PICTURE SALE

A general reduction of 25 to 50 per cent off all Framed and Unframed Pictures in our main gallery.

GRAVES'

Choice Dairy Butter

In one-pound prints, for table use ..... 30¢
Pure Lard, pound ..... 18¢
Old Dutch Cleanser . 3 for 25c
Special price on Pickled Beets and Beet and Celery Relish, in glass jars, ready for use. Regular 25c, snap price 17c

Grapefruit

Good, clean, juicy fruit. Per dozen ..... 50¢
Pineapple Oranges. Per dozen ..... 20¢ and 25¢
Bitter Oranges ..... 30¢
We loan you a slicer.
Our English Breakfast Tea. Something excellent. Per pound ..... 50¢

John Diprose

THREE POPULAR STORES.
Cor Dundas and Ridout Sts.
Dundas St., Near Wellington.
Cor. Richmond and Hyman Sts.

WRAY'S WHOLESALE & RETAIL

You Are Cordially Invited

To call and inspect our new premises. They are completely equipped, and carefully planned for the convenience of our customers.

NOTE THE ADDRESS:

WRAY'S

234 DUNDAS STREET.
Opposite Majestic Theatre.

For Sale

A well-built apartment. Is well rented at a good figure, so that one can make 12 per cent. on his money invested.

A large number of farms on list; also a good list of city houses.

Give us a ring and we will call with our auto and show you our list.

H. C. Tull

224 HYMAN STREET. PHONE 1858. Feb.28

Eyestrain Is Cunning

You may have perfectly normal vision, see everything distinctly, and read with comfort, and never dream that you may have eye strain. Yet your eyes may be strained, if you are troubled with headache, neuralgia, insomnia, over-sleepiness, or the like. Be on the safe side. Let us examine your eyes and advise you of their disposition.

The Brown Optical Co.

PHYSICAL EYE SPECIALISTS.

ED. WEST

FLORIST :: 249 DUNDAS ST.

We aim to carry the choicest stock and give you every satisfaction.

Everything in Coal

For the range, the furnace or the open fireplace, we have the size and grade of Coal best adapted to your needs. Give us a chance to prove it.

D. H. Gillies & Son

Phone 1312. zxv

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London.

Roland D. Jarvis

DENTIST,
Corner Dundas and Clarence Streets.

Taxicabs and Carriages for every occasion. Hueston's Liveries.

D., L. & W. Scranton Coal

It will pay you to order your Coal now, as we can supply nice bright Coal.

Heaman & Son

York and Burwell Streets.
Phone 312. zxv

LONDON AND DISTRICT

New District Passenger Agent.—C. E. Horning, formerly ticket agent for the Grand Trunk Railway Company here, has been appointed district passenger agent.

Horse Went Down.—A horse attached to a dray, owned and driven by S. Gregory, slipped at Dundas and Clarence streets this morning and furnished some excitement for a number of spectators until the animal was assisted to its feet. Several street cars were held up for a few minutes.

Vagrant Brought Here. — Henry Tucker, late of Toronto, was fined $2 and $8 costs for vagrancy and begging on the streets of Lucan by Police Magistrate C. W. Hawkshaw on Wednesday afternoon. He was brought to the county jail on Thursday by Constable P. E. Butler, as he took the option of spending thirty days in the jail.

Dr. Puffer on Sunday. — Dr. Adam Puffer's addresses to two audiences in the Majestic Theatre will be of considerable interest to all who are interested in boys and boy problems. Dr. Puffer's addresses are alive with incidents and stories taken from personal experiences with boy gangs. His "Boy Problem" addresses are teeming with interest, and the addresses to men in the afternoon at 4 o'clock, and the meeting at 8:30 for men and women ought to draw large audiences.

BRILLIANT SCENES MARK PAARDEBURG ANNIVERSARY BALL

Commissioned and Non-Commissioned Officers Revive Comrades' Memory.

Dancing Commences at Nine o'Clock and Continues Until Early Morning.

