

G, Limited.

THING in our

Dept.,

BLANKET CLOTH,

ATS

Belt to match.

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S FAR BELOW

ues.

Men's  
Clothing Dept.

SOLD

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egram.

**FELT MANTLE**  
DRAPE—In assorted  
reds and greens, em-  
broided in very pret-  
ty color combinations  
and finished with neat-  
ly scalloped edge. This  
kind of goods is very  
hard to secure to-day  
and at the low price  
quoted should attract  
many buyers. Size 6  
inches wide by 2 yards  
long. Reg. 25c. each.  
Friday and Saturday  
20c

**TAPESTRIES.**—A  
splendid buying oppor-  
tunity that will arouse  
customers in need of  
heavy curtains, furni-  
ture coverings and dra-  
peries. These are old  
values, and cannot be  
procured to-day at a  
much higher price.  
They come in fancy  
floral designs 47 inches  
wide. Colors: Fawn,  
Rosa and Crimson.  
Reg. \$1.50 yd.  
Fri. & Sat. \$1.30

**MAID'S APRONS.**  
White Lawn with em-  
brodery trimmed and  
tucked bodies. A  
splendid collection, is  
well made and finished  
and at a remarkably  
low price. Reg. 45c.  
each. Friday  
and Saturday 35c



**COTTON TABLE**  
DAMASK—In a twill-  
ed check without bor-  
der. Would make very  
serviceable glass and  
dish towels, as well as  
good wearing table  
clothes. 36 inches wide.  
Reg. 30c. yd.  
Friday & Sat. 26c

**DAMASK TABLE**  
CLOTH—Made from  
good Union Damask in  
a variety of very pret-  
ty patterns including  
spotted, floral and  
scroll designs with  
suitable wide and nar-  
row borders. Hemmed  
ready for use. Size  
66 x 56 inches. Reg.  
\$1.50 each.  
Fri. & Sat. \$1.25

**BLACK ASTRACHAN**  
—This is part of a pur-  
chase made more than  
two years ago, which  
is accountable for this  
remarkably low price.  
It is 52 inches wide,  
a small durable curl  
and close jersey back.  
Reg. \$1.00 yd.  
Friday & Sat. 80c

### Friday and Saturday Specials in the BOOT DEPARTMENT.



**MEN'S ARMY BOOTS.**—Strong wet-resisting  
Boots with heavy viscolized soles of real  
oak leather, perforated self tie and bel-  
lows tongue. The joints are all stitched  
with three rows of strong stitching. A  
splendid work shoe. Reg. \$5.00  
pair. Friday and Saturday  
\$4.60

**MEN'S BOX CALE BOOTS.**—In a weight  
most suitable for present and winter  
wear. They are made with strong dur-  
able soles of solid leather on a comfort-  
able, medium last, excellent value. Reg.  
\$1.75 pair. Friday & Satur-  
day \$1.35

**WOMEN'S VICI KID BOOTS.**—In buttoned  
and laced with plain toe, high heel and  
flexible sole of medium thickness. A sty-  
lish shape that you will like. Regular  
\$3.75 pair. Friday and Satur-  
day \$3.45

**WOMEN'S CABERETTA BOOTS.**—With a  
good thick sole that will prove comfort-  
able to the wearer. Buttoned and laced  
styles with patent leather tips and low  
heel. Reg. \$3.10 pair. Fri-  
day and Saturday \$2.90

**KOZY FELT SLIPPERS.**—See these smart  
slippers. They are a practical demon-  
stration of how dainty and comfortable a  
low price slipper can be. Colors: Grey  
and Brown. Reg. \$1.20 pair. Fri-  
day and Saturday \$1.10

## Good Values are a very striking feature here FRIDAY AND SATURDAY



### A List of SHOWROOM SPECIALS That Will Prove Most Powerful purch'ng Inducement

#### WOMEN'S NEW FELT HATS.

Smart two-tone effect in V Rose and  
White, Yellow and White and Green  
and White, plain colors and stripes;  
becoming new shapes. Regular \$2.95  
each. Friday and Satur-  
day \$2.45

