

A Money-Saving Opportunity!

WE DO NOT ANNOUNCE THIS AS A SPECIAL SALE, but you will notice the prices quoted herein are considerably lower than in many so-called Special Sales. Our Goods have been purchased in the proper markets, carefully and keenly, and marked at the lowest possible margin of profit. Therefore, every article you buy from us you have secured at the lowest market price, for

EVERY DAY IN THIS STORE IS A SALE DAY.

SILENCE CLOTH.

To our customers who have been waiting so long for this useful material we beg to announce 2 pieces selling at

\$1.50 per yard.

Child's and Misses' Check Gingham DRESSES.

Assorted sizes, selling at Old Prices.

Ladies' Blouses

Very latest styles in Muslin, Lawn, Voiles, etc., plain and fancy,

from **\$1.70 up.**
All Old Prices.

A Magnificent Display of Buttons

BLOUSE, DRESS and COAT BUTTONS.
PEARL, BONE, METAL and SILK COVERED.
The variety in this line is too large to itemize. Call and see them, it will pay you.

Marshall Bros

JOB LINE

Corset Covers.

Values from 60c. to \$1.00. Selling all one price,

40c. each

ALABAMA STRIPES

A splendid material suitable for making Children's Dresses.

Value for30c. yard
Selling24c. yard

REMNANTS.

50 bundles Striped American Flannelette.
Value to-day16c. yard
Selling at12c. yard

Branded.

By RUTH CAMERON.



RUTH CAMERON

If you know that if you let yourself be mean or selfish or sensual or grasping or unamiable, you would have to wear a sign in big letters, branding you as such, don't you think it would make you a little more careful of your character?

Well, to many folks, the people who deserve it do wear just such a sign.

Four of us sat opposite a couple on the trolley the other day. I saw each one of my companions give them a swift glance. When we got off the car, someone said "Too bad that nice-looking young man should have a girl like that!"

Her Face Reeked With Meanness.

"Yes," said another, "her whole face simply reeked with meanness."

"I don't think I ever saw so many mean lines in so young a face," said a third.

Evidently to these three people (and me) that girl was as plainly tagged as if she had worn a sign about her neck.

"When sin is in the soul," someone said, "it leaps out upon the face."

And that doesn't mean just big sins like murder and adultery, it means the crookedness of the soul.

How many people one knows whose souls have leaped out on their faces and written discontent there in ugly letters!

Discontent? Was Written On His Face.

When I shut my eyes and recall to mind a man whom I have not seen for years, two things leap out at me, the ugly lines from nose to mouth

and those between the eyes. Both testify to his miserable dissatisfaction with life.

Fretfulness puts crow's feet all over a face far more surely than age ever will.

Sensuality, however well hidden the possessor thinks it to be, will carve deep and unmistakable lines on his face.

Unbridled selfishness will eventually make the loveliest face mean and ugly.

Are You Willing To Be Marked?

Most of us have unbecoming expressions now and then. It is only when the unbecoming is the habitual trend of our souls that it marks itself permanently on the face.

Of course, the converse is true, and a sweet face is one of the rewards of a beautiful life.

Are you willing to have your character carved on your face?

Fresh Smelts and Fresh Herring at ELLIS.

Your Boys and Girls.

The "pudding bag" night dress is best for baby under one year, while baby over one year should wear the one-piece night drawers which button up the back. Both of these little night coverings eliminate any possibility of his feet becoming uncovered during the night.

When baby goes out of doors in winter he should wear a coat made of some wool material lined with an all wool flannel of lamb's wool lining and a knit hood and wool mittens and leggings.

When he goes out in summer the little muslin bonnets are best, and pique or cashmere coats until he is a year old. Sudden changes in temperature are felt by the babies. You should be prepared with outer garments to meet this change. At the seashore or in the mountains the greatest vigilance is

GOODS For EASTER.

We are now booking orders for the following New Fresh Stock to arrive early next week. Only limited quantities offering.

Crates New Green Cabbage.
Sacks Yellow Onions.
Crates Silverpeck Apples.
Boxes Fancy Table Apples.
Cases Calif. Sunkist Oranges—250's.
Cases Calif. Sunkist Oranges—175's.

TINNED FRUITS.
100 cases Tinned Peaches.
40 cases Tinned Apricots.
100 cases Tinned Pears.
25 cases 1 1/2 Pineapple.
50 cases 2 1/2 Pineapple.
250 boxes Evap. Apples.
100 boxes Evap. Pears.
50 boxes Evap. Peaches and Pears.
150 boxes Evap. Apples—Cartons and bulk.

Soper & Moore,
WHOLESALE JOBBERS.
Phone 480.

Recruiting Tour

REPORT OF MR. JAMES BANCROFT
To W. W. Blackall, Esq.,
Convenor West Coast Recruiting Committee.

Dear Mr. Blackall,—This trip should have been made six weeks earlier, or before all the young men had shipped for the fishery or gone away to the States or to Canada.

Naval Reservists of one year only have spread most singular tales along the coast, thus making it very awkward for recruiting parties. These, of course, were the ones that "swallowed the anchor" and returned home to civil life.