The annual Paardeburg ball, given under the auspices of the London Garrison Sergeants' Association was held last evening, the thirteenth anniversary of the Battle of Paardeburg, at which the Canadian volunteers distinguished themselves, in the new Masonic Temple on Queen's avenue. The affair was the most successful ever held by the sergeants of the London garrison, and was attended by almost 150 couples.

The dancing, which commenced at 9 o'clock, lasted until 3 in the morning and the large majority of the guests did not leave the floor, with the exception of a short intermission for lunch at 1 o'clock.

The music was furnished by the Tony Cortese Orchestra of ten pieces, under the leadership of Joe Cortese.

The program consisted of twenty numbers and eight extras. During some selections everyone was on the floor.

The "Storm Dance."

The feature of the evening was the "Storm dance," in which by means of electric lanterns and wind and thunder machines, a very realistic storm scene was presented.

The decorations of the hall were tastefully arranged and greatly added to the appearance of the room. Above the stage a large sign "Paardeburg" was suspended.

On each side of the hall were hung four shields, on which were the crests of the eight different units represented in the association, and at the north end the crest of the association was displayed.

The military spirit of the occasion was not forgotten and a number of rifles were on the stage and a trumpet call announced the supper hour.

A large number of spectators were present in the balconies and remained until a late hour. The gowns of the ladies were beyond description, and the usual convential appearance of the men was relieved by the large number of dress uniforms worn by the officers and non-commissioned officers.

The committee in charge of the event was. Sergt.-Major D. Borland, R. C. R., president; Sergt.-Major H. Marshall, 15th F. A. U., vice-president; Color-Sergt. H. Philips, R. C. R., secretary; Staff Sergt. C. Bell, First Hussars, treasurer, and Q.-M. S. Kelly, C. M. S. C.; Sergt.Major Roy Campbell, First Hussars; Q.-M. S. Simmons, First Hussars; Sergt. W. Walsh, R. C. R.; Sergt. Raymond, R. C. R.; S.-Sergt. Galbraith, 15th F. A. U.; S.-Sergt. Orr, 15th F. A. U.; S.-Sergt. Sawyer, R. C. R.; Q.-M. Sergt. Spicer, C. O. C.; Sub-Conductor Dewar, C. O. C.; Sergt.-Major Kerry, Sixth Field Battery; Sergt. Brill, Sixth F. B.; Col.-Sergt. Chester Butler, Seventh; Sergt. Penny, Seventh; Sergt. McLeod, C. P. A. S. C.; Sergt. Donohue, C. O. C., and Pioneer-Sergt. Fitzgerald, Seventh Regiment.

