

# July Specials!

Goods at Prices that will induce you to buy.

IS THERE ANYTHING HERE THAT WILL INTEREST YOU?

## MEN'S SUSPENDERS.

MEN'S SUSPENDERS—10c., 15c., 20c., 25c., 30c., 35c., 45c., 50c. Your money worth in every pair.

<p><b>CUFF LINKS</b>—11c., 15c., 18c., 21c., 35c. pair and up.</p> <p><b>STUD SETS</b>—4c., 12c., 15c. per set.</p> <p><b>MEN'S CAPS</b> in the leading styles, light and dark, from 30c. to 80c. each.</p>	<p><b>BOYS' KHAKI DRILL PANTS</b>, extra good value and superior wearing qualities; 37c. and 65c. pair.</p> <p><b>BOYS' SHIRT BLOUSES</b>, 35c. A very low price to keep your boy cool.</p> <p><b>BOYS' WHITE SHIRTS</b>, dressed fronts, all sizes; 25c., 40c., 45c. each. Worth regular price 80c. to \$1.20. Only fault, a bit soiled.</p>	<p><b>JOB LOT OF MEN'S SHIRTS</b> at 45c. and 70c. each. Negligee styles.</p> <p><b>MEN'S STRAW HATS</b>, 75c. &amp; \$1.10 each, in the leading Summer styles.</p> <p><b>HARD FELT HATS</b>, any price, from 60c. to \$2.30. Our styles are up-to-date.</p>
<p>Men's Soft Collars, 10c. each. These sell at some places for 20c. each.</p>	<p><b>Child's Rah Rah Hats.</b> CHILD'S RAH RAH HATS in quiet shades with coloured bands, very light weight. Only 14c. each.</p>	<p>Men's Neck Ties, good values and regular, at 15c., 17c., up to 65c. each.</p>

## Men's Very Light Balbrigan Underwear.

MEN'S VERY LIGHT BALBRIGAN UNDERWEAR, only 35c. and 70c. per garment. The most comfortable wear for hot weather.

# HEADQUARTERS For Low Prices and Good Value.



## LADIES' 3 PIECE HOUSE DRESSES.

LADIES' THREE PIECE HOUSE DRESSES—Waist, Skirt and Cap. We have secured only a few of this line of Special Value from the manufacturers and would ask your prompt attention if you wish to secure one.

A Special Line worth seeing is a White Soft Finish Shirting at the surprisingly low price of 10c. per yard. No dressing, very wide and thickens up instead of becoming thin after being washed. GET SOME WHILE IT LASTS.

# Low Prices

Like you see here are sure to push the stock out quickly. Buy soon if you wish to save money.

## LADIES' WHITE PIQUE SUMMER SKIRTS.

LADIES' WHITE PIQUE SUMMER SKIRTS, full, up-to-the-minute styles. Prices . . . . . \$1.25 and \$1.65 each.

## Children's Sleeping Suits.

CHILD'S SLEEPING SUITS, in fancy flannelette . . . 35c. each.  
CHILD'S FLANNELETTE NIGHTIES . . . . . 35c. each.

<p>A real bargain in <b>LADIES' MUSLIN, COTTON &amp; WHITE PIQUE, 1 PIECE DRESSES</b>, \$1.65, \$2.20, \$3.00. Others prices in between.</p> <p><b>CHILDREN'S COTTON DRESSES</b>, Blue, Fawn &amp; Fancy, 40c., 60c., 70c., 75c., 80c. each.</p>	<p><b>DRESS MUSLINS, ETC.</b>—Fancy Crepline in Helio, Rose, and Black shades, American Stripes and Fancy Spots of silk mercerized finish, different shades: 17c., 18c., 35c. Excellent appearance.</p> <p><b>WHITE MUSLINS</b>, 7c., 12c., 13c., 15c., 16c., 18c.</p> <p><b>DRESS COTTONS</b>, 10c., 16c., 22c., 24c. Good values.</p> <p><b>RATTAN CLOTH</b> makes a dress of a very classy appearance at only 20c. yard. Different shades from which to make your choice.</p>	<p><b>CASEMENT CLOTH</b>—A very suitable house furnishing in Pink, Brown, Cream, Champagne, 18c. yard.</p> <p><b>DRESS PLAIDS</b>, in Cotton effects, 16c. yard.</p> <p><b>BOOTS &amp; SHOES</b> in all the present day styles for Child, Man and Woman. Prices the lowest.</p>
<p>Lightly speed the hours, Box of Stationery, 17c. per box.</p>	<p><b>White Underskirts.</b> WHITE UNDERSKIRTS, excellent quality, for 80c., \$1.00, \$1.30 each. Full width.</p>	<p>Fancy Gingham in Stripe and Checks, 11c. yard.</p>

