

Dedication of the Ballad Of The White Horse.

Do you remember when we went, Under a dragon moon, And 'mid volcanic tints of night Walked where they fought the unknown fight, And saw black trees on the battle-height Black thorn on Ethandune?

More Than Brothers

(Sarah Frances Ashburton, in The Ave Maria.) The schoolmaster was dead—the gentle, kindly schoolmaster, who had taught the village children for five and twenty years. Apart from their own grief, the hearts of all the villagers went out in sympathy to their friend and pastor, who had been with them during the same period, and who, in this loss of a dearly-loved brother, had suffered an irreparable bereavement.

Aching Joints

In the fingers, toes, arms, and other parts of the body, are joints that are inflamed and swollen by rheumatism—that acid condition of the blood which affects the muscles also.

Hood's Sarsaparilla

Removes the cause of rheumatism—no outward application can. Take it.

Red homeless and houseless, as the orphan asylums were filled to over-flowing. "One morning a poor little boy, whom we shall call Jacob, in the short space of twenty-four hours found himself without father or mother. They had carried his dead parents away in a earnest wagon with many other corpses.

WAS WEAK ALL RUN DOWN FROM HEART AND NERVES.

Min. Percy G. McLaughlin, Lawrence Station, N.B., writes: "I am writing to tell you that I have used Milburn's Heart and Nerve Pills, and find since I commenced to use them that I feel altogether a different woman."

"I am little Jacob," replied the boy, with the simplicity of childhood. "My father and mother have gone to heaven and left me alone. Before my mother went she said that we should meet in heaven, that I must find the way there, and go to her some time."

"Please and gratified, little Jacob smiled, glad to know that he had already made some progress on the road he so earnestly sought to follow. "The next morning the good pastor placed himself in the rear of the church, watched Jacob lay the bread in front of the statue, pray for some time before it, and then retire.

"Why did you take that bread you have concealed under your coat, little boy?" "Oh, sir," answered the child, do not scold me! I am no thief! I only came to get the bread the Holy Mother gives me every day."

Furs, Furs, Furs.. Announcement..

SHIP TO US DIRECT— THE TOP MARKET PRICE PAID— AND EQUITABLE GRADING MADE— NO DELAYS AT ANY POINT— We are registered with and recognized by the United States War Trade Board and all of the Collectors for Customs under licence P. B. F. 30, and you can send your furs to us direct by our tag or any tag, changed to suit, if marked "Furs of Canadian Origin," and your furs will come right through.

FAIR GRADING

The rules and ethics of the exchange do not permit of sending out alluring price lists, yet we give you an exact and expert grading and pay you at a rate of five to twenty-five cents more on the dollar than the average advertising fur company, as we cut out all middleman's profit in dealing direct with you.

St. Louis Fur Exchange 7th & Chestnut, St. Louis, Mo., U.S.A. March 12, 1919—31

For the information of our many patrons, in both town and country, we deem it necessary to announce that the Coal Business, successfully carried on in the past by the late Mr. Charles Lyons, will be continued by the Estate, under the old firm name of C. Lyons & Co.

By maintaining a high standard of service and by courteous and honest treatment of the public, this firm has, for a period of more than a quarter of a century, enjoyed a large and ever-increasing patronage; and in announcing our intention of "carrying on," we desire, most earnestly, to give expression to our appreciation thereof.

As we possess almost unlimited facilities for supplying the coal trade, and as we are desirous of extending our already large business, we respectfully invite the patronage of new customers; and if we succeed in thus increasing our present connection, we guarantee that we shall be indefatigable in our endeavor to justify the confidence of our new friends.

We again thank our patrons for their past generous patronage, and respectfully solicit a renewal of their esteemed custom.

C. LYONS & CO. Queen Street - Charlottetown, P. E. I. March 19, 1919

FOOTWEAR FOR Fall and Winter

All our New Fall Shoes are here. This year we have many special lines in each department. Amherst Work Shoes These shoes are the best heavy shoes made. See our many lines for men, women and children.

Heavy Rubbers The kind that keep you warm and dry. We sell the INDEPENDENT MAKE—Canada's Best. We are agents for Queen Quality, Invictus, Clarke Bros. and Amherst Shoes.

