# THE ADVERTISER, LONDON, ONTARIO, SATURDAY, APRIL 1, 1911. 3 MILLION ORANGES HERE

Another Big "SUNKIST" Sale Lasting All FREE! See the Beautiful Rogers Silver FREE With Next Week, Begins Monday, April 3

The biggest lot of oranges that ever came to this city has just arrived—THREE MILLION of them. They arrived by special Fast Freight direct from the big "Sunkist" fruit groves of California. They are the "Sunkist" brand, famed for their delicious flavor and health-giving properties. Each local fruit dealer is laying in a liberal supply of "Sunkists" and on next Monday morning all dealers will put on a Special "Sunkist" Orange Sale, lasting throughout the week.

## California's Finest Oranges

"Sunkists" are California's most luscious orangesthe choicest of each of 5,000 California Orange Farmers. They pack all their perfect oranges under the one name, "Sunkist," and ship them by special fast one name, "Sunkist," and surp ....
freight the day they are picked.
The "Sunkist" is a tree-ripened orange,
Shreless—never pithy—every

"Sunkist" is firm, solid and sound. It is picked by a gloved hand. No orange that falls to the ground or becomes bruised or damaged



### How to Serve Them

Oranges are the most appetizing and nourishing food you can serve-at breakfast-in the sick-room-between meals-in salads, ices, sherbets and puddings.

There is no limit to the number of excellent dishes of which "Sunkist" oranges form the basis.

Buy a box of "Sunkist" oranges and your fruit dealer will make you a special price. You will find no trouble in keeping them as long as you want to, because "Sunkists" reach you in excellent condition.

## Physicians Advise Them

Leading physicians say that to counteract the effect of meat and other heavy foods we eat, one should eat oranges liberally. It is a universally known fact that orange juice is an excellent food for the brain cells and a tonic for run down nerves. No better laxative than sound, ripe "Sunkist" oranges can be found.

# Cost No More Than Common Oranges

"Sunkist" oranges are cheapest to buy because they are thinskinned, fibreless and seedless. They are nearly all food and no waste. You lose money if you buy pithy, seedy, thick-skinned oranges.

# Free Premiums for "Sunkist" Wrappers

The "Sunkist" orange always comes in a "Sunkist" tissue paper wrapper that protects the oranges and retains all their tree ripened flavor. This name on the wrapper means you are buying, at a reasonable price, the finest orange of all.

"Sunkist" wrappers should be kept and sent to us to secure, free, a set of genuine Rogers Orange Spoons, Dessert Spoons and Fruit Knives. The patterns are new 1911 styles, designed exclusively for us. They are as attractive and stylish as money can buy. All are Rogers quality, standard A-No. 1 plate and are fully guaranteed by the makers, Wm. Rogers & Son. No advertising appears on any of our premiums.

Read on the right the description of these valuable premiums and how to get them.

The California Fruit Growers' Exchange 105 King Street, East, TORONTO, ONT.



Valuable Dessert

Spoon Free

design, Dessert Spoon, actual size. It is of the same

excellent quality and beautiful de-

wrappers and 20 cents.

Speen Free The picture 1911 design, "Sunkist" Or-

"Sunkist" Orange Spoon, actual size; being
a genuine Rogers product and
of the latest
style. This
spoon will be
sentyou, charges, packing,
etc., prepaid,
on receipt of
12 "Sunkist"
wrappers and and beautiful design as the orange spoon, but being larger and heavier is no re valuable. Sent to you on receipt of 24 "Sunkist" wrappers and 20 additional. For each additional dessert rpoon send 24 "Sunkist" wrappers and vrappers and 2c. For each additional

On all re-

mittances up to 20 cents.

to 20c please send cash, on amounts above - 20c, we prefer postal note, money order, express order or bank draft. Make your money order or draft payable to The California Fruit Growers' Exchange, and address your letters to The California Fruit Growers' Exchange, 105 King St. East, Toronto, Ont.

You can secure these premiums with "Sun-kist" orange wrappers or "Red Bail" orange wrappers.

Knife Free Knife Free
Our 1911
"Sunkist" Fruit
Knife is shown
here, actual size.
It is made of
special temperedsteelheavily silver-plated.
Fully guaranteed by manufacturers, Wm.
Rogers & Son.
Sent to you on
receipt of 24
"Sunkist"
wrappers and wrappers and 20c. For each additional knife send 24 "Sun-kist" wrappers

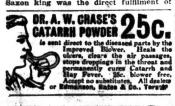
orange wrappers.

If you will make it a point to buy only
"Sunkist" and "Red Ball" oranges, you
will not only get the finest fruits that grow,
economically priced, but you will soon have enou
complete set of the beautiful spoons and knives.

# WESTMINSTER ABBEY AND THE CORONATION

[A. N. Armiger in the London Daily News.]





# John Diprose's Three Stores

Have secured a particularly fine, juicy lot of this special shipment of Sunkist Oranges. Out-of-town customers in on the "Trade-in-London Week," April 3-8 will do well to buy a box or half box. Ask for special price by the box.



AND INC.

[I. A. A. A. Waller, I. A. A. Waller, I. A. A. Waller, I. A. W

says that she is now 'toothless, fat, old, and ugly.' He recalls how her eyebrows had a tendency to join torgether. He had always been reminded of her when a girl played the harp. Maria had asked for an interview, and again he heartly responded. He promised to buy presents in Paris for her little girl.

"Then, alas! they met. Alas and alas! for his eyes no sooner fell on the object of his old passion than it shivered and broke to pilecs.

"Sir Robertson Nicoll suggests that Dickens wrote of her in 'Little Dorrit,' where he is Arthur Clemam, she is Flora Finching. If so, the interview was a dreadful disillusionment.

"The end of the story is dreary enough, and credible enough. Mrs. Winter wrote from time to time let-



time demand Shirriff's. Your dainties will never taste so delicious until you use this peerless extract.

True Vanilla

Made from the finest Mexican firstquality vanilla beans—and aged till the strength surpasses all others

CAUTION: A smaller quantity required than of any other extract

Shirriff flavorings are Lemon, Almond, Ratafia. Rose, Pineapple, Strawberry and ninety more.

> Ask the

Groceryman