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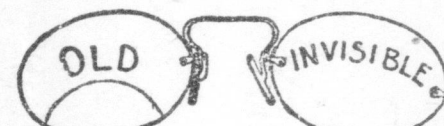
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AT ALL DRUGGISTS
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HARTER, SOLICITOR, ETC.
County Bldgs., next Court House, London



INVISIBLE BIFOCALS

Glasses for seeing both far and near, made all in one solid piece.

No Unsightly Lines in the Lens

Made in London only by

The Brown Optical Co.

Physical Eye Specialists and High-Grade Lens Makers.
237 DUNDAS STREET, LONDON.
Largest Retail Optical House in Canada. Branch at Montreal, P. Q.

GRAFFITH & WILLSE
FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1882, 104 Dundas street. Residence on premises. Open day and night. Phone 455. Delaware branch, W. Acres, Manager.

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Undertakers
115 DUNDAS ST. PHONE 586.
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Residence on Premises.
Private Ambulance Service.

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Funeral Director and Embalmer
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1548. Personal Attention.
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OPEN DAY AND NIGHT.

J. T. O'NEIL
Undertaker and Embalmer, nineteen years' experience, has all the latest equipment. Open day and night. 761 DUNDAS STREET. Phone 3734. ywt

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DENTIST
Corner Dundas and Clarence Streets.

London Loan and Savings Company of Canada

Allow
4 per cent on deposits.
4 1/2 per cent on regular debentures.
5 per cent on special debentures.
5 1/2 per cent on municipal debentures.
6 per cent on stock, besides bonus.

Office - 220 Dundas Street

LEAVES NO ASHES.
[Ottawa Free Press.]

We heartily approve of Sir William Ramsay's idea of burning all the coal under the earth's surface. It would save us carrying ashes out of the cellar.

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship.
Special Oak Curtain Poles complete 27c

129 Dundas, 11 Market Square
ywt

Hamilton's London

Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

Johnston Bros.

XXX Bread

Will Revive Your
Lagging Appetite

At progressive grocers, or delivered.

Johnston Bros'

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RINGS

Ranging from the plainest gold band to the most ornate finger ring imaginable, encrusted with sparkling diamonds, rosy rubies, opalescent pearls or other glittering gems—they're all here, to suit every taste, every purse. Gems of all sorts set or reset, just as you want them. Special orders executed the same day.

Diamond Hall Stores

214 AND 674 DUNDAS ST.

W. G. YOUNG

MORNING PAPER FRIDAY

Good Friday, April 5, being a holiday, The Advertiser will issue but one edition, at 4 a.m., which will be supplied to all subscribers.

LONDON AND DISTRICT

The Coldstream Women's Institute will meet in the Foresters' Hall, Poplar Hill, on Tuesday, April 9. A Social Evening.

The Women's Missionary Society of Wellington Street Methodist Church gave a social evening last night that was largely attended. The programme included musical selections by Mrs. R. Cockburn, Miss Dorothy Graham and Miss Fowler, and a missionary sketch of the missionary work both in foreign countries and in Canada. Those taking part in the sketch were Mrs. J. A. Jones, Mrs. A. McCallum, Mrs. Aldice, Miss A. Culver, and Miss Q. Walcott. Refreshments were served after the programme was concluded.

HARD WINTER CAUSE OF THE FLAT WHEELS

Ice on the Rails Caused Slipping in Spite of Use of Brakes.

The London Street Railway will soon get rid of the flat wheels which so much complaint has been made of late. A complete plant for repairing these wheels has been installed at a cost of several thousands of dollars, and as soon as practicable every flat wheel will be removed.

Owing to the hard winter, there are more of them than is usually the case, and the company have been unable to keep pace with the repairs. Ice on the rails caused the cars to slide along when the brakes were applied, so that flat spots were ground on the wheels. However, it is expected that within a very short time every flat wheel will be repaired and the cars will once more run smoothly and well.

OPEN TONIGHT

The Semi-Ready Store Will Be Open Until 10 o'clock.

Owing to the large number of suits ordered for Easter, the Semi-Ready Store will be open tonight as well as Saturday. Captain Haygarth will have extra help, and says he will maintain his schedule of finishing a suit to actual measurements two hours after it is sold.

The Canadian Pacific city ticket office, 161 Dundas street, corner Richmond, will be open until 9 p.m. this evening, for the sale of Easter excursion and other tickets. W. Fulton, C. F. and T. A.

Shiloh's Cure
quickly stops coughs, cures colds, heals the throat and lungs. 25 cents.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

Films Developed

and finished. First-class work.

