLETT COMPANY LIMITED

SCHOOL SECTION GRANTS

province of Ontario has just made monetary grants to various school secwhat of an innovation and is do 13 to foster and further this good work in the country districts. To teach Heaviest of Season.

Last night the heaviest frost of this ers who have taken a course in agri-

> teachers, are listed as follows: No. 6, Biddulph-Section, \$13.49 Cleveland, teacher, \$9. No. 23. London Township-Section

No. 12. McGillivray-Section, \$12 and teacher, Mr. Ritchie, \$12. No. 15, McGillivray-Section, \$20.35 they thus escaped. But this was impassible last night. Although the farmers knew frost would be heavy No. 3, Westminster—Section, \$12 and teacher, Miss Brodie, \$6; teacher, Miss

10, Westminster-Section, \$12 THE BEST OF ALL SOAPS IS



It's (Not Such) A Long, Long Way to Tipperary (Biscuits) Just to the nearest Grocery store) 35

nd teacher. Miss Auckland, \$30. No. 17. Westminster-Section, \$26.6 and teacher, Miss Reddick, \$30. No. 6, Nissouri-Section, \$30 teacher, Miss Cameron, \$30. No. 8, Nissouri-Section, eacher, Miss Hobbs, \$12. No. 11, Nissouri-Section, \$4.60 eacher, Miss Duffin, \$12.

Lucan eacher, Miss Sproat, \$12. CATARRH POWDER 25C.

WHO SAID TENNIS OXFORDS
For women? We did. We have a lin of white buck, made for sports of street wear, that cannot be equalled in the city. They have a solid rubber sole on them and make an excellent dancing shoe. The price is right to the sole of the sole ing shoe. The price is right, tooa bookes



: Ammonia Powder: Unequalled for all household cleaning.

THE LAUNDRY,
THE KITCHEN,
THE BATHROOM,
THE SICKROOM. Read the uses and directions

10c or 3 for 25c. tyw. June 12. WE ARE RECEIVING

Daily, and can save you money by burning our coal. Heaman & Son YORK AND BURWELL STS. Phone 312.

AN INVITATION

To Citizens of London

You are cordially invited to inspect THE ALPS CAFE AND DINING ROOMS. The finest, most complete, elab-

orate and sanitary cafe in Western Ontario. Words are useless to convey to you the complete modernness of our eating rooms, so we invite you to inspect them. Thursday night and all day Friday. Nothing will be sold until Saturday.

We have confidence you will pronounce them absolutely the best, as no expense has been spared to complete them. To the ladies we particularly draw their attention to our upstair dining-room with separate entrance.

The Alps Cafe and Dining-Room

168 DUNDAS STREET.

ROSS', Limited

Ladies' Wear

Saving Money On Suits The latest styles, correct in every detail and guaranteed in quality. Regular prices \$18.50 to \$30.00,

now\$10.89 to \$25.00 Clearing Coats

The newest models in Tweed, Serge and Silk Coats. Regular \$8.25 to \$21.75, now \$5.50 to \$15.00

Waists

Daily arriving, the very latest in Waists, in Voiles, Silks and Crepe de Chine. All at prices lower than

Newest In Neckwear You can depend on seeing on our counters the very last thing in style at the most moderate prices.

196 DUNDAS ST. **PHONE 1319**

Bargains At ALL of **Cut-Rate**

10c Health Salts, 4 for 25c 75c Bisurated Magnesia. . 39c 15c Genuine Palmolive Soap, 4 for250 25c Castile Soap, long bars

\$1.00 pair Heavy Rubber Champion Bedbug Killer, large syringe-topped tins,

for 250 15c Moth Camphor Flakes 9c 15c Black Hat Enamel ... 9 25c Florida Water14c 10c Toilet Paper, large crepe rolls, 6 for250 \$1.00 D. D. Eczema Cure 50c Syrup of Figs29c 25c Mentholatum12c \$1.50 Syrup of Hypophos-

phites 78c 25c Fluid Magnesia12c 25c Witch Hazel Cream...14c 25c Best Aromatic Cascara 16c 25c Liquid Veneer16c \$1.00 Dr. Morin's Kidney and Bladder Tonic, the best remedy for kidney and bladder troubles...49c

\$1.25 Fountain Syringes. . 48c 35c Pond's Vanishing Cream 19c 50c Lithia Tablets24c 25c Mecca Ointment13c 50c Peerless Hair Restorer, best for restoring color

to grey, faded hair....34c \$1.00 Morina Complexion Powder, all tints 49c 50c Fruit-a-tives27c 50c Peroxide Vanishing Face Cream, the best we

have 24c 25c Nature's Remedy Tablets 14c Free-A British Hero Spoon with two 5c packages of

chewing gum.

50c Ingram's Milkweed Cream 29c 25c British Army Liniment 14c 25c Linen Writing Pads.. 9c 15c Keating's Insect Pow-25c Best Rose Talcum....16c

25c Ordinary Talcums ... 9c 15c Large Perfumed Bath Soaps, 2 for15e 15c Water Glass 7c 50c Pinex29c \$1.00 Glycothymoline740 25c Shaving Sticks14c 15c Williams' Shaving

lets 13c 25c Danderine14c 10c Straw Hat Cleaner ... 5c 35c Best Bland Pills.....17c 25c Massage Cream143 \$2.75 Whirling Spray Syringes \$1.38

Sticks 50

25c Unrivalled Herb Tab-

\$1.00 Genuine Turner's Invalid Port Wine59c \$1.00 English Shaving Brushes 47c 60c Abbey's Salts39c 25c English Corn Cure....14c

25c Carter's Liver Pills. 25c Eclectric Oil, 2 for...25c 25c Belladonna Plasters.. 9c 10c Carbolic Salve 4c 25c Fig Pills 9c 25c A. B. S. and C. Tallets. 9c 25c Peroxide 8c 10e Mystic Corn Salve.... 5c

War tax, when necessary, 1c on 25c. Above prices are good only at

5 Cut-Rate