

## The Overseas Box

A box of Ganong's (G.B.) Chocolates specially prepared as a gift box for the soldiers.

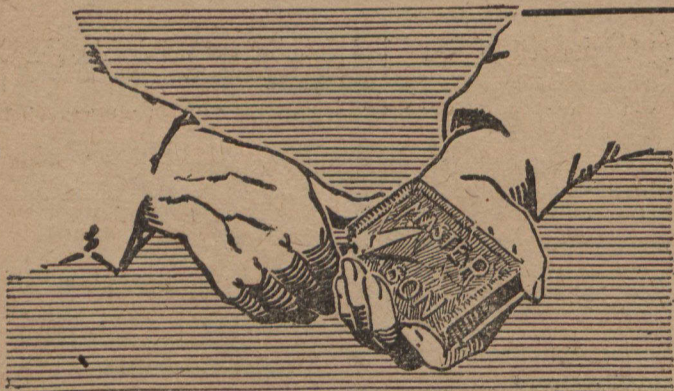
### FIVE SPECIAL FEATURES:

- 1—A box of the finest chocolates made with a center-piece of maple cream in the shape of a maple leaf.
- 2—Each box a Christmas Card Greeting in verse.
- 3—Specially made to keep well, and specially packed to travel well.
- 4—The box is so strongly constructed that you can stand on it.
- 5—Special wrapper with instructions for mailing.

Price, 75 Cents a Box

Ganong's  Chocolates

O. 1.



## EVERYWHERE

At home, on the street, at the club or in the field they all

**SMOKE**  
**Master Mason**

"IT'S GOOD TOBACCO"

The tobacco you cut fresh from the plug, so as to get all the fragrance and aroma.

THE ROCK CITY TOBACCO CO. LIMITED

Equal by test to the very best,  
Much better than all the rest.

Say **MASTER MASON** to your dealer—he knows.

## OUR ADVERTISING POLICY

We will not, knowingly or intentionally, insert advertisements from other than perfectly reliable firms or business men. If subscribers find any of them to be otherwise, we will esteem it a favour if they will so advise us, giving full particulars.

Advertising Manager, Canadian Courier

## Is H. C. Brewster as big as his Problem?

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railway dividends. A glance at the freight rates will furnish one weighty reason why, when apples and other fruit are so plentiful in the Okanagan Valley that they are fed to swine or left to rot, the coast people are buying Washington and California fruit at good prices.

The main problem of B. C. is the land problem. Any sort of prosperity, not based on the production of wealth from the land, is like an inverted cone—somewhat wobbly and uncertain. Many other questions, such as increasing timber and mineral production, and the encouragement of manufactures there are, which the new government will have to face, which cannot here be discussed, but the land problem is the basic one; and it is much to be hoped that it will be faced in a drastic mood, for any timid little measures aimed to give a sop here, or a little help there, are bound to fail. The government must make it possible for the settlers to get on the land, enable them to make their farms productive, and see that they have a market for their product.

The time of living by swapping around pieces of paper called agreements of sale, has passed. In the past it has been easier to do that sort of thing than to do productive work; and so B. C. for years lived in the sixth story without bothering about the basement. In the past two years it has seen a great white light on the folly of that kind of procedure. It is unpleasant, of course, to leave the era of easy money, and get down to the prosaic and laborious task of making things grow. Those two thousand real estate men of Vancouver and Victoria, who have gone out of that business in recent years, have in many cases departed to fresh fields and pastures green. Those that remain know that they have to get to work. They may have a sort of reduced gentleman feeling about it, as if they have come down in the world; and sigh regretfully as they think of those dear, delightful days when they sat behind fine desks, and sold each other town lots. But it has to be done. Needs must when the Devil drives. And the government, in place of the slogan of the McBride-Bowser government, "The Speculator must have his chance," must say, and must write it into the statute book, "The productive worker must have his chance." B. C. with an area of over 355,000 square miles, containing vast areas of the richest timber, mineral and agricultural land in Canada cannot support in decency a population of 400,000 people. What a monument to the incredible folly of the speculative era. Surely this was the twilight of the gods.

But there are better days in store for this vast province, with its wonderful and entrancing beauty of mountains, river and sea; with its fabulous riches, which shame into littleness the greatest glories of the Arabian Nights; and with an energetic population, who after the first shock of disaster, courageously faced the grim problems of reconstruction. The difficulties are great, for it will take more than tears to wipe out past mistakes. The mortgage on the great wealth of natural resources, which has been so lightly given, will not be so lightly removed. But the country is still there, and, backed by an alert and intelligent people, proper leadership can find the way. The time is crucial, the province is patiently and hopefully waiting. Can Mr. Brewster and his lieutenant measure up? That is B. C.'s challenge to its new premier.