

(Founded in 1879 by W. J. Herder.)

THE EVENING TELEGRAM, LTD.

All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

Tuesday, November 4, 1924.

The Industrial Fair

The splendid Exhibition which was opened yesterday in the S.S. Susu Arrives Prince's and Curling Rinks by His Excellency the Governor fittingly marks another turning point in the industrial life of Newfoundland. The enterprise shown by the exhibitors, the re- round trip of eight days. The Susu and the many new lines of local and oil, besides the following pasand imported goods all testify to the renewed confidence in the country's recuperative ability, ham, Hutchings, Mullett, Abbott. of the people of the community.

Mr. W. A. MacKay has pioneered many enterprises in Newfoundland, and his vision has never been shown to better account than in this exhibition to which he has given his time, west. energy, and ability unsparingly, and it must have been a proud moment for him when His Excellency flooded the buildings with light yesterday, and re- day, coming south. vealed to the Assembly what had been accomplished. Mr. Mac-Kay's firm belief in the future of his native country is the motive which inspires him in his a.m. yesterday, outward. undertakings, and it is a theme which is always uppermost in his mind. The Fair is a practical demonstration of the soundness of his ideas, and will do more than anything else to convince Newfoundlanders both at home and abroad that their Island home offers both to the investor vain in the outside world.

We should have welcomed a never become secondary to any other, and because in the case of the latter every encourageus independent of outside supa great success.

Advertising Nfld.

The following Circular letter dealing with the merits of New-foundland Cod Liver Oil was re-cently issued by Prof. Davies, who has been in charge of our November, from 3.30 to 6 o'clock. exhibit at Wembley:

"Sir.-In this year of the Empire's great effort at Wembley, I want to Meigle Sails bring to your notice an Empire product which has been proved by biochemical experts to be the best the world produces-I mean the Cod Liver Oil of Newfoundland.

"The Cod Liver Oil is manufactured under the most rigid Government outward cargo and the following passupervision from the livers of codfish sengers .- A. Mercer, E. Murrett, A. fed in the famous feeding grounds Gaulton, Capt. Annonson and Miss. around the coast of Britain's Oldest Gertrude Roberts in saloon, besides

"The cod approach the Newfoundland coast after the spawning season. and gorge themselves upon myriads of caplin and squid until their livers be come enriched with a considerable quantity of oil.

known, being two thousand times more potent than butter. A world-wide use of this product of Newfoundiand would outside the rink door. Returning to outside the rink door. Returning to the machine he found the windshield prevent the appearance of rickets in the machine he found the windshield the bones of infants and young children, and for safety's sake it has wooden ball to which a string was been recommended that every baby attached. Evidently the missile was should receive thirty drops of Cod Liver Oil at least twice a day until the child is six years of age.'

the discoveries made in connection with the oil by the various scientists who have investigated its properties, and it reflects credit on the enterprise of our

presentative. We trust that this is only the beginning of a literature campaign to tell the world of this valuable find, and to increase the Newfoundland can produce in unlimited quantities.

The Eventug Telegram Outport Visitors Arrive

The first of the outport visitors to came in by the shore train last night.

.SS. Susu, Capt. Jacob Kean arrivmarkable variety of the exhibits, brought a full cargo, consisting of fish sengers for this port.-Messrs. T. four in steerage. The Susu will probably sail again on Thursday.

Government Boats

Argyle at Argentia. Will be leaving there 3.15 p.m. Thursday, for Clyde arrived at Lewisporte 10 a.m.

to-day.

Glencoe arrived at Harbor Breton 2.30 p.m. yesterday, coming east. Home left Daniel's Hr. noon yester-

Kyle left Port aux Basques for North Sydney 9.10 p.m. yesterday. Meigle sailed for Labrador ports at noon to-day

Malakoff left Musgrave Town 11.30 Portia left Gaultois 1.10 p.m. yesterday, going west. Prospero will be sailing for the

Marvellous Feature

Cook's Hr. Service 1 p.m. Thursday.

