

The Planet
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Business Office - No. 53A
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WEDNESDAY, FEBRUARY 11.
PUBLICITY.

To-day the delivery carts of the local coal dealers are placarded with printed announcements, "Anthracite coal, \$7.50 per ton." This quotation is a drop of \$1 and of 50 cents on the former prices, and is the first result of The Planet's action in directing attention to this situation.—Chatham Planet.

Good! And the campaign of the News has resulted in hard coal being sold by dealers in London at \$8 per ton. This is what publicity has done.—London News.

THE SITUATION IN NORTH YORK.

On Saturday last Hon. E. J. Davis handed in his resignation as representative in the Ontario Legislature for North York. The Mail and Empire says that the document has a history. After it had been signed, sealed and delivered, political reasons required that the fact should be concealed, because it was feared that the damaging admission would affect the pending by-elections. Mr. Davis freely gave his aid and consent to this proceeding. When the story got out that the Minister had decided to vacate his seat, he issued this order to the Liberal press: "Contradict absolutely the rumor that I have resigned my seat in the Legislature." And from the office of the Premier this statement was sent forth: "Mr. Davis has not resigned, and does not intend to resign." Every Liberal newspaper in Ontario denounced the story of Mr. Davis' resignation as a Tory slander. Now that the by-elections are over it appears that Mr. Davis had in reality signed his resignation, had placed it in the hands of a "mutual friend," whose duty was to deliver it to the proper official, and that he is now no longer a member of the Legislature. By what ingenious distortion of the facts Mr. Davis can justify his conduct in this affair to his own conscience does not signify. The fact remains that after he had signed his resignation he publicly declared he had not resigned, and allowed it to be sent forth that he did not intend to resign. The incident is greatly to be regretted. It is damaging to public morality, and particularly is it damaging to the rising generation. If there is one virtue that ought to be specially prized, as the formation of all other virtues, it is truthfulness. Can any mental reservation, or mere technicality, justify a public man in deliberately deceiving the people? We hope not. Such an example would be fraught with deplorable consequences. It would strike at the confidence which is necessary for the good relations of men in every walk of life. If the time has come in this province when a Minister of the Crown can wantonly trifle with the truth, how long will public life be tolerable to truthful and straightforward men? It would have been much better in this case if there had been no equivocation. Whatever might have been the consequences of a frank avowal of the facts, Mr. Davis would have preserved the respect of the public. He would not have been open to the charge which the facts as they are now known and conceded bring against him, and North York would have less reason to regret that Mr. Davis was ever selected as its representative.—Guelph Herald.

A law against kissing does not seem necessary to keep the Chatham editors apart.—St. Thomas Journal.

IN THE GLOAMING.

Jarvis Record.
The necessity of street lights in the village was made plain last Sunday

The Small of the Back

That is where some people feel weak all the time.

They are likely to be despondent and it is not unusual to find them borrowing trouble as if they hadn't enough already.

The fact is their kidneys are weak, either naturally or because of sickness, exposure, worry or other influences.

"I was taken ill with a kidney trouble," writes Mrs. Thomas Innis, of Wallaceburg, Ont., "and became so weak I could scarcely get around. I had headache, and cramps in my stomach, and my food did not digest. I took medicine without benefit, and finally decided to try Hood's Sarsaparilla. After the first bottle I felt so much better I continued its use and six bottles made me a new woman."

Hood's Sarsaparilla
Promises to cure and keeps the promise. Begin treatment with Hood's today.

evening, when a certain young man caught on to the wrong young lady after Knox church was out, and had gone more than a hundred yards before discovering his mistake. We won't say anything about it as the young man bought us two 10-centers to keep it out of the paper.

MUSINGS OF A MARRIED MAN.

Cincinnati Post.
"I wish I were single again,"
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MILLIE'S WICKED FEET.

Sarnia Post.
A great stir has been caused in Port Lambton Methodist church circles because the pastor, Rev. A. E. Jones, has requested the resignation of Miss Milly Deming, first vice-president of the local Epworth League Society. Miss Deming's resignation was demanded because she attended a dance, the occasion being the opening of the Bradley hall. The reception was the social event of the season.

