

EARLY ADVERTISING.

Before and After the Advent of the Printing Press. Advertising has now become a custom so extensive in its application and of such vital importance that it is difficult to realize that it was ever possible to do any trading without it.

BLAMED THE DEMONS.

Story of the Physical Reformation of a City in Korea. In Pyengyang, a city in Korea, surrounded by a river and resembling a boat in shape, it was believed that if any one should venture to dig a well the water would rush in, sinking the boat and drowning all the city's inhabitants.

Facilitating Payment of Bills. If we were in a business where we sent out bills to customers the first of every month, we should make it a point always to inclose a self addressed envelope for the return remittance.

A King's Library. Frederick the Great employed architects to build a library, but they fought with true professional etiquette over their designs.

Won't Let You Forget It. "Is he a real friend?" "I don't think so. He's always willing to lend money to you if you need it but he isn't afraid to ask you to pay it back if you don't show any signs of ever going to do so."

Looking Ahead. "Here's my I. O. U. for \$10." "But you only borrowed \$5." "Oh, that's all right! If I don't borrow the difference by next week remind me!"

Probably. "My barber told me a wonderful story this morning." "Illustrated with cuts, I presume?"

FRANKVILLE

Frankville, June 21.—Stanley Livingston of the Nova Scotia bank staff at Timmins is spending holidays with his parents Mr. and Mrs. W. D. Livingston.

Miss Della Freeman is visiting friends at Spring Valley.

Mrs. Dixon and daughter Doris, Katie Donald and Mr. and Mrs. Crummy were holidaying at Portland yesterday.

Mrs. A. Leacock and son Ennis of Jasper, are spending the week with the former's parents and grandparents viz. Mr. and Mrs. Kilborn and Mr. and Mrs. Wm. Ennis.

Mrs. Emma Cross, of Smith's Falls, is visiting her brother W. D. Livingston.

Mr. and Mrs. Frank Hewitt and younger son Elmer, of Rochester, N. Y., are visiting Mr. Hewitt's father James Hewitt and sister, Mrs. J. W. Richards.

Mr. Hewitt's older son Jas. has enlisted. It is six years since Mr. Hewitt visited his birth place.

Mr. and Mrs. Jacobs, of Rockspring, have moved to this village. Mr. Jacobs has opened a blacksmith shop, recently vacated by Jonas Ellis.

Miss Edith Montgomery has returned from the Normal at Ottawa, she has been engaged to finish the term in the Toledo school. Miss Murphy the teacher, had to resign owing to the illness of her father.

Lawson Livingston is spending a few days visiting friends in Merrickville.

Reuben Montgomery has purchased a Dodge car.

Mrs. Comerford, Sr., left last week to visit her son in Belleville.

Miss Vivian Montgomery, B. A., is expected home Saturday from Mordan, Man., where she has been engaged teaching school.

Mrs. Frank Mott is visiting her sister at Alexandria Bay.

A. E. Hanton sold Mr. Oriah Willson, Rockspring, a McLaughlin 4 car last week.

Chantry

Mr. Charles Ables is improving his house by a coat of paint.

The Ladies' Red Cross gave a concert June 12. Wright Bros. Brockville, assisted. Proceeds were \$50.55.

Mr. and Mrs. John Davis Mr. and Mrs. Chas. Ables motored to Cornwall last Tuesday and spent the day with Miss Doreen Davis, nurse-in-training.

A good many of our farmers have to replant their corn, seed being no good.

Mr. and Mrs. Roy Derbyshire spent Sunday in Smith's Falls.

Mr. Richard Trotter has treated himself to a new rubber-tire buggy.

Mrs. H. Knowlton has returned home after spending a month with her daughter, Mrs. W. Sturgeon, of Addison.

Mr. and Mrs. Isaac Stevens are spending a few days in Toronto this week.

REVISITING KITLEY

Mr. R. W. Bright, of Toronto, a native of Kitley, has been revisiting old scenes and renewing old acquaintances after an absence of twenty-six years. Mr. Bright was born in Kitley township seventy years ago, and for forty-three years, was a school teacher. The last six years he has been a notary public. Since his last visit in 1891, many changes have taken place, inevitable results of the rise of a newer generation.