ARGE AUDIENCES DELIGHTED

A capacity house greeted the first and the producer many induce- showing of "Human Wreckage" at another visit to the various booths ments which may be sought in the Majestic Theatre last night. The before their departure. The Fair, picture was all and more than it was which comprises some sixty booths in cordially invited to many of the cracked up to be. It was undoubtedly one of the best pictures ever shown fuller display of our fishing and in this city, and it certainly excelled agricultural products as the for- the art of screendom. The principal of the finest and most attractive dis- strations were also given in various mer is essentially one which can parts were portrayed by Mrs. Wallace plays ever witnessed in this country, booths by the assistants in charge Reid and James Kirkwood, whose por- and it certainly speaks well for the At the booth of Mr. Gerald S. Doyle trayals call for special mention. The enterprise and resource of our local a map of Newfoundland is shown, picture is remarkable in many re- industr'al concerns. The exhibitors, with black pins dotted all over. Each IN FOND AND LOVING MEMORY spects. The genuine description of the judging by the excellence of their dis- pin represents a place where Mr. ment should be given to make underworld life of New York, show-play, have spared no expense or Doyle's products are used. For this ing the Great White Way and the trouble in this connection. The var- purpose a guessing competition is beplies. Possibly at a later date an typical dens, all proved very fascinating to the story seeker. From general beauty of the booths, have in who guesses nearest the correct effort will be made in this direction of the story seement beauty of the booths, have in every aspect, the picture was one that every case been splendidly arranged number of pins on the map will retion, now that the first venture merits all the praise that has been and the method is such as to enable ceive a prize of twenty dollars. His in many years has proved such given it, and those who saw it last the visitor to obtain a thorough grasp Excellency the Governor was one of night are speaking in strong, favorof the different grades of goods. In the first to register a guess. During able terms of the productiin. It will a good and a speaking in the first to register a guess. During (Jack) Squires, who died one year be repeated to-day and to-morrow, and it is impossible to do full justice to people visited the Fair and were dethose who did not have an opportunity Cod Liver Oil to see it last night are urged not to miss it to-night or to-morrow night.

Mrs. Clinton R. Thorburn will

for Labrador Lady Allardyce

S. S. Meigle, Capt. Burgess, sailed from the Dry Dock wharf at 12 noon, for Labrador ports. She took a large

Had Windshield Broken

Yesterday afternoon some miscreant mashed the windshield of a motor car owned by E. R. Bowring. He had been attending the opening of the Industrial Fair and left his car parked | tend. thrown by some boys, but enquiries failed to elicit who was the culprit.

"Sir, if you should require further information your enquiries will receive the most prompt attention."

This ic, we believe, the first on Wednesday night.—nov4,21

taken to broadcast the results of Magnificent Display At Industrial Fair

His Excellency the Governor Officiates at the Opening

demand for a commodity which Prince of Wales and Curling Rinks, An added attraction to the Fair, and take advantage of the reduced trans- Kay, the organizer of the Fair, the lery, erected in the Curling Rink, was portation rates during Fair Week, ar- Vice Regal Party was escorted into the the attraction for many. The manportation rates during Fair Week, arvice Regal Party was escorted into the the attraction for many. The manrived in the city by yesterday's exbuildings and shown through the varagement of the Fair have left nothing STERLING RESTAURANT, press, whilst another large number lous booths. Amongst those in at- undone to please the large audiences Prince's Rink .- nov4,3i tendance were: the Prime Minister, expected while the Fair remains op-During the week it is expected that Hon. W. S. Monroe and Mrs. Monroe, en. The stalls erected in the main large numbers will visit the city from Hon. J. R. and Mrs. Bennett, Hon. W. body of the buildings are well situoutside places, and their presence J. Higgins, H's Worship the Mayor, ated and there is ample space for the will result in a large increase in gen- Hon. Tasker Cook, His Honor Judge visitors to move around freely with- for the purpose of attending Divine Morris, besides many other promin- out crowding; whilst a special guard Service at Wesley Church. As this ent citizens. After the Vice Regal of police has been engaged to keep will be the Brigade's last church par-Party had completed their tour, they order. expressed themselves agreeably sur-From North prised at the excellence of the displays. The party then ascended a box in the Prince's Rink, when Mr. W. A. MacKay called upon His Excellency Rink are the following: Messrs. ed from the Fogo Mail Service at 6 to declare the Exhibition open. His Bowring Bros., Marshall Bros., J. o'clock last evening, after a stormy Excellency in his remarks stated that Orr Co., Ltd., J. B. Mitchell & Co., Lt. he was greatly impressed by what he Orange Crush Bottling Co., Ltd., Avre had seen, and he frankly admitted & Sons, Gerald M. Dayle, J. T. Lamb. that he did not think the country was American Aerated Waters, Job Bros. capable of producing such products & Co., Ltd., A. Harvey & Co., Nfid. Sextant, W. B. Torraville and son, C. as were on view. It gave him very Abbott. Mesdames. Pardy, Gilling- great pleasure to officiate at the op- & Son, Riverside Woolen Mills, Hr. ening of such an excellent exhibition. and to the "never say die" spirit Misaes. Hutchings (2), Abbott and He referred to the Exhibition recently held at Wembley, which was the largest of its kind in the world, and Co., Imperial Tobacco Co., Ltd., Newbriefly outlined the great benefits which must result. His Excellency trial Association, Standard Mfg. Co., Jas. Baird Ltd. T. A. McNap. Co., 8.30 sharp. Admission 25c. was somewhat disappointed in not seeing exhibited products of the soil. Newfoundland he had been told, was a land of fice and fog, but he had found that it was capable of producing crops, equal to any in other parts of the world. "We ought to be a sheep raising country," he said. "And I am confident that such an industry would be successful." In this connection are found well erected stalls of varthe exhibition of NONIA products will give visitors an opportunity to realize what has been accomplished by encouraging knitting, and they will be able to see the great advantages that the people of the outports derive from it. His Excellency con-