BARGAINS Button Boots for Women, worth \$6.00. Now \$3.98 Button Boots for Women, worth \$4.00. Now \$2.98

ALLEY & CO. 135 QUEEN STREET.

Live Stock Breeders

List of Pure Bred Live Stock for Sale. TABLE with columns: NAME, ADDRESS, BREED, AGE. Includes entries for Geo. Annear, Wm. Aitken, M. McManus, etc.

Your Soldier Boy Wants HICKEY'S TWIST

No matter where he is, or what other tobacco he can get, the Island soldier who chews tobacco is never satisfied with anything but HICKEY'S TWIST. In hundreds of letters from the boys in Flanders, France, England and the training camps, they ask for HICKEY'S TWIST—and the 1918 took along 20,000 lbs with them.

Hickey & Nicholson, Ltd CHARLOTTETOWN

Advertise in The Herald

CARTER'S Feed and Grain Store

Oats, Pressed Hay, Pressed Straw Feed Wheat for poultry, Chicken Feed, Scratch Feed, Ground Oyster Shells, Cotton Seed Meal, Sugar Beet Meal, Cracked Grain, Milk Mash and Egg Mash for laying hens, Flax Seed, Pure Linseed Meal, Charcoal for poultry, Alfalfa Meal, Bird Seed, Bird Gravel, Ground Poultry Bone, Beef & Bone Scraps, Leg Bands, Wire Hen's Nests, Drinking Fountains, &c., &c., all at LOWEST PRICE

WHOLESALE and RETAIL

Carter & Co., Ltd Seed Warehouse, Queen Street

PRIZE COMPETITION! OPEN TO EVERY RESIDENT OF P. E. I.

The Charlottetown Industrial Promotion Committee offer a series of PRIZES for the best articles on the subject of

New Manufacturing Industries For P. E. Island

The Prizes are as follows: First Prize, \$10.00 Second Prize, 7.00 Third Prize, 3.00. IN ORDER TO AFFORD THE GREATEST POSSIBLE OPPORTUNITY TO CONTRIBUTORS, THE TIME FOR RECEIVING SAME HAS BEEN EXTENDED TO MARCH 25th.

Mr. J. E. B. MCCREADY, Publicity Agent, Charlottetown, P. E. I. March 19, 1919

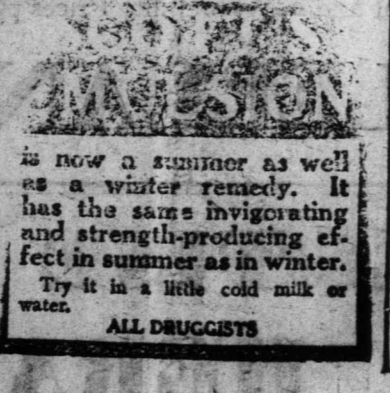
WIFE'S COLD Husband's Bronchitis CURED BY DR. WOOD'S NORWAY PINE SYRUP.

Mrs. James Mack, Trenton, Ont., writes: "I suffered for several months with a bad cold. Some friends told me about Dr. Wood's Norway Pine Syrup, and of the benefit it was to them. I had used two bottles I could get some rest, which I could not do before, and tried everything, but 'Dr. Wood's' was the only thing that gave me any relief."

A SENSIBLE MERCHANT: Milburn's Sterling Headache Powders give women prompt relief from monthly pains, and have no bad after effects, what ever. Be sure you get Milburn's Price 25 cents a box.

Many people on the first sign of the slight cold or cough neglect it, thinking, perhaps, it will disappear in a day or two, but the longer it is let run the worse it gets until it settles on the lungs and serious results ensue.

Put up in a yellow wrapper, three nine times the trade mark, price 25c. and 50c. Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.



is now a summer as well as a winter remedy. It has the same invigorating and strength-producing effect in summer as in winter. Try it in a little cold milk or water. ALL DRUGGISTS

MINARD'S LINIMENT CURES DANDRUFF.

MINARD'S LINIMENT CURES BURNS ETC