NOT AN UNMIXED EVIL.

Kincaid Review.
Well, the protest in Center Bruce has resulted in the unseating of the member-elect. On his behalf we may say he would prefer that it had not so resulted, but he is not the man to be unduly elated by a success or dismayed by a defeat. Anything is preferable to the anxiety, annoyance and expense of having a protest hanging over one for seven or eight months. As the Hibernian said when being hanged, "It's the suspense that kills." As a man who believes in an equitable distribution of human happiness he is not averse to giving aid and comfort to his enemies who have been disgruntled since the reverse of May 29. His unseating may not be agreeable to himself and his friends, but see all the joy it gives to the local prosecutors of the protest. Only a churl would rob them of their pious enjoyment.

Why the Audience Laughed.
At a public entertainment recently a conjurer had an experience which was highly comical, though quite disastrous from a professional point of view. Having produced an egg from a previously empty bag, he announced that he would follow up this trick by bringing from the bag the hen that laid the egg. This little arrangement he left to his confederate to carry out. He proceeded to draw the bird from the bag, but what was his surprise on finding that the alleged hen was an old rooster, which strutted about the stage with ruffled feathers and offended dignity and set up as vigorous a crowing as if it had just awakened from its nocturnal slumbers.

The whole audience shrieked with laughter, and the unfortunate conjurer made a bolt for the dressing room.

The Tumbleweed.
The tumbleweed is a curious plant, indigenous to the western prairies. It grows in all directions from a central stem, making a large flat head, close to the ground. In the fall, after being touched by the frost or dried by the weather, the stem breaks off, the head becomes the sport of the wind and is driven off across the prairie, scattering seeds as it goes and finally bringing up against some obstruction which arrests its progress. These weeds have been seen piled ten feet high against a fence, driven there by the wind.

Jack Tar as a Critic.
At an auction art sale the other day a marine view was about to be knocked down at a handsome figure when a bluff sailor, who had happened to wander in, exclaimed earnestly: "My stars, if there ain't a vessel drifting on to the rocks with a strong breeze blowing offshore!" The artist took his work home to rearrange the wind.

She Was Surprised.
Mrs. Neighbors—What's that awful racket in the next room?
Mrs. Rounder—Oh, that's only my husband dressing to go downtown.
Mrs. Neighbors—Indeed! I've heard folk say he was a loud dresser, but I had no idea it was anything like that.

No One Made a Motion.
"Kin any one make a motion?" asked one of the audience. "Gents," said Alkali Bill, chairman of the meeting, "as he laid his revolver on the table, 'owin' to the general custom of wearin' weapons in these parts I trust no one will make a motion!'"

A Mean Defense.
Magistrate—It's very disgraceful that you should beat your wife.
Prisoner—Well, yer honor, she aggrawated me by keepin' on sayin' she'd 'ave me hup afore that bald-headed hold 'umbug, meanin' yer honor
Magistrate

A Comparison.
"How'd ye like the lecturer at the town hall last night, Sir?"
"Great! He was a Boston feller, an' I swan, I never laughed so hard in my life. He knew more long words than a negro minstrel."

A Little Close.
"You married a rich wife, didn't you?" asked Jones of his friend.
"Yes," he sighed, "but she's not declared any dividend yet."

4=4 PRICES

Stocktaking over—now for a clearance of all winter clothing. Watch our advertisement and window; it will pay you.

19 Overcoats, beaver and grey twills, \$7.50 kind for \$5.49.
10 Overcoats, grey Cheviot raglanettes, \$7.50 kind for \$5.49.
9 Overcoats, fine grey Cheviot raglanettes \$10.00 kind for \$7.50.
8 Overcoats, 3/4 length grey Cheviots, \$10.00 kind for \$7.50.
23 Overcoats—Raglanettes and Grosvenor, Black Herringbone Stripe, plain and fancy twills in Greys, coats up to \$15, choice for \$10.
TABLE OF ODD COATS, up to \$15, Coromation Clothes, Raglanettes and coats, choice for \$9.00.

