

To Brighten and Gladden the Home

MAKE YOUR XMAS OFFERING WORTH WHILE

LET IT BE FURNITURE!

The Most Acceptable and Serviceable of all Happy Gifts.

IN THIS CONNECTION

REMEMBER, THAT THE FORCED SALE

of the

C. L. March Co., Limited, Entire \$75,000 Stock

is the one and only GENUINE Public Benefit Sale before the people! The unmerciful sacrificing of the C. L. March Co., Ltd., entire \$75,000 stock is still going on and is the only sale making a real and positive sacrifice of their entire stock. By now coming to the C. L. March Co.'s Store to buy your winter needs and your Xmas Gifts you are sure—we guarantee you are ABSOLUTELY SURE of getting real, genuine, generous SACRIFICE BARGAINS. The Forced Sacrificing of this stock positively guarantees that fact.

DOLLARS STRETCH LIKE RUBBER AT THIS FORCED SALE!

A GRAND Money-Saving OPPORTUNITY

For Christmas Buyers!

WICKER ROCKERS at Forced Sacrifice Prices \$3.50 to \$8.75
ENGLISH RUSH CHAIRS at Forced Sacrifice Prices \$3.25 to \$4.95
EARLY ENGLISH ROCKERS Genuine Leather Spring Cushion'd at Forced Sacrifice Price \$8.98
Genuine solid Quartered Oak highly hand polished rocker Forced Sacrifice Price \$7.50
HIGHLY HAND POLISHED LARGE MAHOGANY ROCKERS Forced Sacrifice Price \$6.00
SOLID OAK SPRING CUSHIONED ROCKERS Forced Sacrifice Price \$4.98
MORRIS CHAIRS Forced Sacrifice Prices \$8.00 to \$12.50
MUSIC CABINETS Forced Sacrifice Prices \$11.50 to \$13.50

Never before within the Christmas Shopping Season has an opportunity been offered the public to buy Christmas Gifts at less than the usual big Holiday Prices. But this Forced Sacrifice Sale of the C. L. March Co.'s entire stock taking place at this Holiday Season period gives Xmas Furniture and Dry Goods Buyers the most remarkable and unheard of chance to especially buy Christmas Furniture Gifts positively at less than actual cost to produce. This Forced Sacrifice Sale means a considerable loss to the C. L. March Co., Ltd., but grim necessity admitted of no alternative, so our loss is your gain. Under no consideration buy any Christmas Gifts until you have visited this great Sale, looked over our big and fine Furniture stock and seen the exceedingly low sacrifice prices.

**Marked in Plain Figures
on EVERY Piece.**

**DINING ROOM SETS, ODD PARLOR ROCKERS
AND CHAIRS, ENAMELED BEDS, CLOCKS,
MACHINES, SILVERWARE, FANCY GOODS, DRY GOODS**
and everything in this Big Store at FORCED SACRIFICE PRICES.

LADIES' SECRETARIES. Forced Sacrifice Prices, \$3.95 to \$16.50.
HALL STANDS. Forced Sacrifice Sale, \$2.00 to 27.50.
BRASS BEDS. Forced Sacrifice Prices, \$15.00 to 25.00
LOUNGES. Forced Sacrifice Prices, Best makes, \$10 to 19.50
BUFFETS. Forced Sacrifice Prices, \$19.50 to \$57.00
SIDEBOARDS. Forced Sacrifice Prices, \$4.50 to 35.00
DRESSERS. Forced Sacrifice Prices, \$6.95 to 53.75
Beautiful Parlor Lamps. Forced Sacrifice Prices, \$2.50 to 6.00

We advise those who have not as yet taken advantage of this Forced Sacrifice Sale to now hurry in for their share. Lines are dwindling—stocks reducing. Don't delay longer. Don't hesitate—act quickly—come now and save many dollars on your needs.

C. L. MARCH CO., Ltd.,
The Big West End Store, Corner Water and Springdale Streets.

The Evening Chit-Chat

By RUTH CAMERON



The custom of making out a Christmas list of articles, that would be acceptable to one's self as Christmas gifts, came up for discussion the other day. The custom was promptly stigmatized as cold blooded and generally undesirable.

Do you really think it is? Myself, I can't see it that way. If Christmas were a time when those whom the spirit moved, made gifts to those whom they most loved, a Christmas list of one's wants would not be the proper thing.

But since we all know that at Christmas time, certain persons are undoubtedly going to make us gifts of a certain monetary value; whether the spirit prompts or not, and that said persons are probably racking their brains as to what said gifts shall be, I can't see why a Christmas list isn't a very logical and kindly custom.

Indeed, I think the making of such a list is not only within the pale of good breeding, but even a positive duty.

Make your list long enough so that there will still be room for the element of surprise and uncertainty.

Try to think up plenty of needs which can be inexpensively filled.

Put the list in the hands of mother or someone else, who will be ready to show it to inquiring friends and relatives, and I think you will be doing a truly good deed.