#### MISSSES' FELT HATS.

An extra good line of fine felt hats  
for misses, made in a shape that  
would suit almost any girl. The back  
is turned up and a bow of corded rib-  
bon is prominently displayed at the  
front. Colors: Black, Navy, Brown,  
Saxe, Green and Fawn. Regular \$2.25  
each. Friday and Satur-  
day \$1.90

#### WOMEN'S CORSETS.

Entirely new models, made in the  
laced front style with wide elastic  
webbing at the back, assuring a snug,  
comfortable fit. They are made from  
fine White Coutel, trimmed at the top  
with fancy brocaded edging, and fit-  
ted with 4 strong hose supporters;  
would be good value at \$3.00 pair.  
Special for Friday and  
Saturday \$2.40

#### WOMEN'S VELVET TAMS

Tight fitting elastic band that  
adjusts itself to the size of the head,  
assuring a perfect fit. The crown is  
finished with self-covered button or  
Silk cord and tassels. Colors: Mole,  
Navy, Brown and Black. Regular  
\$1.50 each. Friday and  
Saturday \$1.25

### Economy in MEN'S FURNISHINGS

**DARK FLANNELETTE SHIRTS.**  
6 dozen dark Flannelette Shirts in  
Grey and Blue, large roomy bodies,  
breast pocket, double stitched seams  
and collars attached. Regular \$1.45  
each. Friday and Sat-  
urday \$1.30

**MEN'S NEGLIGEE SHIRTS.**  
Another fine collection of these  
Negligee Shirts for men. All in  
light cottons with neat striped pat-  
terns in Blue, Fawn, Red and Black.  
double, short-sleeved, with self-  
cuffs and soft fronts. Regular \$1.10  
each. Friday and Satur-  
day 90c

**MEN'S HANDKERCHES.**  
Pure Linen Cambric Handker-  
chiefs, size 19 x 19 inches, with one  
inch hemstitched hem, all fully  
bleached durable quality, no starch  
or filling, guaranteed to give satis-  
factory wear. Regular 25c. each.  
each. Friday and Saturday 18c

**BOSTON GARTERS.**  
"Nevermind" Boston Garters with  
strong elastic leg bands. A good ex-  
tra light weight garter that will give  
great satisfaction; all colors. Reg.  
40c. pair. Friday and Sat-  
urday 35c

**MEN'S SWEATER COATS.**  
Of heavy cotton and wool yarns,  
Knit in a coarse stitch with closely  
knit pocket tops and front, high close-  
fitting collar, double cuffs, wide hem  
at bottom. A full range of sizes.  
Reg. \$1.75 each. Friday  
and Saturday \$1.50

**MEN'S WIDE END TIES.**  
Every one new and fresh from our  
sui-mid New stock. There are  
stripes, floral designs, Paisley pat-  
terns, large white checks with black  
satin grounds and self-colors in  
Greens, Reds, etc., a magnificent as-  
sortment. Reg. 75c. each.  
Friday and Saturday 67c



#### COCOANUT DOOR MATS.

Excellent wearing qualities in close  
Cocoanut Door Mats, with Green and Black  
or Red and Black Wool borders and shaped  
centres; size 12 x 29 inches. Regular  
\$1.75 each. Friday and Satur-  
day \$1.50

**DOOR MATS.**  
The greatest Door Mat value in St.  
John's to-day. Door Mats in pretty floral  
and scroll designs in Green, Red, Brown  
and Fawn effects. We advise you to take  
advantage of this offer early as the demand  
for these will be great. Special for  
Friday and Saturday, each 65c

**HEARTH RUGS.**  
We want every woman to get acquainted  
with our splendid stock of Hearth Rugs. A  
special inducement. We are offering here  
our best selling line for Friday and Satur-  
day. They come in a magnificent range of  
color combination and designs that are sure  
to please; size 14 x 27 inches; hemmed.  
Regular \$3.35 each. Friday and  
Saturday \$3.10

**HEARTH RUGS.**  
Made from Cotton and Jute; size 48 x 21  
inches. A good variety of serviceable dark  
patterns. Reg. \$1.50 each.  
Friday and Saturday \$1.38