MEYNELL

When choosing carpets, preference should be given to those of small pattern, for they are much more easily turned about and mended than those of large design and therefore are much more economical.

A Bright Comet.

The comet of 1843 was the only one during the last century visible in broad daylight.

State Flower.

California was the first state in the Union to choose a state flower. In 1890, at a meeting of the State Floral association, the golden poppy was chosen.

BONE FOOD

The bones of a baby are soft—so very soft that at first they can scarcely be called bones. They grow hard in time, but the period of their growth is a critical one. Loose joints, bow-legs, enlarged head and hip disease are evidences of rickets. If not checked they lead to deformities of a permanent character. This is the natural result of improper bone nourishment during the period of bone development.

The child needs mineral substance to harden the bones and this is plentifully supplied in the hypophosphites of lime and soda contained in Scott's Emulsion. The cod liver oil provides the element of fat needed to reinforce the child's ordinary food.

Thus Scott's Emulsion offers in a perfect combination the very principles of proper bone and flesh nourishment most needed by a young child. The action of the Emulsion is so mild that the most delicate stomach will accept and retain it. This makes Scott's Emulsion of particular value to weak children and very young babies who are in absolute need of a mild yet effective food-medicine.

Pale-faced children show they are not getting what they ought to get from their food. They need Scott's Emulsion to enrich their blood and give them strength to start on the right road to a healthy growth.

If a child is thin, backward in growth, or slow in development it will be found that Scott's Emulsion will quickly help it. There is nothing better for babies and growing children than Scott's Emulsion.

We'll send you a sample free upon request.

SCOTT & BOWNE,
55 Front St., W., Toronto.

It is said that sight drafts frequently induce temporary blindness.

Second Week of Our Fourth Annual . . . White Sale.

Prospective buyers will do well to attend this great sale while it is in progress. The entire stock was purchased long before the prices on the materials were advanced so greatly. For this reason we can afford to offer you on Thursday a list of specials which were never surpassed and seldom equalled in the history of this Busy Cash Store.

TABLE LINENS—

Bought specially for this sale—56 inch heavy cream damask, in choice designs, sale price per yard

34-in. Grey Cotton, good, heavy qualities, clean finish, free from specks, extra values at sale price per yard, 8c, 6c and

8c. to 10c. Shaker Flannel at 6c. yard—25 pieces fine, heavy, striped Shaker Flannels, extra wide width, soft, fleecy finish, in both dark and and light colorings, fast colors, worth up to 10c a yard, sale price per yard

64 inch pure linen damask, large range of entirely new patterns, very special at sale price per yard

25c.

72 inch pure grass bleached double damask, warranted pure Irish linen, satin finish, large range of handsome designs, full two yards wide, special values at per yard \$1.25, \$1.00, 90c and 75c.

5c.

36 inch white cotton, fine cambric finish, pure bleach, smooth even weave, a good 10c quality, sale price per yard

10c. Crash Towelling at 7c. yard—400 yards fine Crash Towelling, superior quality, 16 inches wide, a special 10c quality, sale price per yard

Horrocks' English bleached cotton, extra fine heavy quality, firm even thread, 36 inches wide, sale price per yard

36 inch white cotton, fine cambric finish, pure bleach, smooth even weave, a good 10c quality, sale price per yard

5c.

Bleached Sheet 20c. yard, full 2 yards wide, fine even thread, pure bleached finish, the best 25c sheeting in the city, sale price per yard

20c.