> and expressed the hope that the Exh'bition would be the means of stimulight when His Excellency turned a switch in the box. The Vice Regal Party then made

our columns. present from the Outports, and all for the result accomplished.

ON MISSION WORK.

AWARDED CONTRACT,-In con-

ection with the new suit of offices

for Bowring Bros., which is now in

course of erection under the super

vision of Mr. Barnes, we under

stand that the firm of Moore & Co.

have been awarded the contract for

The grand opening of the Mercan- were highly delighted and surprised tile and Industrial Fair, held in the with the excellence of the display. under the distinguished patronage of one which kept the gathering in a His Excellency the Governor and jovial mood, was the musical pro-Lady Allardyce, took place yesterday gramme, furnished by the Mount afternoon, at 3 o'clock. At 2.45 His Cashel Band and the Prince's Orches-Excellency Sir William Allardye, and tra. The music rendered was of a evening. On Monday, All Soul's Day, suite, arrived at the building, and up- high order and helped greatly to en- three Masses were celebrated by the on being received by Mr. W. A. Mac- liven the proceedings. A dancing gal- Rector, Rev. Francis Cacciola.

PRINCE'S RINK EXHIBITORS. Amongst the exhibitors who carry their special lines in the Prince's Light & Power Co., Wm. J. Clouston Grace Oil Clothing Co., F. M. O'-Leary, Sterling's Restaurant, Harvey & Co., A. M. Penman & Co., Dicks & foundland Outport Nursing and Indus-

Jas. Baird Ltd., T. A. McNab & Co. CURLING RINK EXHIBITORS. An entrance between the two Rinks has been provided to enable visitors to pass to or from both buildings. scene is one of equal attraction. Here fous designs, unque and attractive decorations ,and the exhibitors who carry their best lines in this building are as follows: -- Messrs. Nild. Nail Factory, Ltd., C. A. Hubley, Butler Bros., Colonial Cordage Company, Baird & Co., United Towns Electrical sidered that the various displays did Co., S. G. Faour, W. H. Ewing & Son, very great credit to the exhibitors. Hr. Grace Boot & Shoe Mfg. Co., J. lating trade all over the country. The Co., G. Browning & Son, Moore & Co., Gander Bay. Funeral will take place Exhibition was then declared open St. John's Gas Co., Ltd., Archibald from the residence of Mrs. Colton, 225 and both Rinks were flooded with Bros., Hr. Grace, Franklin's Agencies, Southside, on Thursday, 1½ hours be-Ltd., Sample coal by St. George's Coal Field Co., Ltd., Bert Hayward, Agent,

American Aerated Waters, United Can Mfg. Co., Imperial Oil, Ltd., Visitors attending the Fair were number, consisting of local manufac- booths to sample the different dainties tures, chiefly, but of imported com- which were made up for demonmodities as well, is undoubtedly one stration purposes. Practical demona general survey of such an exhibition the day upwards of two thousand the various displays, and in order that lighted with the artistic display of the whole ground may be covered, it the booths.