NUTALL—KIRST

A pleasant and pretty wedding took place in Elgin at the home of Mrs. M. Kirst, when her daughter, Cora M., was married by Rev. B. Stillwell, to Mr. Oscar Nutall, a business man of the place. The bride was given away by her brother, Frank, of Brockville. The wedding march was played by Mrs. B. Stillwell. The house was beautifully decorated with ferns and flowers. The bride was dressed in white shadow lace and net trimmed with white satin and carried a shower bouquet of white carnations and maiden hair ferns. The going away gown was sand shade with hat to match.

The presents were numerous and handsome, several cheques also being received. A miscellaneous shower was given by the league of which they were both members. A number in carriages and cars attended them to the train for the east to Ottawa and Montreal.

Whoever lives true life will love true love.—Mrs. Browning.

CALIFORNIA.

It Was Once a Grand Adventure. It was once a land of fabulous adventures, a land of thrilling adventures, is one of the most sparsely settled regions of the Mexican republic. It has an area corresponding in size to that of the Atlantic coast peninsula of Florida, but nearly 700 miles more coast line owing to its extreme length of 750 miles. Florida has more than fourteen times as many people.

Varying in width from thirty to 150 miles, Lower California is a rugged, barren strip of land, with a mountainous backbone largely of volcanic origin. For nearly 200 years after its discovery by the Spaniards it was thought to be an island.

The southern portion of the peninsula has some rain, but the northern section is dry and arid, producing cereals, tobacco, grapes, cassava and sugar cane only after being thoroughly irrigated. The mineral resources are valuable and varied. Gold, silver, lead, copper, salt, gypsum, turquoises, opals and garnets are profitably mined. The silver mines of La Paz were worked by the Jesuits as early as 1700, three years after the famous padre, Salvatierra, established the first permanent Spanish settlement in the land.

The magnificent Magdalena bay, on whose protected waters, forty miles long and twelve miles wide, the Pacific fleets of the American navy have conducted their target practice in recent years, was discovered by Francisco de Ulloa in 1539 while on a voyage of exploration seeking the pearls and gold of the "Amazons."

Lower California has two capitals—La Encenada, with a population of 2,000, sixty-five miles by sea from San Diego, Cal., and La Paz, with 5,500 people, many of whom earn a livelihood from the port's pearl fisheries, which are among the most important in the world.

In addition to its pearl oysters the waters of Lower California yield sponges, tortoiseshell, sperm and gray back whales, while in the bayous and river mouths of the east coast many alligators are to be found.

GIFT OF THE GAB.

Why Stephenson Thought There Was No Power to Equal It.

When George Stephenson, the perfecter of the locomotive, was visiting the seat of Sir Robert Peel at Drayton on one occasion, says the writer of "Famous British Engineers," there happened to be present Dr. Buckland, the scientist, and Sir William Follett, the famous advocate.

Stephenson discussed with Dr. Buckland one of his favorite theories as to the formation of coal and, though undoubtedly in the right, was ultimately vanquished by the arguments and oratory of the doctor, who was a better master of tongue fence than himself. Next morning while pondering over his defeat in the solitude of the garden he was accosted by Sir William Follett and confided to that gentleman the story of his failure.

Sir William, acquainted with the details of the matter in dispute, agreed to take up the case and soon afterward attacked Dr. Buckland on the subject. A long discussion ensued, in which the man of law completely silenced the man of science, who was at last compelled to own himself vanquished. Sir Robert Peel, highly amused at this example of "tit for tat," then turned to the inventor and inquired, with a laugh: "And what do you say on this matter, Mr. Stephenson?" "Why," he replied, "I will only say this—that of all the powers above and under the earth there seems to me no power equal to the gift of the gab."

Never Was "Union John." Of the objects whose name is derived from the diminutive of John the union jack cannot claim to be one. In the days of chivalry the knights and men-at-arms wore a surcoat, or "jacque," as it was called, bearing the emblem either of their nationality or of the lord to whose service they were sworn. Gradually the word was transferred to the banner which was carried before the army, and this use of the word still survives today in the name of the British national flag and also that of the small flagpole at the bow of a ship known as the "jackstaff."—London Chronicle.