J. H. BACK & CO.

210 DUNDAS STREET.

FIRE SALE

You need a good hot fire now, and we sell select Coal for all purposes.

ORDER EARLY.

JOHN MANN & SONS

401 Clarence St. 425 York St.
Phone 470.



HOWARD & CO.
DIAMOND MERCHANTS
SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND STREET.
ywt

"PARNELL'S BREAD"

Winter is past and your stove will be let out, and, of course, this means, NO BAKING. You will want a break baker to call with bread.

Just call us up over the 'phone, and we will send one of our obliging salesmen, who will supply you with an abundance of "PARNELL'S DELICIOUS HOME-MADE BREAD."

Phones 929-1390

EASTER PERFUMES

Superb Perfumes, imported direct from England and France. Many New and Exquisite Odors.

SACHET POWDER

Dainty, Fragrant and Lasting.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ont.

BAPTISTS WILL FIGHT TO ABOLISH BAR

Official Organ Says That Mr. Rowell's Policy Is Most Advanced Step.

Discussing the new temperance policy of the Ontario Liberal party, the Canadian Baptist, in its leading editorial today, under the caption of "Banish the Bar," says:

Among both political parties, as well as among those who politically are not allied to partyism, are very many electors in Ontario who will hail with delight and satisfaction the announcement of the leader of the Opposition in the Legislature of Ontario that he will take every advance step in the future that can be taken with reasonable assurance of support.

So far as we are able to judge in the matter, we confess that we deem Mr. Rowell's proposal the most advanced proposed in the realm of the temperance movement that we have experienced: and with all our heart we shall give it both our direct and our indirect support. It may be that the day is not far distant when shops and clubs will be placed in the category along with the bar, and receive their quelling in Ontario. But it would be to wipe out the barroom just because club and shop licenses remain for the time being. A half-loaf is better than none, is a good working principle in the matter of temperance reform. Some people have declined hitherto to be actively interested in local option. But those who have been practically interested during the past few years that local option has been a beneficial measure. Indeed, we count on the abolition of the bar.

This movement may well be taken as the throwing down of the gauntlet for the hottest and most strenuous temperance campaign that measure have engaged the citizens of Ontario. There will needs be a girding of the loins for

Rowat's Coffee

A blend specially selected that is proving popular in the homes of hundreds of particular people.

Try it when you next order, and if it should prove unsatisfactory to your taste, we will gladly buy it back.

40c PER POUND.

T. A. ROWAT & CO.

Two Stores 250 DUNDAS STREET
Worley Road and Craig Street
Three Phones South London, 969
Dundas St., 3051-3052

the fray—an enlistment afresh of time, energy, money, personality, on the part of men and women of all classes and conditions of society, who are convinced that the abolition of the bar is to strike at the tap-root of the liquor traffic. And the Baptists of Ontario, we venture to say, will be on hand when the drum beats for music.

PASTORS WERE INDORSED BY T. AND L. COUNCIL

Opinions of Messrs. Graham and Dewey Were Approved at a Meeting.

Civic matters were the cause of considerable discussion at the meeting of the Trades and Labor Council on Wednesday evening. The Grand Trunk Railway came in for much criticism, too, the members of the board declaring most emphatically that the company should come to the city, not the reverse, in connection with track elevation.

The pay of city laborers was debated, the council declaring that the minimum should be a day, not \$1.53, as at the present time. Other matters were also dealt with.

The resolutions, as passed by the council, were as follows:

"Resolved, that the Grand Trunk should be made to come to the city with regard to subways and track elevation, and not the city to the Grand Trunk."

"That the board of health should see that the sanitary arrangements prevailing at the Grand Trunk station should be remedied without delay."

"That the Trades and Labor Council indorse the sentiments expressed by Rev. H. A. Graham and Rev. George W. Dewey, regarding the conditions of labor in the country at the present time."

"That this council believes that corporations using and tearing up the pavements should be charged a sufficient sum to replace it in first-class condition. Other matters were also dealt with."

"That as a general raise has been made in all departments of the city except the laborers, this council expresses its belief that \$2 a day is little enough for the laborer to receive, instead of \$1.53, as at present."

TEXTILE WORKERS ARE FLOCKING TO CANADA

Lowell Mill Operatives Anticipate Industrial Struggle at Lowell, Mass.

[Canadian Press.]