Among those present were: Lieut.-Col. A. H. Macdonell, A. A. G.; Lieut.-Col. C. W. Belton, Lieut.-Col. A. A. Campbell, Lieut.-Col. H. R. Abbott, Major T. C. Cowan, Major Wood-Leonard, Major and Mrs. W. G. Coles, Lieuts. Lang and Larch (Windsor), Dr. C. Brown, Capt. W. Brown, Capt. and Mrs. Abell, Dr. A. Wood, Capt. Irvine, Capt. and Mrs. Folger, Capt. A. H. Mortimore, Capt. Hunt, Capt. H. A. Stevenson, Capt. T. L. Haygarth, Lieut. and Mrs. Brock, Capt. J. G. Burnham, R. C. R.; Lieut. Balders, R. C. R.; Lieut. H. R. Griffith, R. C. R.; Major H. C. Becher, Lieut. Taylor, Capt. F. B. Ware and Mrs. Ware, Lieut. Watson, Capt. H. L. Milligan, Lieut. Insley, Col.-Sergt. Sinclair, Forty-eighth Highlanders; Q.-M.-Sergt. Hunter, Ninety-first Highlanders; Sergt. Fraser, Tenth Royal Grenadiers; Dr. A. Scott, Mr. E. S. Little, Mr. W. Hueston, Mr. W. Borland, Mr. J. B. Carling, Mr. D. A. Noble, Mr. McLaughlin, Mr. and Mrs. Coleman, Mr. John Donnelley, Mr. J. O. Hicks, Staff-Sergt. Ball, Sergt. T. E. Martin, Miss M. E. Garnier, Mr. and Mrs. Bernard Dunlevy and Miss Hazel Dunlevy, Mr. J. Patton, Mr. J. Keyes, Mr. Aug. Marshall, Sergt. F. Swift, Q.-M.-Sergt. A. W. Kelly, Mr. R. Simmons, Miss Ella Lyon, Mr. Roy Groshow, Mr. F. Jackson, Miss M. Jackson and Miss T. Jackson, Staff-Sergt. E. Donohue, Q.-M.-Sergt. R. W. Sproule and Mrs. Sproule, Mr. W. B. Allen, Mr. Alf. Burwell, Mr. J. Brennan and Miss Marion Brennan, Miss M. Morris, Miss M. Dyson, Miss L. Rogers, Miss F. R. Rocket, Misses Powell, Miss Belton, Miss Harris, Miss Ferns, Miss E. Hedley, Mr. N. Secord, Miss Chapman (Detroit), Q.-M.-Sergt. D. Vaughan, C. P. A. S. C.; Mr. Maurice Abbott, Staff-Sergt. Simmons, Miss Butler, Sergt.-Major and Mrs. J. S. Cheney, Sergt. Walker, Miss Leonard, Miss Helen Weld, Miss Pauline Fitzgerald, Miss S. Eckert, Miss D. Carlyle, Miss F. Peacock, Mr. Gordon Hunt, Mr. W. Forsythe, Mr. S. McDonald, Mr. R. Toby, Lieut. M. Percival, Mr. and Miss Sharkey (Petrolea), R. Watt, S. Parkinson, P. Sudworth, J. Sweeney, W. Hunter, J. H. Fowler, B.A., C. W. MacQueen, Lieut. H. Greenlees, Sergt. H. I. Penny, Mr. W. Elliott, Sergt. Kelly, Mr. W. Davis and Mr. Carling.

SMALLMAN & INGRAM MILLINERY OPENING

March First Day Set for the Commencement of the Big Event.

Eagerly looked forward to by every woman in the city of London and district surrounding, is the spring millinery opening of Messrs. Smallman & Ingram, which takes place tomorrow (Saturday), March 1, and following days.

For weeks past the staff of expert milliners employed by this firm have been busily engaged in preparing hundreds of new styles of spring and summer headgear, and it is safe to say that this season the hats displayed will be more alluring than ever to the feminine eye. The tastefulness and exclusiveness of all the millinery carried each spring and autumn by Messrs. Smallman & Ingram is widely known and recognized by fastidious women. Many of the styles are made directly after models from Paris and New York, and thus the latest ideas in chic headgear from the world's fashion centres are made possible for the women of London. In addition to this, Messrs. Smallman & Ingram recognize the value of a beautiful setting for their display, and the showrooms are being most tastefully decorated for the openings.

In fact, no pains are spared to make the semi-annual display an artistic event in every way, and no doubt the big store will be thronged with hundreds of feminine visitors tomorrow.

GAVE HANDSOME CHAIRS TO GROVE RESIDENTS

Two Families Pleasantly Surprised at the Home of Mr. C. Wakeling.

[Special to The Advertiser.]

The Grove, Feb. 28.—A very pleasant evening was spent at the home of Mr. C. Wakeling on Wednesday evening when about 50 of their friends gathered to present Mr. and Mrs. Geo. Smith and Mr. and Mrs. Arthur Johnson, who are leaving the neighborhood, with two lovely chairs.

A suitably-worded address was read by Mr. J. Wakeling, and the presentations were made by Mr. F. Marshall. Suitable replies were made by Mr. Johnson and Mr. Smith on behalf of themselves and wives. The rest of the evening was spent in a social manner in recitations, songs and music, and a dainty luncheon was much enjoyed.

The missionary meeting, held at Mr. C. Marshall's yesterday afternoon, was well attended.

The Ladies' Aid will give a concert in The Grove Methodist Church on Tuesday evening, March 4, to clear the debt on the church. An autograph quilt will also be sold by auction.

