Kind Words.

MANY letters are received at the Ætna office, whose pathos would move the hardest hearts. Widows who feared penury, but find a competence secured; orphans, who dreaded a breaking up of the family, which is averted; and aged parents, made comfortable in their helpless years by the thoughtful provision of sons. Could the public see these letters, they would appreciate more fully the beneficence of life insurance, and wonder that any can wilfully neglect it.

We give a single letter, which as it touches on no family secret, may be published without any violation of confidence. It is from Little Rock, Arkansas:

"Allow me, in behalf of the widow and orphan, to thank you for your gentlemanly and prompt adjustment of the claim of W. B. Wiggs, deceased. I have a paid-up policy in the Ætna, which I now regard as being worth its face in gold.

Yours very truly,

J. J. Wiggs.

Persons desiring to insure or act as Agents for this Company, will address

Ætna

Life Insurance Office,

(OPPOSITE THE NEW POST OFFICE,)

St. James Street, Montreal,

J. R. ALEXANDER, M. D.,

City Manager,

WM. H. ORR,

Dominion Manager.

ÆTNA LIFE INSURANCE COMPANY,

HARTFORD, CONN.

INCORPORATED IN 1820.

ORGANIZED IN 1850.

T. O. ENDERS, President.

AUSTIN DUNHAM, Vice-President.

J. L. ENGLISH, Secretary.

H. W. St. JOHN, Actuary.

J. C. WEBSTER, General Sup't of Agencies.

The Financial Management of the Company is

ABLE, THOROUGH, RIGID, CRITICAL.

NO OVER-VALUING OF ASSETS.

NO UNDER-ESTIMATING OF LIABILITIES.

Its accumulated assets, safely invested, amounted Jan. 1, 1877, to over

\$23,000,000.00.

This sum provides for all the Company's liabilities by the most severe test of any Insurance Company or State Department, and leaves over

\$2.250,000.00 SURPLUS.

Calculated by the standard of the New York Insurance Department, the Surplus would be nearly \$4,000,000.00.

The characteristics of the Ætna are

RIGID ECONOMY, ABSOLUTE SECURITY,

PROMPT PAYMENT OF LOSSES.

FAIR DEALING WITH ALL POLICY-HOLDERS.

The Ætna issues Policies on all plans in general use at

Unusually Low Cash Rates, with Annual Cash Dividends.

It issues Renewable Term Policies, on a plan originally introduced by this Company, which furnishes immediate insurance at

THE SMALLEST POSSIBLE OUTLAY OF MONEY.

The Company also issues Whole Life Policies, at *low stock rates*, giving each year what is equivalent to a dividend in advance.

All policies now issued are NON-FORFEITING by their terms.

It is believed there is nothing valuable in life insurance which the Ætna does not furnish,