STRICTLY THE NORTHWAY COMPANY Limited ONE LOWEST PRICE

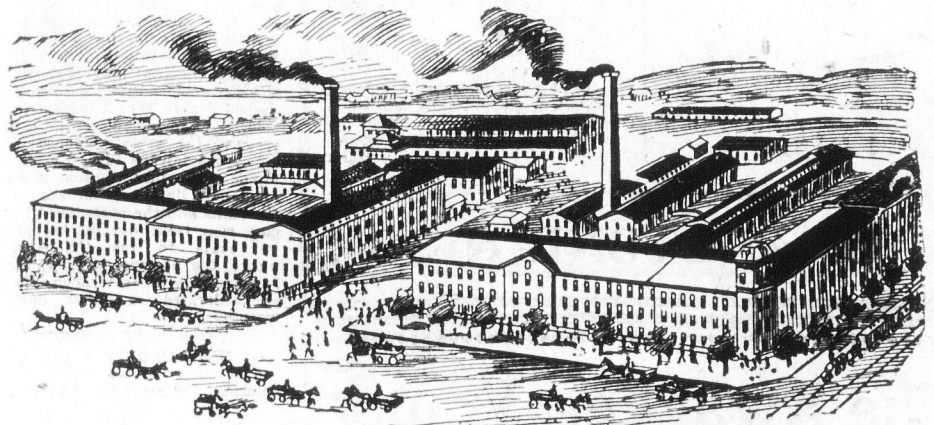
\$1,000,000 PROFITS FIRST YEAR

Do you realize that some 250 communications from large manufacturers all over the country have already been received, asking for figures for equipping their plants?

Do you realize that the profits on these plants alone would amount to the above estimate for the first year's profit?

These shares are now selling at 50c, but subscriptions are coming in so fast that a sharp advance in price will soon take place. Those best informed predict that this stock will advance to several dollars a share in a few months.

Manufacturers in all Parts of the Country Thoroughly Aroused. All Enthusiastic Over New Process for Furnishing Power.



Plant of Landers, Frary & Clark, New Britain, Conn.

This firm, located at Britain, Connecticut, is one of the oldest and largest, cutlery manufacturers in America. Their big plant will be equipped with the new fuel. Figuring on the most conservative basis, this firm will certainly save by this new process as follows:—

Present consumption of coal, about 5,000 tons a year, at \$4.00 a ton, costs \$20,000
By equipping with the new process the cost of fuel will be reduced to about \$8,000

A direct saving of 60 per cent, or \$12,000

NOTE—Landers, Frary & Clark, or any other concern, will probably save more than this, as most of the tests of the new process show a saving of 60 per cent, and more in cost of fuel, to say nothing of about 33 1/3 per cent, saving on labor.

Do You Own Any Standard Oil Stock? Do you own any U.S. Steel, or Mergenthaler Linotype, or General Electric, or Bell Telephone Co. Stock?
If so, you will be able to realize, when buying these shares, what enormous profits this great industrial stock can pay its investors.

Better Than Standard Oil Stock

"I would rather own this process than the Standard Oil Company. You can get almost any price you ask for it," says

PROF. JAMES S. ROGERS

A Gas Engineer of National reputation.

SPECIAL NOTICE

Hundreds of communications have been pouring into our office from manufacturers all over the country desiring figures for equipping their plants. We are simply the fiscal agents for the sale of the Company's stock and have nothing whatever to do with equipments.

We make this statement as it is simply impossible for us to answer the enormous amount of correspondence which is pouring in upon us, much as we desire to be courteous to our customers.

It Takes the Place of Coal

All rights and patents on this new process are controlled exclusively by the AMERICAN HEAT, LIGHT AND POWER CO.
The process reduces the cost of fuel from 80 to 80 per cent less than coal. PAR VALUE OF SHARES \$1.00.

Restricted Allotment at 50c. A SHARE

C. B. Heydon & Co.

Rooms 401-402 Manning Chambers Building, 72 Queen St. West, Cor. Queen & Teraulay Streets, Court House Sq. Toronto

ECONOMY.

Buy Woolens

Save Koal

AT THE WOOLEN MILLS

You will find Blankets, Flannel, Yarns, &c. Ladies' Friezes, Mantlings, Dress Goods, Latest Designs and Shades. BUY BEAVER FLOUR.

The T. H. TAYLOR CO. Limited.