

The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds.....\$ 66,500,000 Investments under Can-
 Deposited with Can- adian Branch, over.. \$ 16,000,000
 dian Government and Revenue, over..... 7,900,000
 Government Trust- Bonus declared 40,850,000
 ees, over..... 7,000,000 Claims paid..... 151,000,000
 D. M. McGOUN, Mgr. P. W. DORAN, Chief Agent, Ont.

A Cigar a day Costs no more than an
 Endowment Policy at Life Rate in the
London Life Insurance Co.

LONDON Canada
 POLICIES "GOOD AS GOLD" 6

COULD YOU

make good as inspector for Eastern Ontario? If so write to
THE CONTINENTAL LIFE INSURANCE CO.,

TORONTO
 GEO. B. WOODS, President CHARLES H. FULLER, Secretary
 H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.
 Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00
 PRESIDENT—L. W. Shattford, M.P.P.
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis
 Secretary—C. F. Stiver.
 Liberal contracts offered to general and special agents

**British Colonial
 FIRE INSURANCE COMPANY
 2 PLACE D'ARMES, MONTREAL**

Authorized Capital - \$2,000,000
 Subscribed Capital - \$1,000,000

*Agents Wanted in Unrepresented
 Districts*

LOANS DISCHARGED IN EVENT OF DEATH—

A NEW FEATURE IN ALL POLICIES ISSUED BY
THE NORTHWESTERN LIFE ASSURANCE COMPANY
 Head Office: Bank of Nova Scotia Building - WINNIPEG
 GOOD OPENINGS FOR PRODUCERS. 6

Ask the Subscription Department
 about our Special Book Offer



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up\$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,459.00
 Total Losses paid to 31st December, 1913..... 90,120,000.00
 Net premium income in 1913 5,561,441.00
 Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England **LIFE**
 Founded 1792

Total resources over.....\$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to
 R. MACD. PATERSON,
 J. B. PATERSON, } Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank
 for a full year's reversionary bonus at that date.

Prosperous Farmers

are good buyers of Life Insurance. The Cana-
 dian West is full of them. A hustling Agent
 with ability and perseverance cannot help but
 get the applications. If you wish a place where
 you can grow, with Home Office help, top-notch
 commissions and attractive policies, lose no time
 in writing to

THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG

Agents Wanted

APPLY FOR PARTICULARS.

Gresham Life Assurance Society LIMITED

HEAD OFFICE FOR CANADA

Gresham Building Montreal

ESTD. 1848.

ASSETS \$53,000,000