In the first place, you will be helping some one to solve the nagging problem of what to give you.

In the second place you will be giving some one the opportunity of presenting you with something you really want. Now, don't you take double pleasure in giving any one a gift which you know will fill a niche of need? Very well. Remember then that other people are likely to feel the same way.

Not only do I think that everyone ought to make out such a list, but I further believe that everyone ought to consult such lists, or, when they are a missing quantity, to inquire of the beneficiary's next friends what his wants are.

Perhaps I ought to feel ashamed, but I never can feel the same gratitude for a gift which was evidently selected at random that I do for one which has plainly been chosen after consultation.

Last year I received among my Christmas gifts, a little rubber face cloth bag. I had two of these already and I sadly needed a soapbox. Both of these facts my family knew, and would gladly have told the purchaser of that superfluous bag, if she had taken the trouble to ask. But she didn't. Am I frightfully ungrateful that I can't feel any warmth of gratitude for that totally superfluous article?

We are always saying that it is the thought, and not the monetary value which makes a gift valuable.

Is it illogical then to consider the gift less desirable when the thought is quite left out?

We can all of us imagine a finer, more spontaneous, less cut-and-dried Christmas celebration, in which Christmas lists and consultations of them would be superfluous.

But remember, we are dealing with Christmas as it is, not as it ought to be.

Ruth Cameron

Dr. Pierce's Favorite Prescription

Is the best of all medicines for the cure of diseases, disorders and weaknesses peculiar to women. It is the only preparation of its kind devised by a regularly graduated physician—an experienced and skilled specialist in the diseases of women.

It is a safe medicine in any condition of the system. THE ONE REMEDY which contains no alcohol and no injurious habit-forming drugs and which creates no craving for such stimulants.

THE ONE REMEDY so good that its makers are not afraid to print its every ingredient on each outside bottle-wrapper and attest to the truthfulness of the same under oath.

It is sold by medicine dealers everywhere, and any dealer who hasn't it can get it. Don't take a substitute of unknown composition for this medicine or your own conversion. No counterfeit is as good as the genuine and the druggist who says something else is "just as good as Dr. Pierce's" is either mistaken or is trying to deceive you for his own selfish benefit. Such a man is not to be trusted. He is trading with your most priceless possession—your health—may be your life itself. See that you get what you ask for.



Household Notes.

To soften the old paint brushes you used last year put them in a can of coal oil. When soft they can be washed in warm suds.

To blanch almonds pour boiling water over them and leave them till the water is cold, when the skins will be quite loose.

For aching feet, due to walking, change the shoes at least twice a day. This will give both feet and shoes a refreshing rest.

For a refreshing dinner salad toss white cherries, bits of orange and banana in French dressing, and serve on lettuce leaves.

A few drops of alcohol rubbed on the inside of lamp chimneys will remove all trace of greasy smoke when water alone is of no avail.

In cooking broths all the juice is saved and much of the flavor otherwise lost is retained by completely brushing over the fowl with olive oil before submitting it to the flames.

CROUTONS for soup are most easily made by cutting stale bread about half

an inch thick, buttering it thickly on both sides, cutting in half-inch squares and baking in the oven until brown.

There is nothing better for cleaning copper utensils than hot vinegar, salt and milk. Take a cupful of warm milk, add a quarter of a cupful of hot vinegar and a tablespoonful of salt. Rub on hard with a flannel rag.

While kerosene is now generally recognized as better than any drug-store or barber-shop preparation for the hair, it is not generally known that crude oil is better still. Used once a week, it will destroy dandruff and promote a fine growth of hair.

To clean straw matting put three plants of bran in two quarts of water and boil. When it is nearly cool wash the matting with it, and afterward dry it well with a clean cloth. Add a little salt to the water for white matting and vinegar for red.

Worn brooms or whisks may be dyed in hot water and the uneven edges trimmed with shears, and then dipped in cold water and all the water shaken out. This makes the straws harder and the trimming makes the brush almost as good as new.

To make a good sweet-potato-pie, take a cupful of mashed potato, a teaspoonful of salt, same of nutmeg and ginger, half a cup of sugar, a cup of milk and one well-beaten egg. Bake for half an hour in a slow oven.

Pilchard of chicken livers is an excellent dish for luncheon. Boil the livers until tender and put in an open dish lined with rice. Put a layer of rice over the top and turn the mound out into the dish, in which it is to be served. Cover with a rich tomato sauce.

Bananas are rarely found in this country ripe enough to be digestible, although they may be perfectly yellow. To properly ripen them so that they will be excellent food, buy a bunch and hang it up in a dry place with the stem in water. In a few days they will be much improved.

HER LAST TRIP.—The s.s. Bonavista is now on her last trip to this port, and will leave for Sydney tomorrow evening. During the winter she will run in the coal trade between Sydney, Halifax and St. John, N.B.