is our intention to deal with the The general satisfaction expressed Fair, section by section, and articles by the large crowd of visitors must J. Hogan, who was killed at Ohio, dealing with the different booths will indeed be a source of satisfaction to appear during the next few days in Mr. W. A. MacKay to whose inspiration, enterprise and untiring effort, During the afternoon and evening, this successful venture is due. Even both buildings were crowded with in- since August he has worked incessantterested visitors, many of whom were ly, and the country is indebted to him

Strike Situation to Deliver Address

The strike which began yesterday owing to a decision of the L.S.P.U. to begin work at 9 a.m. and finish at 6 The Ladles Home Missionary Soo'clock, appears to have become more ciety are holding their monthly meetwidespread to-day. Yesterday the ing in Canon Wood Hall to-morrow situation appeared to chiefly affect night, commencing at eight o'clock. steamboat men. In to-day's de-At this meeting Lady Allardyce will velopments the men engaged at fish deliver an address on her trip to handling and other work along the Cartwright, and will also give a brief waterfront are involved and work outline of the work being carried on generally has closed. At 3.30 p.m. there by the Rev. Henry Gordon. A short musical programme has also per land to the employers been arranged, and all ladies and gentlemen who are interested in Mis forencon the Employers Association sion work are cordially invited to atheld a further meeting, the result of which is not available in time for publication in to-day's issues.

A Correction

nation of the Feildian Ladies' Auxiliary, the second Vice-President was Partridge Suppers to-night—stead of Mrs. Harold Knight. We re-STERLING RESTAURANT, gret the error and hasten to rectify Prince's Rink.—nov4,31 advertently given as Mrs. Coen in-

Say "Merry Xmas" This Year With a Photograph

Then your Xmas remembrance will e a personal one—a gift no one else an duplicate. It will have a value all its own. Phone 521 and make an appointment.

STUDIO OPEN EVERY NIGHT. S.-H. PARSONS & SONS.

Services at Bar Haven

Francis Xavier, Bar Haven, Vespers of the dead was chanted on Sunday

CHURCH PARADE. - The Newthe Armoury on Sunday morning next, ade for the year the turn-out is ex-

Partridge Suppers to-night STERLING RESTAURAN Prince's Rink .- nov4,31

From Cape Race

Special Evening Telegram CAPE RACE, To-day. Wind northwest, blowing strong with rain squalls, a heavy sea on coast, nothing in sight.—Bar. 29.50;

TO-NIGHT! TO-NIGHT! Mount Cashel Band Concert, in

On Nov. 1st, to Mr. and Mrs. Michael Walsh, 51 Springdale Street, a son. Once the spectator leaves the Prince's J. A. Whyte, Clifford Street, a son. Rink to enter the Curling Rink, the Mother and baby well.

At 7.80 a.m. this (Tuesday) morn-124 Military Road, Catherine Power. Funeral notice later.—21
On Nov. 3rd, after a short illness,
Sarah S. Dryer. Funeral on to-morrow
(Wednesday) at 2.30 p.m. from her late residence, 243 Duckworth Street. Friends will please accept this, the

On Sunday evening, at the Sanator-Cocker, Lester & Elton, Agents for Jum, Netta, aged 19 years, loving Dodge Bros. Cars, Henley Mattress daughter of Walter B. and the late politan Hospital, New York City Alice, youngest daughter of John and Mary Mackay, 8 Nunnery Hill, aged 18 years, leaving to mourn father, mother, one sister, three brothers, a nephew and a large circle of friends. Gone from us but not forgotten.

> And, dear Alice, our thoughts shall Around the spot where you are laid, mercy on her soul. Montreal papers please copy.

of Bella Robson, who died Novembe 4th. 1920.

When at times they see us smile; But they little know the heartache That our smile hides all the while Inserted by her brother, Jack. IN LOVING MEMORY

ago to-day, Nov. 4th, 1923.
"Dearly loved but early lost."
—Inserted by his father and mother. IN SAD BUT LOVING MEMORY

of our dear son and brother, Thomas Nov. 3rd, 1928.

To-day is a reminder of one year ago
Your death was to us a terrible

blcw: But your memory we cherish still Until we too shall obey the Father's

The roses in memory's garden
They never fade away;
But the one that died one year ago
Is the one we miss to-day.

