THE REXALL STORE

## HOT DRINKS

AT THE FOUNTAIN AT THE REXALL STORE

The Ross Drug Company, Limited
100 King Street -:- Phone Main 2767

## Special Style Exhibit

# IMPORTED PATTERN

SEE THEM WHILE THE RANGE IS COMPLETE.

MILLINERY CO., LIMITED

any retailer. It is because We are Actual Manufacturers for our own trade. Call at our special sale of Coats and Suits,

## The American Cloak Mfg. Co.

32 Dock Street Phone Main 833

# ROYAL ERMINE FURS



If you have ever wished for Ermine Furs, this is your season, for Ermine is low in pricc. The Ermine we are showing

is beautifully clear and snowy. LOOK AT THESE PRICES NECK PIECES, - \$19.50 to 65,00

MUFFS, - - \$42,50 and \$50,00

# F. S. THOMAS, 539 to 545 Main St.



# Dent's Gloves

No woman need wish for better Gloves than these, either for kid quality or perfection of fit. The remarkable price saving makes them doubly interesting, and they are guaranteed.

TAN CAPE GLOVES ..... Per pair, \$1.25
GLACE KID GLOVES ..... Per pair, \$1.25
CHAMOIS GLOVES—(White and Natural)

McCall's Patterns

W. McMACKIN

335 Main Street

7	hne	e Da	ve' S	Spec	ial !	Sale
		For Cas	h. Nov.	11, 12 a	ina 13	
This	will be a	good chance	to secure you	ur wants for	CHRISTN	IAS BAKIN

l	at the following EXI	RA LOW PRICES
		SUNDRIES
THE RESERVE THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED I	Ora Seeded Raisins 9/2cc Red Ribbon Raisins 10c Blue Ribbon Raisins 1c Delmontie Seedless Raisins 12/2c Sultana Raisins 18c Cleaned Currants 10/2c Extra Fancy Currants 13c	5c pkge, Cow Soda  1 lb, block Pure Lard  15c pkge, Potato Flour  12c pk  12c pk  12c pk  12c pk  12d
	New Citron Peel	50c tin Royal Baking Powder. 12c pkge. P. G. Icing
	New Cooking Figs 12c lb. 30c tin Grated Pineapple 23c	3 lbs. Pulverized
DOM: NAME OF TAXABLE PARTY OF TAXABLE PA	Fresh Shelled Walnuts 43c lb. Fresh Shelled Almonds 45c lb.	West India Dark 8c Confectioners 9c
	EXTRAS Cranberries	10 th har Tantic
	10 lbs, Onions for	SPICES—Absolutely pure, in tight tins, insures strength
		fibile filipi in programme

NO DELIVERY OF SPECIALS ALONE, GILBERT'S GROCERY The Man In The Street

St. John people are even quite willing of extend as hearty a welcome to another battalion if the powers that be want to take advantage of the accommodations that are lying idle here.

People who were on the first car to run through on Monday felt just as joy-ful as if they were kids at a Sunday

school of experience.

They have tried out the best ways of pushing their goods and learned for themselves.

They know exactly what they are doing when they spend a dollar for advertising. The experiences of these grad-uates are told of in a booklet, "The Newspapers."

This will be sent to any adver-tiser on request by the Bureau of Advertising, American Newspaper Publishers Association, World

NOBLE BROTHERS

Charles and Donald Write From Front In France

INSPIRATION HERE

Matters That Should Bring Even More St. John Men to the

sweet the same these of function and Micarde with a sigh of relief as he murmused "Thank Heaven, there's another bill padd."

The Ride To Berlin.

Sir Sam any he wants to lead the Canadiants berlin. As according from the Province can stand the strain of ware-new which had gone through the Ricer canaptage had gone the Ricer can the Ricer canaptage had gone the Ricer can the Ricer

WINTER PORT STEAMERS
The Furness liner Rappahannock
rived in port this morning and dock
at the Pettingill wnarf. She brought
large cargo of tea.
The steamer Ramore Head of
Head Line water charter of the De

Macaulay Bros. & Co., King Street, St. John, N. B. Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close o p.m., Excepting Saturday 10 p.m.









### GREAT MILLINERY OFFERING - ONE-DAY SALE THAT CANNOT BE REPEATED

New York's latest styles of Semi-Dressy Tallored Hats

\$4.75 to \$6.90 Hats can be secured at this sale for \$2.25 each and are different and exclusive styles

# MACAULAY BROS. Q CO.



SAVING COAL FOR THE HOUSEKEEPER IS SAVING MONEY

BARRETT 155 Union Street St. John, N. B.

Store open Wednesday and Saturday Evening Until 10 o'clock

# Khaki Furnishings for the Soldiers

Khaki Special Puttees	. \$2.50 to \$3.50
Khaki Flannel Shirts	. 2.00 to 3.00
Khaki Flannel Collars	. 20c, 25c
Khaki Flannel Collars	\$5.00
Khaki Sweaters, specially made	75c
Khaki Knit Wool Gloves	\$1 50
Khaki Mumers	THE RESERVE TO SERVE THE PARTY OF THE PARTY
Khaki Silk Handkerchiefs	" A SECOND TO SE
Khaki Mercerized Hankerchiefs	
Khaki Silk Ties	. 50c to \$1.00
Desilation Military Gloves	. \$1.50 to \$2.00
Military Cance	. /20 to \$3.30
Money Belts	JUC to \$1.72
Sam Browne Belts	\$10,00
Officers' Regulation Caps	\$4.50
Khaki Waterproof Covers for Caps	\$1.00
Khaki Waterproof Covers for Caps	\$4.50
Officers' French Caps	\$17.00

## OFFICERS' UNIFORMS

We are specially equipped in our Custom Tailoring Department for the making o Officers' Uniforms, of which we have made a great many since the war began, and every one giving the utmost satisfaction.

SCOVIL BROS., LIMITED, St. John. N. B.

# DON'T WAIT!

take advantage of this money-saving opportunity that now stares you in the face—nothing can be more convincing to you than the exceptional low prices we are now making on

# Seasonable, Dependable, Merchandise

MEN'S NEW WINTER OVERCOATS

BOYS' OVERCOATS AND SUITS

TREMENDOUS SAVINGS IN THE BOOT AND SHOE DEPARTMENT 

At Bargain Prices

Regular \$7.00......Reduced to \$5.48
Regular 9.00.....Reduced to 6.98

A Lot of Ladies' and Misses Low Shoes—Splendid quality. Worth up to \$2.50.

Just to Clear Them Out, Now 87c. A Lot of Ladies' and Misses Low Shoes-Splen-C. B. PIDGEON, Corner Main & Bridge Sts.

# TODAY!

MOTHERS, LISTEN, -- you can get a CORDUROY OR FELT HAT for the Kiddies at a BARGAIN PRICE.

First Lot at 23c formerly 50c and 75c

Second Lot at 49c formerly \$1.00, \$1.25 an

These Hats are in Greys, Browns, Blues and Reds. ALL THE BEST MATERIALS

Hats D. MAGEE'S SONS LIMITED 63 King Street