## Sateen Underskirts.

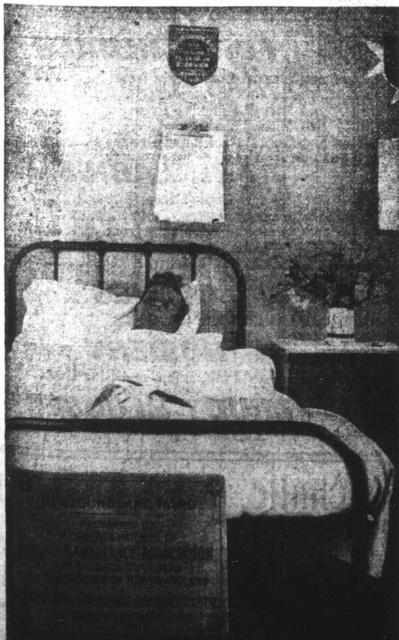
SATEEN UNDERSKIRTS, Brown, Helio, Royal Blue, Saxe Blue, Cerise and Rose . . . . . 75c. each.  
BLACK SATEEN UNDERSKIRTS . . . . . 80c. each.

# FISHERMEN'S UNION TRADING COMPANY, LIMITED.

## KAISER'S PASSIONATE APPEAL TO GERMANS TO STAND FIRM

"Everything is at Stake," He Says; "the Ice-Cold Haberdashers of the Thames Yearn For Our Holiest Things"

LONDON, July 31.—A letter from the front in the West, the letter says Kaiser Wilhelm passionately appeal in part: "The battle is raging, huge beyond firm and unwavering, no matter how all previous imagination. Rejuvenat. the tide of battle flows, has been ed, perfectly equipped with all they printed in all the German papers. The want, Russia's armies again have letter was circulated by the semi-off- broken against our bulwarks in the al Wolf News Agency. Dated from East. This has eased the situation in



Italy. France has experienced a re-generation in this war of which she hardly believed herself capable. She has dragged her dilatory English ally into joining the offensive on the Somme, and whatever inward worth the British army has, it has an abundance of artillery.

"The iron hurricane rages against our brave German men at the Somme. Negroes and white men come upon us in wave after wave, in ever-fresh storms, wild and sullen. Everything is at stake. The ice-cold haberdashers on the Thames yearn for our holiest things. The health and life of our women and our children are menaced. Even neutrals must bear hunger. Only the depths of the ocean are open to us.

"What, German people, is your duty in this hour? The army wants no exhortations. It has fought superhumanly. It will fight until final victory. But the people at home—this is their duty. To suffer in silence, to bear their renunciation with dignity. Those at home are not all doing these things. Not all are alive to the tremendous seriousness of the times. Are our people at home the same people as at the beginning of the war? The writer fears not.

**The Hour of Destiny.**

"Let us remember that this is no ordinary rupture of ordinary life. It is the hour of destiny for our Fatherland, the hour which will influence us for centuries. We must unite in opposition to the entire world. We must co-operate in the struggle.

"Any man or woman who hangs his or her head or suffers despondency to enter his soul is guilty now of treason. Every word of complaint or discouragement is a crime against our fathers, our sons and our brothers. Let us show the greatness of the German nation. Do not jeopardize everything by petty squabbling. It is no time for internecine strife. But it is time for holding together. In this hour the best blood of the nation, mature men and budding youths, are presenting their breasts to the iron hail of the English, Russian and African hordes. Everything is at stake."

This is in strange contradiction to repeated assertions from German sources that the British offensive has reached its highwater mark. It is taken here to show conclusively that Germany is thoroughly alarmed.