Two Sets of Muscles. You have two sets of muscles—the outer ones, which you can feel, and the inner ones, which are your lungs, heart, stomach and other internal organs. The outer ones are conveniences for performing actions. The inner ones are your life—the "fate" which makes you happy or depressed, powerful or weak, useful or the contrary. These inner muscles require training, just like any other muscles, by intelligently directed exercise.

Had an Instance. "Youth enjoys many things that manhood dislikes." "Oh, I don't know, That's a platitude. Cite an instance." "Well, when I was about sixteen years old I thought that shaving was fun."

Philadelphia's Boast. Philadelphia was the first place and remains the only place in America where a first class battleship can be built and equipped from keel to armor and fifteen inch guns without going beyond a state border for the materials.—Philadelphia Ledger.

LOCAL ITEMS

Mrs. C. F. Fawcett, of Tweed, is visiting her sister, Mrs. Walter Taber.

Mr. Jos. Greenham, Addison, has purchased a new model Ford from M. B. Stack, Lyn.

In St. Paul's Presbyterian church, Athens, there will be special Dominion Day service with addresses by the minister, Rev. W. Usher, Sunday evening at 7.30.

A resident of the Rear of Leeds and Lansdowne pleaded guilty to intoxication Monday morning and was fined \$20 and costs by the P. M. in the county town.

Miss Irene McLean has returned from Toronto where she had been receiving medical treatment for several months. She is much improved in health.

Miss Adda Hunt has rented Mr. Jacob's cottage at Charleston Lake, for three months.

Miss Margaret Service, of New York, arrived here last week for a visit with her grandparents, Mr. and Mrs. Irwin Witte.

A meeting of worship will be held in the school house at Hard Island on Sunday next at 11 a.m., the appointment being made by request of Anna L. Hall, a minister in the religious Society of Friends, who with her friend Eunice Henderson, both of Ohio, are expected to be present. Everybody welcome.

Leeds

Rev. Mr. Waddell has been returned to the Seeley's Bay circuit which includes the Olivet for the fourth year.

Miss Daisy Somerville was the only entrance candidate from our school this year. We wish her every success.

Mr. and Mrs. Thos. Glover, of Jones Falls, spent Sunday at Albert Brown's. Miss Mary Glover returned home after a week's visit.

Messrs. Miner Sweet and Wm. Kirkland have purchased Ford cars. Miss Vera Slack has returned to her home at Sand Bay.

Mr. W. G. Earle has purchased a new milking machine.

Miss Blanche Willis has returned home from Ottawa Normal.

Tuesday the 26th will be held as Memorial Day at the Olivet church. Rev. Mr. Lenon, of Grace church, Gananoque, will be the special speaker.

Mr. and Mrs. Will Kirkland accompanied by Mr. and Mrs. R. Niblock, of Sweet's Corners, motored to Kingston last Sunday to visit a former resident, Mr. Herbinson.

Messrs. Will Scott and W. G. Earle motored to Brockville Saturday and remained till Sunday afternoon. Mr. Waddell reached here this morning of the accidental death of Mr. and Mrs. Will Witte's youngest boy. He was killed by a train which runs through his fathers farm. Mr. Witte was a former resident of Lyndhurst till last spring when he moved to Cusheendall. Our sympathy is extended to the bereaved family.

CARD OF THANKS

Mr. Morton C. Knapp wishes through the medium of the Reporter to thank neighbors and friends for kindness shown during the illness and following the death of his wife on Saturday June 23.

House for Sale

House and lot on corner of Elgin and Pearl streets, 7-roomed house, kitchen and woodshed attached good garden and barn.

Apply to ARDEN LILLIE, Plum Hollow 164f

BULLS FOR SALE

2 Purebred Holstein yearling bulls for sale. Apply to D. M. WEBSTER, Charleston, Ont. 244f

FARM FOR SALE

110 acres more or less, 1 1/2 miles east of Athens, on the Brockville road, 80 acres under cultivation, the balance good pasture land. On the premises are erected a good stone house and outbuildings. This farm was owned by the late Erastus Rowsom, and is one of the best in the county of Leeds, well watered, convenient to churches, schools and cheese factories.