**CUSHION COVERS.**  
Crash Cushion Cov-  
ers with wide frill of  
self material and color-  
ed embroidered centres  
also white lawn  
neat hemstitched hem  
and pretty wreath cen-  
tres. Embroidered in  
plain white. Assorted  
sizes. Reg. 70c. each.  
Friday and Sat-  
urday 58c

**DOYLIES.**—Hand  
worked Doilies in  
heavy crochet, and fine  
Teneriffe makes. Very  
pretty designs; some  
with plain linen cen-  
tres. Size 9 x 9 and 14  
x 14 inches. Reg. 22c.  
each. Friday  
and Saturday 18c

**LAUNDRY BAGS.**  
With the words "Lau-  
dry" or "Linen" beau-  
tifully worked in plain  
white or colored on the  
front. They are made  
from coarse linen and  
cotton. Finished with  
drawstring tops. Sizes  
23 x 13 and 32 x 13 in.  
Reg. 55c. each.  
Friday & Sat. 50c

**REMNANTS  
OF PILLOW COTTON**  
Close make, tubular Pillow  
Cotton in ends from 1 1/2 to 8  
yards long. Materials that are  
well worth up to 40c. yard.  
Special for Friday and  
Saturday 22c

**WOMEN'S HOSE.**  
Plain and assorted rib-  
bed Cashmere with  
seamless heels and toes  
and wide garter tops.  
They are made from  
good quality yarns and  
will give lasting wear.  
Reg. 55c. pair. 45c  
Friday & Sat.

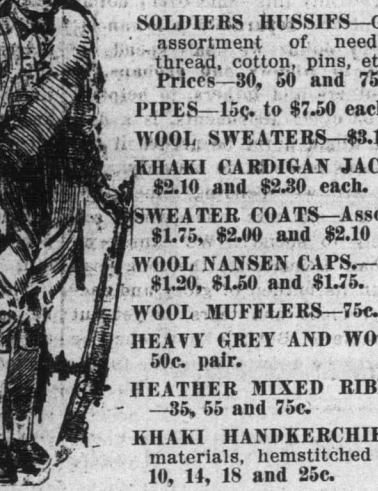
**DUCHESS SETS.**  
Of fine cotton with  
hemmed borders and  
openwork centres, in  
sets of four pieces. The  
runner measures 11 x  
40 inches. Reg. 45c.  
each. Friday 38c  
and Saturday 38c

**SILK TABLE CEN-  
TRES.**—Small size with  
wide borders of pure  
Battenburg. The cen-  
tres are of good qual-  
ity Jap silk in Orange,  
Pale Green, Olive, and  
Pink. Pre-war values.  
Size 6 x 6 inches. Reg.  
10c. each. Fri-  
day and Saturday 8c

### CHRISTMAS PRESENTS FOR SOLDIERS.

This list will suggest to you many GIFTS he will be glad to receive.

**SOLDIERS' HUSSIES.**—Containing an  
assortment of needles, buttons,  
thread, cotton, pins, etc.  
Prices—30, 50 and 75c. each.  
PIPER—15c. to \$7.50 each.  
WOOL SWEATERS—\$3.10 & \$3.30 ea.  
KHAKI CARDIGAN JACKETS—  
\$2.10 and \$2.30 each.  
SWEATER COATS—Assorted styles—  
\$1.75, \$2.00 and \$2.10 each.  
WOOL NANSER CAPS—  
\$1.20, \$1.50 and \$1.75.  
WOOL MUFFLERS—75c. and \$1.00.  
HEAVY GREY AND WOOL SOCKS—  
50c. pair.  
HEATHER MIXED RIBBED SOCKS—  
35c. 55c and 75c.  
KHAKI HANDKERCHES, of soft  
materials, hemstitched hem—  
10, 14, 18 and 25c.