## VERDUN, AS SEEN THROUGH GERMAN EYES

Claim Main Thing is Not to Take the City—Belief That War Will Last a Long Time—Tributes to Bravery of French Defenders

(By Carl W. Ackerman, United Press staff correspondent.)

With the German Army before Verdun, July 31.—(Via Berlin, Amsterdam and London)—Germany's mastery here at Verdun robbed the French of their greatest chance to co-operate in the allied drive. If French positions had not been under attack by the German forces, the troops under the tricolor could have hammered their simultaneous with the British thrust. But Germany now dominates the city.

German officers say the main thing now is not whether Germany is to take Verdun—but that the Teutonic forces remain as masters of the battlefield.

Travelling all along the German front in this section, talking with officers and men, I find a different opinion as to the war's end from that entertained elsewhere. The belief of all was best expressed to-night by the grandson of General von Steuben, the Prussian hero of the revolutionary war, who said:

"The war will last long."

**Earth Pockmarked**

For ten miles on each side of the Verdun trenches, the face of the earth has literally been blown off. It is pockmarked with shell craters, in some places vast holes thirty to fifty feet deep. Fighting has gone on underground.

Universal respect is accorded French bravery by the Germans here. "French bravery in the underground trenches," said one staff officer, "was what prevented German troops from capturing the city."

**Progress Observed**

To-day, from the summits of hills 171 and 310, the progress of artillery attacks on the hills of Froidterre, Thiaumont, l'Homme Mort, could be plainly observed, as well as the de-

tails of small infantry attacks. For fourteen hours the newspaper correspondents were permitted to walk and ride along this enormous battlefield. From observations on this journey and from conversations with the men who are doing the fighting, I am convinced that the Anglo-French offensive has not affected the German positions here. Preparations before Verdun were temporarily halted only by orders from German headquarters.

**Forges Crumpled.**

At dawn this morning I motored toward the battlefield from Hill 171 and viewed the famous left bank of the Meuse. Forges immediately below the hill was crumbled into ruins. Here the hill was dangerous ground—a no-man's land where no one was permitted to enter. Towns nearby were in ruins. In the distance Dead Man's Hill was discernible—its brownish summit flecked by white puffs of shrapnel shells in the blue sky. Through field glasses dusty furrows plowed up the slope by French artillery shells could be plainly seen, the shells exploding after churning the ground in irregular rows.

From Hill 171 we motored in roundabout ways behind the lines to Hill 310, which the French bombarded yesterday. Fresh shell craters scarred the daisy and poppy fields. Below a spider web of trenches led to Fort Souville. Nearby was another hill bombarded into a brownish mass of soil. Through binoculars the German lines near Froidterre and Thiaumont were dimly discernible, marked more plainly by the line of exploding shrapnel in the sky than on the earth. Later we visited the Argonne forest.

## HAIL STORM SWEEP SASKATCHEWAN

WINNIPEG, Man., Aug. 3.—A number of despatches have been received telling of severe damage at different points in Saskatchewan yesterday from hail. A hail-storm of unusual severity struck the district south of Saskatoon and a number of farmers suffered heavy losses.

Hail accompanied by severe winds visited Carlisle, destroyed and laid waste to the standing grain of over a strip of territory about four miles wide by twenty-five long.

A severe hail storm passed over Gowan district and the damage to the crops there is estimated at one hundred thousand dollars.

## Boy of 17 Saves Ship

The London Daily Telegraph tells how in the great naval engagement off Jutland a 17-year old boy saved his ship.

One who took part in the battle of May 31 tells the following story: The British destroyer Onslaught torpedoed and sank a German battleship of the Kaiser class, whereupon the officers went on to the bridge to congratulate their commander on his success. Just as they were doing so a German shell fell amidst them and swept the bridge, killing all the

officers except one midshipman, a lad of 16 or 17 years of age. The conning tower was wrecked and, among other things, all the charts were destroyed. Yet this young officer, a boy in years, but a man in courage, coolness, and resolute, took his vessel out of action, piloted her through these perilous and mine-strewn waters, and brought her, with the rest of her crew, safely into port. Such is the value of the training which our future captains and admirals receive in their early youth. Yet there are well-meaning but misguided persons who plead that our young middies and cadets should be left ashore when the stern work of battle is in prospect!

It takes a resigner to tell us things right to our face.

