

ICE : CREAM.  
Soda Water.

(Finest Fruit Flavors.)

## FINE CONFECTIONERY

—AT—

## HEWITT FISH &amp; CO.'S

220 DUNDAS STREET.

Branch at Marine Temple, corner Richmond and King streets. ywt

## BIRTHS, MARRIAGES AND DEATHS.

DIED

KEENE—At 106 Piccadilly, Frederick Harold Keene, only son of Frederick and Mary Keene, aged 7 weeks.

Funeral will leave the late residence, Wednesday, Oct. 26.

BROWN—At Detroit, on Oct. 23, Robert, eldest son of George and Ann Brown, aged 23 years.

Funeral from the residence of his father, 278 Horton street, on Wednesday at 3 p.m.

Services at 2:30 p.m. Member of St. Paul's Lodge and Unity Division No. 20, K. of P., Detroit, and Canadian Order of Foresters, Waterford. Friends please attend. ywt

## FREE.

If you did not receive a sample of our

## PURE BAKING POWDER

Call and get one at

## ANDERSON &amp; NELLES'

Drug Store, 240 Dundas Street,

Opposite Mechanics' Institute.

## Boutelleau &amp; Co.'s

## COGNAC

IS THE BEST.

## Scandrett's

177 DUNDAS STREET. ywt

## This Brand of Flour

Always makes the

## BEST BREAD

OR PASTRY.

USE NO OTHER.

## J. D. SAUNBY

267 York Street

TELEPHONE 118.

## Fall Overcoatings

## AND

## SUITINGS

JUST ARRIVED AT

## JOHN E. AVANN'S

INSTALLMENT STORE.

348 RIDOUT STREET.

NOTE—CASH OR CREDIT.

## JOHN A. NELLES

## INSURANCE,

422 Richmond St.

TELEPHONE 343. ywt

## FOR COUGHS &amp; COLDS USE

## PERRIN'S COUGH

## DROPS

BEST ON MARKET.

## O'SULLIVAN &amp; CLARK

Heating and ventilating engineers; Galvanized

Iron, Tin, Copper, Brass and Sheet Iron

workers. Furnace work a specialty.

372 York and 212 Dundas Street, ywt

## FRESH CUT FLOWERS

Wedding and Funeral Designs.

## GO TO

## S. S. WORTMAN,

Telephone 512, 110 Dundas St.

Prices moderate. ywt

## YES,

We are to blame for cutting

profits down to 12 1-2 per

cent. on

## Boots and Shoes

And it is appreciated by

the public.

Yes, the Patrons of Industry

selected Pocock Bros. as the

most reliable firm to trade with,

and they have always found per-

fect satisfaction. Why can Pocock

Bros. sell at 12 1-2 per cent.

profit? Because we save all dis-

counts by buying for cash, so our

competitors can say good-bye to

big profits. Sell at 12 1-2 per

cent. and only one price.

Trunks and Valises at Cost.

## POCOCK BROS.

TELEPHONE 309.

NEW  
FALL GOODS.

Newest Designs in Dress Fabrics,

Latest Novelties in Art Silks,

Special Selection of Furs.

A French manufacturer's sam-

ples of Ladies' Box-made Coats,

Fur-lined Cloaks, etc. Your in-

spection invited.

## Priddis Bros.

## Southcott's

361 RICHMOND STREET,

MERCHANT TAILORS.

FALL STOCK TO HAND.

SATISFACTION ASSURED.

## WM. GURD &amp; CO.

185 Dundas St., London.

Nothing better—Gurd's No. 1 and Gurd's

Green Label Shot Gun

Cartridge for Game Shooting.

A full stock in all sizes of Shot on hand

also Curd's and Harvey's Cartridges, Shotgun

and Smokeless Powders, Chilled Shot, Eley's

Wadding, etc. Repairing of all kinds a

specialty. TELEPHONE 800. ywt

If you want to buy your winter

supply of

## Coal &amp; Wood

Go to the New Yard at the corner of

C. P. R. track and Richmond St.

Our coal and wood are of the best quality,

and you will find our prices right.

## Geo. McNeill.

Telephone No. 363. Branch office, 607

Richmond street. ywt

## J. FRITH JEFFERS,

—AGENT FOR—

The Guardian (Citizens), London

and Lancashire, Atlas, National

and Quebec Fire Companies,

Office, Albion Buildings. Telephone 735.

Ground floor, No. 457 Richmond street. ywt

## THE WEATHER.

TORONTO, Oct. 24—11 p.m.—The pres-

sure has increased slightly nearly all over

the Dominion, but the relative distribution

is almost identically the same as last night.

A few showers have occurred in Quebec

and in Western Ontario, otherwise the

weather has been fine everywhere. Fresh

to strong northwesterly winds have pre-

vailed on the lakes and in the Maritime

Provinces.

Minimum and maximum temperatures:

Victoria, 46°—52°; Calgary, 24°—32°; Ed-

monton, 26°—56°; Prince Albert, 22°—52°;

Qu'Appelle, 24°—60°; Winnipeg, 18°—44°;

Toronto, 35°—47°; Montreal, 36°—48°;

Quebec, 36°—48°; Halifax, 42°—52°.

20-DAY'S PROBABILITIES.

TORONTO, Oct. 25—1 a.m.—Probabil-

ities for the next 24 hours for the lower

lakes region (covering the peninsula and

as far east as Belleville) are: Moderate

to fresh, west to north winds; fair, con-

tinued cool weather.

## J. M. Denton

—IMPORTER OF—

Superior Woolen Cloths and

Tailors' Trimmings.

Offers a very large stock of

Fashionable and Best Quality

of Material, which he

will make up in proper

style and will give good

value for the price he sells

at.

## DENTON,

372 Richmond St

ywt

A man who can drink and let it alone

generally does it pretty often.