When the evening shades are falling And we are sitting all alone; In our hearts there comes a longing If he only could come home.

To his grave so far away; Where they gently lowered his body May the Sacred Heart of Jesus have mercy on his soul.

—Inserted by his Mother and Sister

Oft and oft our thoughts will wander

of our dear father, Thomas J. Hogan, who was killed at Ohio, Nov. 3rd, 1928. IN LOVING MEMORY To-day brings back sad memories Of that sad and bitter blow; That was cast upon our homestead

The memory of his dear, kind face, His kind and thoughtful ways; His constant vision memory brings Shall never fade away.

We deeply mourn for you, dear father, No eyes may see us weep, But many a silent tear is shed While others lie asleep.

Knowling's Industrial Bargains

in Glass and China Dept.

For the Industrious wife. Glass Rolling Pins.

Fill with ice in sumer and snow in winter. Each \$1.10.

Measuring Mugs, each 20c. Measuring Mugs, liped,

Measuring Jugs, each 33c.

Kitchen Measuring Pitcher

It measures.

From 2 ounces to 48 ounces. From 1/4 cup to six cups. From 1 pint to 3 pints. From 1/4 pound to 2 lbs. sugar

Knowling's

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Hair Grown

or No Money

minute a day
in your own
homewith Van
Ess Liquid
Scalp Massage means an abundance of
new hair and the gloss and luster that
with perfect hair health. Ask us

JOHN J. FEEHAN, Druggist. 58 Water Street West.

GEORGE SAYS: YOU HEAR A LOT OF PEOPLE

ay "You get good quality from Kearney but oh! his prices are awful." Say! Don't listen to 'em but read my column and make comparison of prices bearing in mind the quality and then come in and look over the merchandise. Here is a brand new line of

English Caps.

All wool tweeds, splendidly made, nifty pat-There are only ten doz. of 'em and the price should be \$2.00 BUT IT IS ONLY

\$1.00 Grab Yours Quickly. KEARNEY'S.

ATTENTION HOUSEHOLDERS!

TUNGSTEN.

40 Watt Bulbs @ 25 Watt Tungsten Bulbs 75 Watt Bulbs @ 100 Watt Bulbs @ 85c. Curling Irons, only \$2.00 Electric Irons, only \$5.45 We also have in stock—shades,

shadeholders, tape, sockets, snap switches, and to arrive a supply of portable table lamps at a re-markable low figure. Watch the paper for price. For convenience of our customers in the East End these bulbs can be purchased at G. T. Hudson's, 148 Duckworth Street, opp. Custom House.

ALFRED A. HUDSON 365 Duckworth Street.

Prime Fresh Killed Meat.

Pork Sausage . . 20c. lb. Beef Sausage . . 20c. lb. Puddings 15c. lb. Stew Beef 18c. lb. Frying Beef . . 25c. lb. Liver 18c. lb. Also, Fresh Supplies VEAL, PORK, LAMB, MUTTON, POULTRY,
SAUSAGES—OUR SPECIALTY.

Foster & Shields.

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SEE

JOB'S FISH

"PURE AS' THE SEA BREEZE" Order some to-day. All Grocers sell

JOB'S FISH.

(Formerly "The King Cafe")

WATER STREET EAST.

Re-opened by original owner, and has been rawly decorated and put in first class condition

Prompt and Courteous Attention.

EXCELLENT CUISINE. PRICES MODERATE. Give us a call and be convinced.

Exhibition Week

SALE Fancy China TEA SETS\$2.90 and up. White China TEAPOTS 33c. and up. CUPS & SAUCERS 10c. and up. TEA PLATES 7c. and up. DINNER PLATES 15c. and up.

S.O. Steele & Sons, Ltd. Opp. Seamen's Institute.

\$4,000 for \$40

We have just paid our first death claim in Newfoundland, on a policy issued July 5th, 1924, paid for in August, and the assured accidentally killed September

PROGRESSIVE POLICIES PROTECT.

U.S. FIDELITY & GUARANTY CO. J. J. LACEY, Nfld. General Agent.

WELSH ANTHRACITE. Steamer Cargo just landed.

Coal Office 'Phone, 1867.

ame quality as last year. AMERICAN ANTHRACITE Steamer Cargo just landed. REENED NORTH SYDNEY-In Stock.

A. H. Murray & Co., Ltd.,

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