**WHITE CAMBRIC AND LINEN  
HANDKERCHES.**  
8c, 12c, 15c, 20c, 25c. up to 45c. ea.  
**BRACES.**  
25c, 30c, 35c, 40c, 50c. and 60c.  
**BOSTON GARTERS.**—15, 27, 35 & 40c.  
**BUCKSKIN GLOVES.**—\$2.25 and \$4.00.  
**PURE WOOL UNDERWEAR.**  
\$2.75, \$3.00 and \$3.25 per garment.  
**UNION UNDERWEAR.**—\$1.65 garment  
**LIGHT WEIGHT WOOL UNDER-  
WEAR.**  
\$1.70 and \$2.20 per garment.  
**PEJAMAS.**  
\$2.70, \$3.00, \$3.75 and \$4.25 suit.  
**COMBINATION UNDERWEAR.**—pure  
wool—  
\$3.75 Suit.

**CHILDREN'S HOSE SUPPORTERS.**  
—A big stock of these comfortable  
hose supporters in Black, White,  
Pink and Sky with safety pin top  
and oblong rubber button. Regu-  
lar 35c. each. Friday &  
Saturday 30c

**WOMEN'S COLLARS.**  
Principally new Sailor shapes trimmed with ac-  
cordion pleated frill and hemstitching, stylishly  
made from fine white muslin that will launder  
well and give good wear. Regular 20c.  
each. Friday and Saturday 15c

**CHILDREN'S BELTS.**  
—Black, Red, Sky and White Patent Leather,  
eyeletted and fitted with nickel plated buckles in  
assorted shapes, 1 inch wide. Reg. 8c.  
each. Friday and Saturday 6c

**RIBBONS.**  
Firm finish Taffeta Ribbons in all the newest  
shades and colors for Hair Ribbons, Sashes, Trim-  
mings and Millinery purposes, 5 1/2 inches wide.  
Regular 35 cents yard. Friday and Sat-  
urday 28c

**WOMEN'S UNDERVESTS.**  
An extra good line of soft Jersey Ribbed Vests  
in a very elastic rib; finished at the neck with  
mercized cotton edging, close cuffs and waist,  
high neck, long sleeves. Sizes 34, 36 and 38  
bust measure. Reg. 70 cents each. Fri-  
day and Saturday 58c

### RARE VALUES IN SMALLWARES

The Largest  
variety  
and the most  
tempting  
prices offer-  
ed for  
some time.

Tooth Paste. Reg. 22c. tube for 20c.  
Crochet Cotton. Reg. 11c. ball for 10c.  
Snap Fasteners. Reg. 12c. dozen for 10c.  
Hooks and Eyes. Reg. 4c. card for 3c.  
Rubber Balls. Reg. 20c. each for 15c.  
Pins. Reg. 3c. sheet; 3 for 2c.  
Dood Laces. Reg. 6c. pair for 5c.  
Mending Wool. Reg. 3c. card for 2c.  
Dressing Combs. Reg. 25c. each for 20c.  
Safety Pins. Reg. 3c. card; 2 for 1c.  
Pearl Buttons. Reg. 13c. dozen for 11c.  
Fusse Partout binding. Reg. 13c. roll  
for 11c.  
Hook and Eye Tape. Reg. 30c. yd. for 25c.  
Soldiers' Hussies. Reg. 60c. each for 45c.  
Polishing Gloves. Reg. 20c. each for 16c.  
Aluminum Photo Frames. Reg. 45c. for 35c.  
Colored Binding Braid. Reg. 4c. yd. for 3c.  
Absorbent Cotton. Reg. 3c. for 2c.  
Port Sea Purse. Special each \$1.00  
Colored Machine Cotton. Reg. 5c. reel  
for 4c.  
Fancy Boxes of Hair Pins. Reg. 25c.  
each for 20c.  
Books of Pins. Reg. 6c. each for 5c.  
Hooks and Eyes. Reg. 5c. card for 4c.  
Electro-Plated Pins. Reg. 4c. sheet for 3c.  
Brilliant Cotton. Reg. 7c. reel for 6c.  
Hair Pins. Reg. 4c. box for 3c.  
Books of Safety Pins. Reg. 6c. dozen for 5c.  
Done Fasteners. Reg. 6c. dozen for 5c.