Mrs. John Forsyth, of Culbertson, Mon., who underwent an operation at Victoria Hospital, is convalescing at the home of her sister, Mrs. John Blight.

STRATHROY BAPTISTS

Fiftieth Anniversary Will Be Celebrated by Congregation March 9.

Strathroy, Feb. 28. — Arrangements are under way for the big celebration on Sunday, March 9, in connection with the fiftieth anniversary of the organization of the Strathroy Baptist Church. Rev. Dr. Matthews, of McMaster University, will preach.

While alterations are in progress, we are making a clean sweep of all broken lines of Men's and Women's Shoes at very interesting prices. Saturday will be a busy day—come and see. Cook's Shoe Store—398a Richmond street. (Use the Richmond street door for a short time longer).

A Good Liniment

There's not another preparation which can be compared to

McKenzie's Magic Liniment

when it comes to effectively relieving the pain that attends sprains, bumps, bruises, backache and rheumatism. A 25c bottle contains a lot of pain-relieving power.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

First Showing
Ladies' Tailored
Hats

BELTZ & CO.

Grapefruit Special

Friday and Saturday Only

We have secured some excellent heavy, juicy Grapefruit, that you will agree is one of the best bargains yet offered.

Have you made Grapefruit Marmalade? If not, be sure and try it now. It's fine.

49c PER DOZEN Friday and Saturday Only.

BITTER ORANGES. If you're making orange marmalade, try our Bitter Oranges. They will give it a delicious flavor.
30c a dozen.

FINNAN HADDIE. We have another supply of those choice, large, thick Finnan Haddies that give such good satisfaction.
14c a pound.

PANCAKES. Had any lately? They're fine when made with Aunt Jemima's Pancake Flour. Try it and see.
15c a package.

MAPLE SYRUP. That makes you think of the days when you were young and went to the woods. Guaranteed pure.
30c a bottle.

CHOICE BISCUITS. In both Domestic and Imported our stock is complete. A biscuit for every taste. Over 100 varieties from which to choose.
From 20c to 75c a pound.

PHONE ORDERS Receive careful, prompt attention and are filled with choice goods.

T. A. ROWAT & Co
TWO STORES
250 Dundas St. Wortley Road & Craig
THREE PHONES
South London 969 - Dundas 305 | 3052

"Here is a story of a Chicago woman who says that present marriage laws make woman the slave of man," said the square-jawed matron as she looked up from the newspaper. "Why don't they enforce the law, then?" meekly asked Mr. Henpecke.—Buffalo Express.

Through Tourist Sleeping Car London To Chicago.

The International Limited, leaving London 8:20 p.m. daily via Grand Trunk Railway System, carries a through electric-lighted Pullman Tourist Sleeping car, London to Chicago. This, the fast train between Montreal and Chicago, is an attractive train, the finest and fastest in Canada, over the "only double-track route," and arrives at Chicago at 8 a.m. Berth reservations, tickets, etc., may be obtained from R. E. Ruse, City Passenger and Ticket Agent, London, phone 80, or H. M. Hayes, Station Ticket Agent, London. Phone 436. zxv Feb28

SATURDAY SAVINGS at PURDOM'S HARDWARE

PROMPT ATTENTION TO MAIL AND PHONE ORDERS.
OPEN SATURDAY UNTIL 10 P.M.

STEP LADDERS.

All made of select wood. Strongest ladder made. On sale Saturday as follows:

4-foot ..... $ 75
5-foot 85
6-foot 1.00
7-foot 1.25
8-foot 1.50
10-foot 1.75

Clothes Horses.

Three dozen folding Clothes Horses, same as cut. On sale Saturday, 98c.

BRASS POLISH.

For cleaning brass signs and auto trim, try Bon-Ton. Once used, always used. We carry a complete stock, ranging from 20c to $1.65 a can.

RAZORS.

300 Razors, guaranteed. Regular $1.50; on sale, 98c.

WASH BOARDS

Six dozen Improved Globe Wash Boards, regular 25c. On sale at 19c.