Patriotic work in many places is nil, and no effort being made. This should not be.

We found the parents the one great stumbling block to enlistment or our numbers would have been doubled. As it is I think you may count on 70 or 80 emanating out of this trip as many of the chums of those enlisted promised to follow.

I feel that I cannot close this report without placing on record the esteem and respect we hold for Capt. English, of the S. S. Fiona, and his gallant crew. The Captain made us at home and was always obliging, anticipating in many ways our thoughts and desires. We thank him from the bottom of our hearts for all he did for us, and hope that he will be for many years spared to navigate the Fiona or a better ship in her place. Here's luck! Capt. English from all of the recruiting squad, viz:—

J. F. Bancroft, W. H. Cave, Corp. H. Small, Pte. W. Gladney, D. C. M. Pte. John Hartley, Henry Deering, R. N. R.

I also thank Mr. W. H. Cave, who was associated with me in the work for his untiring devotion and attention to duty for he never failed me during the trip and made it very much easier for me when I could not respond on several occasions, and for these I desire most sincerely to thank him and also the rest of the squad who worked well and I was sorry to part from them but we may meet

again.

I have the honour to be, Sir,
Your obedient servant.
(Sgd.) JAMES F. BANCROFT,
Recruiting Officer.

DIARY.

Feb. 10th.—Party left St. John's by train on Saturday, Feb. 10th, 1917, en route for Placentia to join S. S. Fiona and arrived there at 4.30 p.m.

Feb. 11th.—Sunday. Placentia storm-bound.

Feb. 12th.—Very stormy. Could not lie at Placentia and Capt. English went to Argentina for the night awaiting the arrival of a second engineer—the chief, Mr. Martin, being ill at St. John's. Lay here all night.

Feb. 13th.—Left Argentina early this morning and steamed all day. Very cold and stormy. Wind North West and frosty. Under lee of Brunette Island at 8 p.m.

Feb. 14th.—Arrived at Burgeo at 5 p.m. after splendid run. 9.30 a.m. Joseph Small, Esq., S.M., came on board and very kindly undertook to arrange for patriotic meeting to-night at the Church of England Academy. He also kindly consented to act as the Chairman. After dinner

squad under Mr. W. H. Cave went to Hant's and Our Harbour in the ship's boat—always at our disposal—and found all the boys eager for the fray at the first word. 7.30 p.m. held very

enthusiastic meeting at Burgeo. Audience of about 350 persons, male and female—mostly female—and on the platform were Joseph Small, Esq., S. M., Rev. Fletcher (Church of England), Rev. M. Eddy (Methodist), H. Clement, Esq., G. Samways, J. Colbeck, J. Cunningham (H.M.C.), and many others as well as your humble servant and squad. Chairman Small made very able and patriotic address opening and closing, as did also the clergymen aforementioned, and all the boys delivered themselves admirably—no offers—but I think fruit may issue after mature thought. During the day we called at the houses of two who had made the Supreme Sacrifice in France to sympathize with the parents.

Feb. 15th.—Left Burgeo at 7.30 a.m. and arrived at Ramea at 9.30 a.m. Squad immediately took boat for shore and landed at room of Messrs. Penny & Sons. Found all men of military age gone for western fishery, and after consulting with Mr. Geo. Penny, J. F., and Church of England Clergyman thought it useless to spend day here—therefore, after distributing literature and posters, took our departure for Grey River (without holding any patriotic meeting) at 11.30 a.m. Things looking dark for our mission so far. Arrived at Grey River 12.30 p.m. Squad landed at 1.15 p.m. Canvassed every house in village and talked to all the young men at home—many of these looked upon the matter in a true light and thought it their duty to enlist, but parents stood in the way. There is a possibility of getting three or four volunteers here. Later. No patriotic work of any description carried on here. Arrived at Cape La Hune 3.30 p.m. and squad canvassed village all the afternoon and at 7.30 p.m. we had a patriotic meeting in the Church of England School-room placed at our disposal by Teacher Barker, about 60 people attending. Good addresses being delivered by Corp. H. Small, W. H. Cave, H. Deering, R.N.R., and your humble servant. No direct success to our appeals issued but some promises given—but from general appearances and the stolid indifference apparent we began

to wonder if these people were aware that the Empire was at war. No patriotic work of any kind carried on here—isolation and lack of news seems to be the root of the cause. (To be continued.)

"The Fifth Word Lost."

The English language contains only five words ending in d-e-s-a. Here are four—Tremendous, Hazardous, Stupendous, Hybridous. We will give \$5.00 to the 1st person forwarding us the lost word. Can you find it? Conditions:—The Outside Green Wrapper obtained from a bottle of "Stafford's Liniment" must be enclosed with your answer.

"Stafford's Liniment" cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

For sale Everywhere; over 30,000 bottles sold last year. Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A", Stafford's Phorstone Cough Cure. The above competition closes on the 30th of April.



THE PURE JUICE OF THE HIGHEST GRADE CONCORD GRAPES.