Nothing impure or injurious contam-

inates the popular antidote to pain, throat

and lung remedy and general corrective,

Dr. Thomas' Electric Oil. It may be used

without the slightest apprehension of any

other than salutary consequences. Coughs,

rheumatism, earache, bruises, cuts and

sores succumb to its action.

Hemorrhoidal Hospital

For umbrellas. Having a skillful surgeon,

we are enabled to set all kinds of fractures,

ribs, bruises and sprains incident to um-

brellas. Office hours, 8 a.m. to 6 p.m. and

7 p.m. to 9 p.m. Note the address, A. J.

Lyon, 358 Dundas street. ywt

## E. J. MacRobert &amp; Bro.

District and General Agents

for Western Ontario.

Representing the Following Companies:

ECONOMICAL Mutual Fire Ins. Co. of Berlin.

FIRE ASSURANCE Co. of London, Eng.

NATIONAL Fire Assurance Co. of Ireland.

PHOENIX Fire Assurance Co. of Hartford.

THE Fire Assurance Co. of England.

PERM Mutual Fire Ins. Co. of Stratford.

TELEPHONE 449.

Offices—Edge Block, cor. Richmond

and Dundas Sts., London, Ont.

## London Advertiser.

Telephone Numbers.

267.....Business Office.

274.....Editorial Rooms.

280.....Job Department.

## LONDON AND ENVIRONS.

—It is necessary that copy for changes

of advertisements (to be sure of insertion)

must be handed in on the day previous to

that on which their appearance is desired.

—The Bishop of Huron inducted the

Rev. W. Craig, B.D., to the rectory of the

Christ Church at Petrolia on Sunday.

—John G. Watson, of Montreal, formerly

of London, is in the city. He attended the

funeral of his father-in-law, the late Wm.

Walker, of Westminster.

—Do you want an estimate as to how

much an advertisement will cost you?

Send inquiry on a postal card and you will

be answered by return mail.

—There was a fair audience in the First

Congregational Church last evening to

hear an address on "Science and Scripture,"

Friends or Enemies? by Rev. Dr. Saxton.

—One swallow does not make a summer,

and a single advertisement will not make a

fortune, but no sensible man will minimize

the importance of keeping what he has for

sale before the reading public.

—Brantford Courier: Rev. Canon Smith,

Mrs. Smith and Miss Flo Smith, of Christ

Church, London, will spend the greater

part of the present week in this city. The

Rev. Canon has a pleasant duty to perform

on Wednesday next.

—A Toronto item says: "Detective Bur-

rows, of No. 1 division, and Detective

Wasson, representing the College of

Physicians and Surgeons, returned last

(Sunday) night from London, Ont., where

they had been attending the funeral of De-

tective Harry Phair. While in the Forest

City, Detective Wasson was taken ill. The

exact nature of his ailment is not known

yet.

—Miss Wintemute, returned missionary

from Japan, addressed a fair audience in

Queen's Avenue Methodist Church last

evening. She is a remarkably pleasant

and at the same time fluent speaker. The

habits and customs of the Japanese people

were described, and some of the difficulties

to be overcome by the missionaries were

mentioned. From beginning to end the

address interested the audience.

—This is a good rule for preparing an

advertisement: Write it out, no matter at

what length, putting in everything worth

saying; next, examine it critically, with

the purpose of ascertaining how many

words can be stricken out without in-

juring the sense. Nothing need be said for

nothing but what is strictly true, and be

sure to claim all that is true. Consult taste

rather than space in the use of display.

—At the Grand Opera House will be

seen next Friday and Saturday a strong

play, "Hand of Fate." The blizzard

scene in "Hand of Fate," is described

as being a striking example of the realistic

effects produced by the scenic artists and

the stage mechanic of today. Imagine a

gray winter scene in one of the Western

States. Every object in the landscape

looked bleak and dreary. The morning wind

and the scattering flakes forebode the

coming storm, which gathers strength until it

burst in all its fury. The snow is piled

higher and higher and blown around in

eddy whirling snow and ice, and piled

in drifts. Everything is white and when

the big snowplow and engine appear they

seem to labor with difficulty to force their

way, scattering the drifts to either side.

Tuesday's Police Court.

The charge against George Player of

having obtained \$11 from T. J. O'Brien,

under false pretences was withdrawn at the

Police Court this morning, the case having

been settled.

Cecilia Justin alias Etine Johnson, on a

charge of vagrancy, was allowed to go to

the Salvation Army Home.

Barney Kelly, on remand on a charge

of drunkenness and vagrancy, was let go.

One drunk was discharged and one fined

\$2 or five days.

Reception Concert.

The Hamilton Road Methodist Church

has been reopened, and last evening a

concert was given, at which there was a

large audience. Rev. J. Ward, M.A., pastor

presided and Frank Skinner was director.

The proceeds will be devoted to paying off

the debt incurred by the extensive repairs

recently made to the building. Miss Bella

Cernist was accompanist. The programme

was as follows:

Anthem.....Choir

Instrumental.....Miss B. Cernist

Solo.....Miss Lilywhite

Tenor Solo.....Mr. C. Cernist

Solo—"Only the Sound of a Voice"—Sim Fax

Solo.....Miss McNabb

Recitation—"The Blacksmith's Story"—Mr. William

Instrumental.....Sim Fax

Solo.....Miss E. Gardner

Solo—"Alone in the Desert"—Sim Fax

Instrumental.....Miss Packham

Solo.....Miss McNabb

Recitation—"Halfway Down"—Sim Fax

Anthem.....Choir

Death of an Old Settler.

On Thursday last week Mr. William

Walker, formerly a blacksmith of West-

minster, and for several years a farmer,

passed away at the ripe age of 87 years.