Apply to HENRY D. ROWSOM 23-26

ESTRAY

A black and white yearling bull strayed to my premises Lot 16, Con. 6 Yonge three miles south of Athens, on May 24. Owner may recover by identifying and paying for advertising. 24-26 W. J. Kavanagh, Athens

ATHENS LUMBER YARD

Latest Improved Bee Hives Another Car Cedar Shingles Also a Car Portland Cement

CHOICE MILLET SEED

Feed Prices Down All Goods Sold at Lowest Possible Prices

ATHENS GRAIN WARE HOUSES

LEEDS FARMERS' CONDOLENCE

At the Executive Meeting of the Leeds Farmers' Limited, the following resolution was moved by Eli Tennant, seconded by Andrew Henderson. That the following letter of condolence be tendered to the family of the late William J. Webster:—

Dear Friends,—We, the Leeds Farmers Limited, extend our deepest sympathy in the sad bereavement caused by the death of William John Webster, your brother and our friend and associate. We are able to appreciate the qualities which made him so highly esteemed both as an associate and fellow citizen. The nobility of his character manifested itself to all with whom he came in contact, being based upon the great principles of service to mankind, caused him to be loved as well as esteemed.

As the omnipotent has seen fit to remove him from our midst may we learn to say very reverently "Thy Will be done and may the Great Comforter be with those upon whom the loss falls most heavily.

Signed by the President on behalf of the Leeds, Farmers, Limited, Thomas J. Webster.

LOW FARES TO

WESTERN CANADA

If you are going West, take advantage of the low Homeseekers' Excursion Fares offered by the Canadian Northern Railway, good leaving Toronto every Monday. For literature and all information, write R. L. Fairbairn, G. P. A. 68 King St. East, Toronto.

LUCKEY—PATTEMORE

Portland, June 19.—A very pretty wedding was solemnized at the home of Mr. and Mrs. Chas. Pattemore near Smith's Falls on Wednesday 13th inst. when their youngest daughter, Martha, was united in marriage with Elsie Luckey, a prosperous young farmer of South Elm-sley. The spacious drawing room had been prettily decorated for the occasion with palms and flowers.

The bride, gowned in white georgette crepe over white silk and leaning on the arm of her father took her place beside the groom under an arch of evergreens and white lilacs while little Reita Morrison niece of the groom acted as ring bearer. The ceremony was performed by Rev. Comerford, Frankville. After congratulations were over the guests, numbering about forty repaired to the dinner room where a sumptuous repast was partaken of. The newly wedded couple accompanied by many of the guests went by auto to Smith's Falls where they took the C. N. R. for Toronto and other points in western Ontario.

The bride was the recipient of many and costly gifts testifying to the high esteem in which she is held. On their return they will reside near Newbliss where the groom has a home awaiting his bride.

PATENTS PROMPTLY SECURED In all countries. Ask for our INVENTOR'S ADVISER, which will be sent free. MARION & MARION.

Clearing Coats \$14.00 WOMEN'S AND MISSES' COATS \$9.90 — All our Women's and Misses' Separate Coats in all the new shades, all sizes, values up to \$14.00.....\$9.90 \$22.00 WOMEN'S AND MISSES' COATS \$14.75—All our Women's and Misses' Coats, in all the new cloths and shades, in this lot are included some beautiful models, every size, values up to \$22.00.....\$14.75 \$5.90 SEPARATE SILK SKIRTS, \$4.75—Four only Good Black Silk Skirts, assorted sizes, regular \$5.90.....\$4.75 \$8.50 RAIN COATS \$6.50—Women's Guaranteed Raincoats, best quality poplin finish, colors are green, fawn, navy and black, every size, regular \$8.50.....\$6.50 C. H. POST BROCKVILLE. The Exclusive Women's Wear Shop.

We Are Not Philanthropists STRANGE, BUT TRUE We do not solicit jobs that have no profit in them, but we do give a full dollar's worth for a dollar, plus real service. Service which includes co-operation of a kind that wins confidence in our methods. Equipped with a modern Linotype and other facilities for producing high-class work, we ask you to consider our service when you have any kind of printing to be done. The country printshop offers you personal contact with the work. Your ideas are better understood through personal interview than through correspondence. "Talking it over" is an important factor in the production of good printing. THE ATHENS REPORTER COR. MAIN AND REID STS. ATHENS