

J. J. ST. JOHN.

If You Want to Save Money
Call on Us.

Flour is cheap now but likely to advance. We carry a large stock at low prices.

- Windsor Patent
- Five Roses
- Verbena
- Royal Household
- Olivette, &c.

Ham Butt Pork, Fat Back, Heavy Mess, Jowls, Spare Ribs, Boneless Beef, Plate Beef & Beef Cuttings, Molasses, Sugar, and the best value in Teas.

See our Flour at \$6.20 brl.

J. J. ST. JOHN,

136 & 138 Duckworth Street.

HAYWARD & CO., Water Street, East

NEAR MACKENZIE OLD MALT SCOTCH WHISKY

CEMENT!

Just landed per
S.S. "Digby," 21st inst.,
1500 barrels
**White's Portland
CEMENT,**
British
Manufacture.

H. J. Stabb & Co.

1st Nfld. Regiment

Tobacco Fund!

There are 540 Newfoundland Men at the Front, and about 450 Naval Reservists abroad, and most of them are smokers.

It is proposed to form a Fund to furnish our Lads with a consignment each month to contain

- 1/2 lb. Smoking Tobacco.
- 40 Cigarettes, and
- A box of Matches,

to remind them of home.

A list of subscribers will be sent with each shipment.

The Imperial Tobacco Company of St. John's will make out the parcels and the Government will waive the import duty and excise.

Messrs. A. Macpherson, C. O'N. Conroy and F. H. Donnelly have consented to act as a Committee to take charge of this work. All subscriptions to be sent to F. H. DONNELLY, care City Club.

W. E. DAVIDSON,
Lieut.-Colonel.

Something that will enable you to



Our new Blanket Cloth in Red and Navy is the newest thing for Winter Coats. It possesses the advantages of being fashionable, warm, light in weight, and it will wear well. You can make a Coat for yourself or your little girl at half the cost of a Readymade Coat.

Price: \$1.80 yard, Warm and Light.

Robert Templeton.

Headquarters.

EGGS, POTATOES, &c

Ex S.S. Cape Breton, To-day, Nov. 23rd,
3,600 bags Blue Potatoes,
75 cases Fresh Eggs,
1,000 bags Black Oats,
200 boxes Cheese.

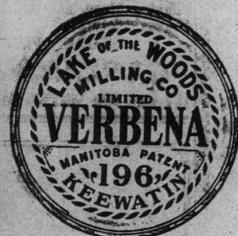
GEO. NEAL

**"Korrf's"
Cocoa.**

We have at last been fortunate in securing about 2,000 lbs. of this now famous Cocoa the past week. Would advise dealers to order quick as this will be positively the last shipment owing to closing of North Sea.

ORDER NOW.

For Your Protection



This Brand has been Registered

The Miller has done this at a big expense so that you cannot be defrauded.

Verbena Flour.

BEFORE THE FROST COMES

The wise man gets in his winter stock of perishable goods. We offer some excellent keeping Onions in patent ventilated sacks, and a thousand half bags P. E. I. Blue Potatoes, Choice Parsnips, Carrots, Beets, Turnips, etc., and a fine selection of winter keeping Apples.

EDWIN MURRAY.

Lord Kitchener.

Day by day a crowd gathers outside the War Office, in London, in the hope of seeing Lord Kitchener, and those that wait long enough are now fairly disappointed, for the Field Marshal makes a conspicuous figure in his uniform, which he wears in accordance with the wish expressed by His Majesty, that all officers should now appear in uniform. Lord Kitchener, whether he pays a visit to Downing Street, or Buckingham Palace, always wears the Field Marshal's uniform, which becomes him so well.

In Halifax, doubtless you have noticed how particularly striking our civilians, who are now serving in the Militia, appear in uniforms. A well-tailored uniform is becoming, and a thousand times so if it has been Dry Cleaned by

UNGAR'S LAUNDRY & DYE WORKS,

Halifax.

NICHOLLE, INKPEN & CHAPE, LTD., Agents.

"Stanfield"

WOOL UNDERWEAR,

AT

Henry Blair's,

FOR WINTRY WEATHER STANFIELD'S WOOL UNDERWEAR IS A GOOD INSURANCE POLICY.

We have now a complete range of this celebrated Underwear which we are selling at very lowest prices. Buy now whilst all sizes are in stock.

Range of sizes—Shirts, 34 to 44 inches.

Range of sizes—Drawers, 32 to 42 inches.

Men's Stanfield Unshrinkable Ribbed Heavy Wool Shirts and Drawers, Green Label, from \$1.00 per garment. Prices according to sizes.

Men's Red and Blue Label Stanfield Underwear in the same assortment of sizes.

Men's Stanfield Black Label Underwear, all wool and extra heavy weight.

Ladies' Stanfield Vests and Drawers from \$0.60 to \$1.60, according to size and quality. Sizes stocked, 3, 4, 5, 6 and 7.

