that we have the combined co-operation of all the business men in British Columbia who realize that in their efforts, at least to a certain extent, lies the success with which this campaign will be carried on.

Co-operation Necessary If you, as business men and property owners in British Columbia, can see where you will be benefited personally by the successful operation of an organization such as we have outlined, we would indeed be very glad to have you join us. and in so doing submit your aid to the extent of increasing the value of your personal holdings and enlarging your business capacity just as rapidly as possible.

B. C. Co-operative Publicity League

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