A CARD

PARIS SEPARATOR AWARDS

The De Laval Cream Separators received the GRAND PRIZE award at the Paris Exposition, in the name of "Societe Anonyme Separator," which is a French translation of "AKTIEBOLAGET SEPA-RATOR," the Swedish name of the De Laval European organization, both names meaning "SHAREHOLDER'S SEPARATOR COMPANY, LIMITED.

The repeated misrepresentation of the Vermont FARM MACHINE Co. (manufacturers of the so-called "U.S." separator) in this regard, culminating with the malicious falsehood that no such award was made and that the De Laval Company is guilty of 'lying" in so claiming brings the matter to a point where common business self-respect demands that some radical action be taken

We have, therefore, this day instructed counsel to at once take such legal steps as may be justified and proper in the circumstances against both the VERMONT FARM MACHINE Co, and, where practicable such papers as may have given advertising publication to these false and libelous statements.

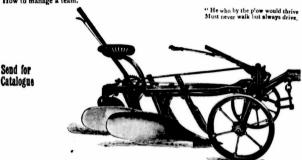
THE DE LAVAL SEPARATOR CO.

NEW YORK, Nov. 17, 1901.

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This plow has a lighter draft than any other plow doing the same work. Anything plow should be asked to do it can do with less strain on team or ploughman.

It is the simplest plow made and can be run by any man. woman, boy or girl who knows, How to manage a team

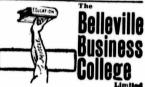


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