Ladies' Fine Wool Stanfield Combinations, sizes 3, 4, 5. Prices \$2.75, \$2.90, \$3.15.

Ladies' Spun Silk Combinations (Job), only a few left at \$3.25.

A Special Job Line Ladies' Stanfield Drawers, assorted sizes. Worth \$1.25 to \$1.50. Clearing at 75c. a garment.

Lot Ladies' Fine White English Cashmere Vests, long and short sleeves (Job), at 95c. and \$1.10 each.

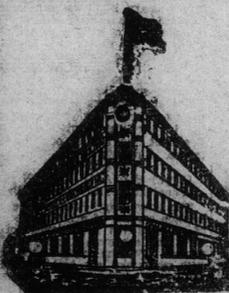
Ladies' White Cashmere Combinations, winter weight, English made, \$3.20 each.

WEAR ONLY WOOL UNDERWEAR AND KEEP IN GOOD HEALTH.

Henry Blair

nov20.eod.tl

**THE BIG
Furniture Store.**



If you want Furniture, get acquainted with our well selected stock. Every department complete. A variety to please all tastes.

TABLES, BUFFETS, CHAIRS, CHINA CABINETS, ROCKERS, BUREAUS, LOUNGES, COUCHES, WARDROBES, JARDINIERES, KITCHEN CABINETS, LINOLEUM, OIL CLOTH, CANVAS, CURTAINS, BLANKETS, QUILTS, SHEETS, BED SPREADS, TABLE COVERS, CUSHION COVERS.

See our display before buying.
CALLAHAN, GLASS & CO
Duckworth & Gower Streets.

Notice!

We have made special arrangements with our Wholesale Houses in England whereby CHRISTMAS AND OTHER PRESENTS can be delivered free of duty by calling at our store, Water Street, and selecting those presents from our descriptive special catalogues and leaving with us the address of the person to whom the articles are to be delivered.

People having relatives and friends in the 1st Newfoundland Regiment, now in England, will find this arrangement convenient and satisfactory, as we guarantee prompt delivery of goods free of duty and charges. All engraving on articles free.

We are now booking orders for the next outgoing English boat.

Joseph Roper.

Telegram Ads. Bring Results

'TIPPERARY'

The record of the moment, and we have just filled 300 orders for "It's a long, long way to Tipperary." We have just 300 more of these records. Everybody wants "Tipperary." We're not stocking them—we're selling them!

They're going every minute out of our popular Graphophones and out of the store. Come in and hear the song of the moment. If you haven't got a Graphophone, buy the record "Tipperary" and then buy a Graphophone, for this record is worth its weight in gold. It's the longest 65c. worth you have ever heard.

All the Patriotic Records of the Allies are sold by the

U. S. Picture & Portrait Co.

Your Shoes!



The Lady or Gentleman who wants good Shoes can get them right here. Our New Shoes are now in

FOR LADIES.

- The "Burl" Shoe.
- The "Mansion" Shoe.
- The "New York Favourite" Shoe.

FOR GENTLEMEN.

- The "White House" Shoe.
- The "Tally Ho" Shoe.
- The "Dr. Sawyer's" Shoe.

The Shoes are manufactured by the most noted shoemakers of the United States.

Remember, we stock nothing but good Shoes. No room for shoddy footwear in our stores.

RUBBERS—Have you seen our lightweight Rubbers? They wear twice as long as the heavier Rubbers.

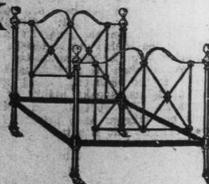
Buster Brown and Skuffer Shoes for Boys and Girls. Double wear in each pair.

N.B.—We make a specialty of Shoe Repairing. Old shoes made like new.

F. Smallwood
THE HOME OF GOOD SHOES.

FIRE STOCK

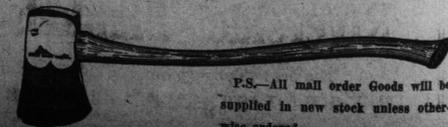
Bedsteads,
Shovels and
Axes.



Also, a New and Large Assortment of Hand and Foot Sewing Machines—all guaranteed and selling at very low prices.



MARTIN HARDWARE CO., Limited.
Front and Rear, next West of Old Store.



F.S.—All mail order Goods will be supplied in new stock unless otherwise ordered.

TEN PAGE

WEATHER FOR
TORONTO, Nov. 23rd,
N.W. to W. wind,
colder to-day and
day.
ROPER'S, Nov. 23rd,
ther. 35.

VOLUME



Pur

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Auction

BIG FUR

At the Briti

Wednesday, 23rd

Friday

commencing each

Consisting of Lad

British Halls, F

skin Paw, White C

White Hare and Bi

lemen's Fur Lin

skin Coats. Don't

bargains, it is a ch

P. C. O'...

Public Patriot