NOT FLAVORED
TREATED OR
ADULTERATED
IN ANY WAY.
mar20,17

NOTICE!

All persons having left articles for repairs or otherwise at the firm of Joseph Roper, will please call and take delivery of same on or before 20th April. After that date all articles left on hand will be sold for the benefit of the Estate.

CLOUSTON & JACKSON, Assignees.
apr3,17

Just received a large supply of
Hodder & Stoughton's 35c. Novels.

Containing some of the best books ever published. Come in and see them.

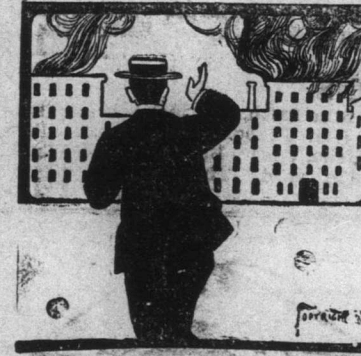
GARLAND'S Bookstores

Have You Any Pictures?

That need framing? If so, don't allow them to be laid aside any longer; just bring them along, choose some pretty Moulding suitable for the subject, and leave the rest to us.

We carry at all times a wonderful selection of Picture Mouldings, and have just received a large addition to our stock. We are experts at Picture Framing, with a reputation of many years' standing, and we can fill any order, however large, with perfect satisfaction at the shortest notice. Prices and Sample Mouldings on application to the

U. S. Picture & Portrait Co.



NO MATTER HOW THE FIRE IS CAUSED
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

SLATTERY'S.

New Arrivals:

MEN'S BRACES,
MEN'S SHIRTS,
MEN'S UNDERWEAR.
LADIES' NIGHTDRESSES,
LADIES' CORSETS,
CHILDREN'S UNDERWEAR.
Also, HOSIERY, POUND GOODS, TURKISH TOWELS, COTTON BLANKETS, WOOD PIPES and many other lines.
All at Lowest Possible Prices.

Slattery Bldg., Duckworth & George's Sts.
Phone 522. P. O. Box 236.

GEO.

HARV

Largest and
Labor-saving
be seen
AS

Flour Boxes
Cov'd Tin Pudding

Asbestos Stove
Enamelled Jug
Enamelled Kettle
Enamelled Saucepan
37c.
Enamelled Fry Pan
Enamelled Bunsen
Hot Pan Lifter
Pot & Sink Scraper

GEORGE

mar22,17,11m

TO-DAY

Message

10.00 A

DEBATING THE RESOLUTION

WASHINGTON, D. C.

The Senate met at 10 a.m. this morning to consider the resolution and the leaders planning the Senate in continuation of the vote is reached in the Foreign Affairs Committee. The same hour to consider the resolution and was expected to record House promptly under a suspension. While the leaders in the Senate had given no definite indication as to how long the debate would be allowed to continue, it was evident that Congress was in a hurry to permit undelayed action on the resolution. Chairman Flood, a member of the House's Foreign Affairs Committee, predicted the passage of the resolution by the House. The Senate leaders hoped to bring the resolution to a vote by 11 o'clock, but, however, upon the ability of the Senate to maintain a quorum. The pacifists, finding their efforts fruitless, had begun to seek the few that remained in the room to seek the votes of (unpublished)

11.00 AM

AMERICAN ENLISTMENT

LONDON.

President Wilson's message has had the effect of increasing the number of young Americans for several weeks have been through the American Embassy to enlist in the American Expeditionary Force. Thus far, such young men have been forwarded to Washington, D.C., applicants serving in the Continental Army. The British service for the British service for the British service. There are nearly 8,000 Canadian contingents and number with English forces.

CLEVER IDEAS

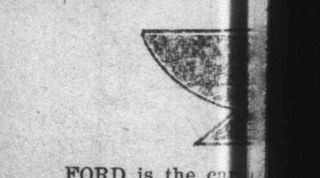
LONDON.

President Wilson's address, translated into German, has been distributed liberally on the main lines by British aviators. The British aviators understood the same thing as the French aviators.

MINE SWEEPER AND L

LONDON.

The British Admiralty has a mine sweeping ship of the class struck a mine on Tuesday.



FORD is the construction under all conditions. The FORD cost very much lower. The FORD is the road at \$800.00 ... \$775.00 ...

GEO.

FRESH FRUIT, etc.,

Received to-day.

California Navel Oranges.
California Lemons.
California Table Apples.
Valencia Onions.
Desiccated Coconut.
American Ice Sugar.
Canadian Table Butter.
Small Rib Pork.
Pork Loin.
"Ben Davis" Apples.
"Nonpareil" Apples.
Finnish Haddes.

P. E. I. Potatoes.
Local Cabbage.
Local Kipperd Herring.
Parsnips and Carrots.
10 lb. Beet, 25c.
Fresh Country Eggs.
Hartley's Jams & Marmalade
Table Raisins.
Assorted Nuts.
Crystallized Cherries.
Singular's Fidelity Hams and Bacon.
Marrowfat Green Peas.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Advertise in The Evening Telegram