### Young Man, Have You Red Blood in Your Veins.

#### OR IS IT JUST "SLACKER BLOOD?"

Are you going to have  
people all the time turn-  
ing up their noses at you  
and your family in later  
years and saying: "Oh, these people  
don't count, they come of Slacker  
Blood," just as you may hear said to-  
day about some families: "Oh, those  
people were never any good at any  
time; a poor strain runs in some  
families."

**DISGRACE THE FAMILY  
NAME BUT ADD LUSTRE TO  
IT AND MAKE ALL YOUR RE-  
LATIVES PROUD OF YOU**  
for generations to come. It may  
sound peculiar, but you become blue-  
blooded by being red-blooded. Guess  
you're red-blooded aren't you? Sup-  
pose you know that all the red-blood-  
ed men in the country are joining up  
with the Newfoundland Regiment.  
Could you imagine being with a finer  
bunch of boys? Ain't it hell some of  
us got to stop home and mix with all  
the darned slackers? We know you'll  
excuse our language. We don't ask  
them to. The boys in the Newfound-  
land Regiment are the best bunch of  
sports going and they know a man  
when they see one. Hear them shout-  
ing to you now: "Come on, old thing,  
you're just the boy we want."

The Newfoundland Regiment have  
won a big lot of Medals and Distinc-  
tions. Would be surprised if they got  
more than any other Regiment! Great  
Regiment to be in! There is some talk  
now about a couple of Victoria Cross-  
es having been won by them.

I guess you would sooner have one  
of them than ten thousand quintals of  
fish even at to-day's price? Well, you  
have the chance!

Anybody can catch fish, even the  
darnedest slacker going, but what's  
the good of it all in a hundred years  
time? You can't take your bank notes  
to hell with you (they'll burn), and  
you don't want your gold in heaven as  
the streets are covered with it. Lots  
more honour in going out with your  
comrades and having a smack at a  
few Germans.

But you're good for a good few of  
them, old top.  
Join up to-day! Don't delay, some  
brighter might say you didn't join till  
you had to! They can never say it  
if you join to-day.

Yours truly,  
"THE SENTINEL"

### Reservist Killed.

H. M. S. "Briton,"  
at St. John's, N.F.,  
14th November, 1917.

Editor Evening Telegram.  
Sir,—I regret to inform you that the  
Admiralty has reported that Alan  
Blunden, Seaman Newfoundland Roy-  
al Naval Reserve, 1496, X, lost his  
life on the 24th August, 1917, when the  
Armed Merchant Ship "Heatherdale"  
in which he was serving was sunk by  
the enemy.

His next of kin is his brother, Mr.  
Herbert Blunden, of Bay de Verde, C.  
B.

Yours truly,  
A. MacDERMOTT,  
Commander.

### Your Boys and Girls.

No outsider has the same opportu-  
nity, and no other can have the real in-  
terest of a boy at heart, as the par-  
ents. The importance of a thorough  
knowledge of the child, his natural  
inclinations, both moral and intellect-  
ual, are a necessity. In order to  
comprehend my boy I must be sure  
of his motives and must know his  
thoughts without forcing his confi-  
dence. And if I can keep his confi-  
dence one should feel that they have  
a strong hold on the surest means of  
helping him.

A parent should give him the neces-  
sary help with his lessons, join in his  
games with as much show of real zest  
for the fun as one can command,  
show pleasure in his friends cultiva-  
ting the desirable and weeding out  
tactfully the undesirable. Through  
having the boy's confidence one can  
bring him to an honest estimate of  
himself and to possession of himself.  
It is this kind of discipline, the dis-  
cipline of possession of self, that will  
assist the boy so very materially in  
after years.

### Household Notes.

The waste in the average home is  
largely due to a lack of thriftiness in  
using left-overs.

Cooked mackerel left from dinner  
can be cut into small pieces and used  
with celery salad.

For baking cakes the fire should be  
rather low, just hot enough to last  
through the baking.

Danish coffee cakes are rounds of  
pastry, with raspberry jam and cus-  
tard cream inside.

Button loops will be much stronger  
if the loops are crocheted over with  
a fine crochet hook.

Simard's Liniment Cures Dislocation,