Lowell, Mass., April 4.—In anticipation of a long industrial struggle in the cotton cloth mills of this city, many of the operatives have gone to Canada, Lawrence, Nashua, Manchester, and other textile centres, where wages have been advanced 10 per cent, or more. The beginning of the migration may, it is believed, hasten a settlement of the strike and lockout, as the manufacturers do not desire to lose their operatives. So far as the French-Canadian workers are concerned, it is not uncommon for them to return to their homes in the province every spring, coming back to Lowell in the fall after the crops are in.

Nothing occurred during the early part of today to indicate that there was any immediate hope of settlement. The strikers caused no trouble at the mill gates. The strikers paraded in the mill district, carrying two red flags as well as the Stars and Stripes.

Mr. Fred Wilson and wife, of St. Louis, Mo., are visiting in London. Mr. Wilson is a son of the late Mr. Joseph Wilson, who was market clerk for many years, and also a member of the board of education of London.

So Tired of Tired Feet! Use TIZ

Gets the "Tired" Out in a Few Minutes—Makes Your Feet Sore-Proof.

"O fudge! It's awful how tired feet make you feel tired all over—so dead tired. Then, when you've got a corn, blisters, and a bunton, and a few blisters, and your feet are terribly swollen, you



don't care if you've got a million dollars—you're tired! You're tired! A million dollars can't help you, any more than 25 cents will."

A quarter buys a box of TIZ—a wonder for tired, sore, tender, chafed, blistered, swollen, sweaty, smelly feet, corns, calluses and bunions, chilblains and frostbite. The moment you use it, you give a sigh of relief, and then you smile. There's nothing as good as TIZ, so don't accept any attempted imitation. TIZ draws out all the poisonous exudations that make foot troubles.

A quarter buys a box, sold everywhere, or sent direct, on receipt of price, by Walter Luther Dodge & Co., Chicago, Ill. Recommended by all drug stores, department stores and general stores.

A4,M9,113

WILSON'S NEW MODEL Meat Market

OPENING OF THE MEAT SEASON
EASTER HAMS—We have the best assortment in the city. All sizes. Ingersoll cure. Government inspected.

BREAKFAST BACON
BACK BACON
WILTSHIRE BACON
ROLLED BACON

EGGS. BUTTER. CHEESE and POULTRY.
FRESH BEEF. SPRING LAMB and VEAL.

Fresh Fish for Good Friday

Whitefish, Halibut, Sea-Salmon, Ciscoes and Haddies.
The cleanest, best-appointed market in the city to buy your table supplies. Use the phone and try our prompt service.

J. A. WILSON

PHONE 1120. NEW ADDRESS: 206 DUNDAS STREET.

STORE OPEN TONIGHT UNTIL 10:30.



"The Up-to-Date Shoe Shop"
J. & M.
Easter Footwear
White Boots
Mary Garden style White Buck Boots, Tan Boots with white tops and Patents with white tops. These are the principal features of this spring's fashions for women.
Prices \$4.48 to \$6.00
White Canvas Boots, prices \$1.25 to \$2.98
Children's White Canvas, dollar value. To go at a pair 73c

Oxfords and Colonial Pumps

New spring styles in Colonial Pumps, Oxfords and Boots, also a splendid showing of tan goods.

For the Men

200 pairs Men's Oxfords and Boots, choice of tan or black. Regular \$4.50 and \$5 values. A lot we bought at a special price. On sale today and Saturday, a pair \$2.98

Don't Forget, We Carry Travelling Goods

A range of Suitcases from 65c to \$14.85
Leather Suitcases, were \$7 and \$8; a small balance of W. R. Lawton's stock, to go at \$2.98 and \$3.48
Trunks—Just think of the range we carry, beginning at \$1.48 for a canvas trunk, and going up to \$43.00
A special line of Trunks at \$4.43

JOHNSTON & MURRAY

198 DUNDAS STREET
(REG. JOHNSTON). (KEN. MURRAY)

SH H HOPE FOR PEACE IN TRIPOLI

Italy Not Enthusiastic About Attitude of the Other Powers.

Rome, April 4.—The war in Tripoli is on and there is little prospect of its coming to an end either by an armistice leading to peace or by any sudden sensational undertaking on the part of Italy to crush the power of Turkey and make it ask for peace. In Italy, it is true, the popularity of the war is gone, but there is an increasing feeling of animosity towards the powers, which is clearly expressed in the leading Italian papers.

The Corriere della Sera, commenting on the attitude of the powers towards Italy, remarks: "The truth is that in Paris and in London, as in the other European capitals, what people really liked was an inert Italy, without initiative or outside colonial competitions, especially outside the scramble for the African coast of the Mediterranean. This was an Italy which, while remaining in the triple alliance, did not oppose the designs and the action of France and Great Britain in that sea. London and Paris are not yet accustomed to this new Italy, which proclaims her sovereignty over Libya, and wedges herself in between Egypt and Tunisia."