Six dozen Glass Wash Boards, regular 40c. On sale, 23c.

FOOD CHOPPERS.

Six dozen Climax Food Choppers, having five cutting blades. Regular $1.50; on sale, $1.20.

X-CUT SAWS.

Another shipment of the celebrated King Cutter X-Cut Saws just received. Complete with handles and guaranteed.

5-foot $1.65
5½-foot 1.75
6-foot 1.85

As the cost of steel is advancing, they won't be long at this price.

LANTERNS.

Six dozen improved Cold Blast Lanterns, regular 75c; on sale, 63c.

Chemical Closets.

For the comfort and convenience of those who have not the waterworks system, a "Tweed" Chemical Closet is just what you need. It costs but 1c a day to run. Come in and examine it. Small size, $18; large size, $25.

Copper Tea Kettles, Nickelplated

Just a few of these No. 8 and No. 9 Copper Tea Kettles left at $1.23
Also the 20c Tin Range Kettle at ..... 11¢

The Purdom Hardware Co.

124 DUNDAS STREET, 123 CARLING STREET. PHONES 2800-2801.

Choice Beef, Pork, Lamb and Veal for Saturday

Back and Breakfast Bacon (Saturday only), lb. ... 18¢
300 Smoked Hams, lb. ... 16¢
Tender Roasts Heifer Beef, lb. ..... 14¢
Best Rib Roasts Heifer Beef, lb. ..... 17¢
Choice Boiling Beef, lb. 12¢
Ham Roasts of Fresh Pork, lb. ..... 17¢
Fresh Bacon, lb. ..... 15¢
Lean Roasts of Fresh Pork, lb. ..... 15¢
Small Pork Sausage, lb. 10¢
Finest Pickled Bacon, lb. 15¢
Small Pickled Shoulders, lb. ..... 14¢
Corned Beef, lb. ..... 12½¢
Shortening, best in city ..... two pounds 25¢
Fresh Cut Green Bone, lb. 3¢

PROMPT DELIVERY. PHONE 500.

Jas. A. Anderson

3 TO 5 MARKET HOUSE.

BEEF, PORK, LAMB and VEAL

A LARGE ASSORTMENT OF CHOICEST MEATS OF ALL KINDS FOR SATURDAY.

Choicest Boiling Ribs Steer Beef, pound ..... 12¢
Prime Shoulder Roasts Beef, pound ..... 15¢
Lean Roasts Fresh Pork, pound ..... 15¢
Fresh Side Bacon, pound ..... 17¢
Front Quarters Young Lamb, pound ..... 14¢
Shoulders Mutton, pound ..... 12½¢
Stewing Veal, pound ..... 12½¢
Shoulder Roasts Veal, pound ..... 15¢
Sweet Pickled Bacon, pound ..... 17¢
Sugar-Cured Hams, pound ..... 18¢
Choicest Breakfast Bacon, pound ..... 20¢
20-pound pail Pure Leaf Lard $3.00
Green Cut Bones, pound ..... 3¢
Our Celebrated Shortening ..... 2 pounds for 25¢

Hearts, Livers, Tongues, Spareribs, Tenderloins, Etc.

JACKSON'S

STALLS: 1-2 and 10-12 MARKET HOUSE. PHONE 2859.
87 WELLINGTON STREET. PHONE 1057.

Wilson's Fresh Meat and Fish Market

We have the best assortment of Fresh Fish in the city. Watch our window. It will interest you.

Whitefish ..... 15¢
Salmon Trout ..... 15¢
Halibut ..... 15¢
Sea Salmon ..... 18¢
Fresh Haddock ..... 10¢
Fresh Smelts ..... 15¢
Fresh Shrimps, pint ..... 40¢
Smoked Ciscoes ..... 15¢
Choice Rib Roasts ..... 16¢
Pot Roasts ..... 12½¢
Boiling Beef ..... 10¢
Choice Corned Beef ..... 12½¢
Hamburg Steak ..... 12½¢
Ingersoll Sausage ..... 12½¢
Dried Beef ..... 40¢
Cooked Ham, Tongue, Hock.

TENDERLOINS, SPARERIBS, LIVERS AND KIDNEYS.

We solicit a share of your patronage. Call and inspect this clean, bright market. Your phone order will receive our best attention.

J. A. WILSON

PHONE 1120 206 DUNDAS ST

QUALITY STORE

REDUCES THE HIGH COST OF LIVING.

25 Specials Below To Help You Reduce Your Grocery Bill

LONDON'S LEADING GROCERY.

(No old goods; everything fresh and new).

1. FRENCH PEAS. Regular 20c, for 15¢ can. $1.75 per dozen.
2. PICKLED BEETS. Regular 25c, for 17¢ large bottle.
3. CELERY SALAD OR CHOW CHOW. Regular 10c, for 8¢ bottle.
4. CHOICE DAIRY BUTTER 30¢ pound.
5. SNIDER'S CHILI SAUCE. SNIDER'S COCKTAIL SAUCE. Regular 20c, for 18¢ bottle
6. RHUBARB MARMALADE. RASPBERRIES (whole). Regular 20c, for 15¢ bottle
7. RANAHAN'S SPECIAL BLEND TEA. Regular 30c for 25¢ per pound. 5 pounds for $1.25. This sale only.
8. NO. 1 COMB HONEY Regular 25c, for 22¢ a section. Per dozen, $2.55.
9. GRAPEFRUIT. Good clean fruit. 47¢ per dozen.
10. WATER ICE WAFERS Assorted (German.) 3 packages for 10¢.
11. MAJOR GREY OR LUCKNOW CHUTNEY. Regular 25c, for 18¢ per bottle.
12. SUTTON'S HARVEY SAUCE. Regular 25c, for 15¢ per bottle.
13. RED SALMON, ½'s, flat Regular 15c, for 10¢ can.
14. RED SALMON, 1's, tall. Choice regular 25c, for 23¢ can, per dozen, $2.65.
15. ROLLED OATS. ROLLED WHEAT. Clean and fresh. 7 pounds for 25¢.
16. WHITE BEANS. 5 pounds for 25¢.
17. BATH OLIVER BISCUITS, Regular 50c, for 40¢ tin.
18. NEW-LAID EGGS. 27¢ dozen.
19. GOOD VALENCIA RAISINS. Only a few boxes left. 28-pound box for $1.45.
20. "DELORY" SARDINES (Truffles and Herbs). Regular 17c for 15¢. $1.75 per dozen.
21. ALPINE STRAWBERRIES and RASPBERRIES (After-Dinner Tit-Bit). Regular 25c for 18¢ box.
22. PRESERVED FIGS. Served with cream. Regular 35c for 30¢ bottle
23. MELBA PEACHES. 4 peaches to jar. Regular 90c for 75¢ bottle
24. GRAPE VINEGAR. (For Salads). Regular 50c for 45¢ bottle
25. CALIFORNIA FRUITS, PACKED IN GLASS JARS. Cherries (white), Peaches, Apricots, Pineapple. Regular 50c, for 45¢ jar. $5.25 dozen.

Our usual supply of Fresh Vegetables for Saturday.

Sugar, Flour, Bacon, Lard, Potatoes, at Lowest Market Prices.

WE DELIVER TO ALL PARTS OF THE CITY.
TWO PHONES—1024, 3323.

Harry Ranahan

SOUTHWOLD PIONEER

Mrs. Christine Gilbert Had Resided There for 93 Years.

[Special to The Advertiser.]

St. Thomas, Feb. 28.—The funeral took place this afternoon from the residence of Absalom Gilbert, at Payne's Mills, to St. Thomas Cemetery, of Mrs. Christina Gilbert, relict of the late Jacob Gilbert. She had resided in Southwold for 93 years, having come there from Port Ryerse, where she was born, when an infant.

She leaves one son and one daughter—Absalom, on the old homestead at Payne's Mills, and Mrs. Hannah Thompson, St. Thomas.

ONLY ONE "BROMO QUININE."
That is LAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Cures a Cold in One Day. Cures Grip in Two Days. 25c.