The Messenger, discussing the same theme, is much more severe to "the allies" than to "the friendly powers." From the latter, Italy, as the Roman democratic organ admits, had no right to expect more than "an attitude of benevolent neutrality," but from her two allies something above that. Accordingly the Messenger urges the Italian foreign office to "speak clearly and strongly at Berlin and Vienna," so that Italy may know how to shape her present and future policy.

The prevailing feeling in Rome is that the attempted mediation by the powers for peace will not be successful. It is practically certain that Italy will not accept the offer of mediation unless she is formally assured that Turkey unconditionally recognized Italian sovereignty in Tripoli and Cyrenaica.

On the other hand, if the powers are unwilling to bring pressure to bear on Turkey, but merely offer their good services in the hope of ending the war, their intervention will not alter the situation.

Public opinion, as echoed in the press, is not favorable to mediation, which Italy has not solicited and does not need, as she will be able sooner or later to cripple Turkey on land and sea, and, unaided, enforce peace on her own terms.

There is no doubt that Italy will continue to insist on the recognition of her sovereignty, but it is reported on good authority that she may refuse to state the conditions indispensable for her acceptance of mediation unless assured by the powers that their offer of mediation is the result of negotiations with Turkey, who is willing to accept Italy's terms. It is possible that, as the result of the attempted mediation, the war may be intensified instead of stopped."

WINNIPEG BRIDEGROOM IN SLICKEST GOTHAM

Meets With Pleasant Stranger and Is Relieved of His Roll.

[Canadian Press.]

New York, April 4.—According to the Herald, matching in Canada—matrimonially speaking—is quite different from matching in New York, as G. C. Irving, a merchant of Winnipeg, who came here on his honeymoon, will readily admit. His matching at home resulted in getting the wife of his choice. His matching in this city, with two men he did not know, resulted in losing his money.

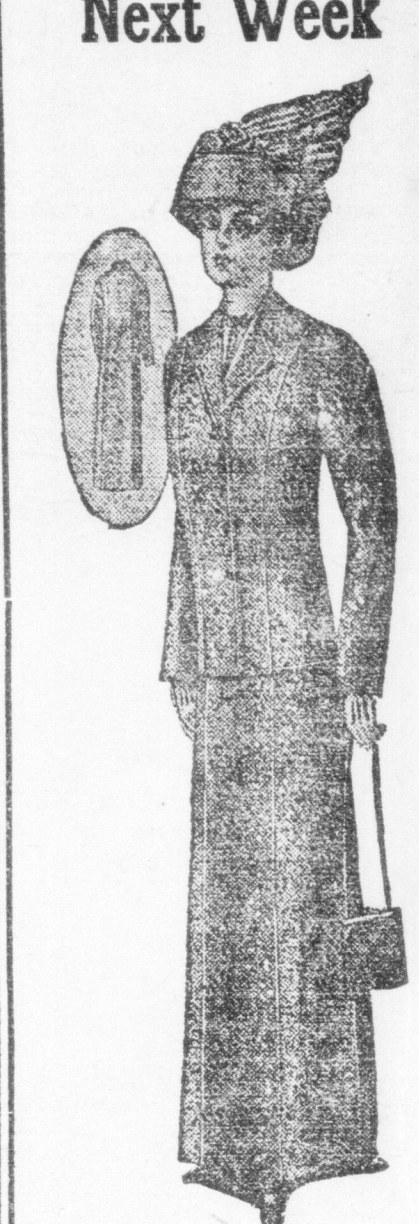
ROSS', Limited

LONDON EDMONTON

The Store for Women

SPECIAL

To Clear for Next Week



58 Ladies' Worsted and Tweed Suits, sizes 32 to 42; worth from \$18.50 to \$45.00. Only \$5.00, \$10.00 and \$15.00.



Just opened out, a choice shipment of Cloth and Silk Dresses. The newest of the season.

196 Dundas Street
PHONE 1319.

DON'T

Stock Coal For Next Winter Now

Besides the possibility of working hardship for your neighbor, who can't do so, you will be paying too high a price for your coal. There will be plenty at a fair price as fast as you need it.

Hunt Brothers, Ltd.

Phone 123 or 412.

FRY'S

Nut Milk Chocolate

MOST DELIGHTFUL OF ALL CANDY

Evenly W. is to start on the half-mile tracks in the east, although it is not known how she will take to this style. Along in the season she will be sent back to Shank for the Grand Circuit free-for-all.