

Order Paper Questions

Mr. Knowles (Winnipeg North Centre): Mr. Speaker, on a point of order, is there any reason why copies of this bill could not be distributed to hon. members immediately?

Mr. Baker (Grenville-Carleton): I think the suggestion is an excellent one and there would be agreement to it from our party, particularly in view of the statement of the minister that copies of the bill would be available immediately before he goes out to meet the press.

Mr. Speaker: I am not sure that we are in possession of a sufficient number of copies to fulfill that request, but certainly in principle there is no objection from the Chair and no objection is forthcoming from the House. There will be the earliest possible distribution.

Mr. Knowles (Winnipeg North Centre): I was told earlier they would be printed and ready.

Mr. Baker (Grenville-Carleton): So was I.

Mr. MacEachen: Mr. Speaker, I wonder if we could agree to pass the motion to establish the special committee. I understand that all members are agreed that we could deal with the motion in my name to establish the special committee so that we can select the members for that committee.

Mr. Baker (Grenville-Carleton): That is agreeable.

Mr. Knowles (Winnipeg North Centre): Agreed.

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ENERGY**APPOINTMENT OF COMMITTEE TO CONSIDER NORTHERN GAS PIPELINE LEGISLATION**

Hon. Allan J. MacEachen (Deputy Prime Minister and President of the Privy Council) moved:

That a special committee, consisting of fourteen members to be named at a later date, be appointed to consider legislation concerning a northern gas pipeline; and

That the said committee have all the powers given to standing committees by Standing Order 65.

Motion agreed to.

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[Translation]

QUESTIONS ON THE ORDER PAPER

(Questions answered orally are indicated by an asterisk.)

Mr. Yvon Pinard (Parliamentary Secretary to President of the Privy Council): Mr. Speaker, the following questions will be answered today: Nos. 352, 362, 727, 1,021, 1,028 and 1,035.

[Mr. Speaker.]

[Text]

CBC—COST OF ONE-HOUR PROGRAM**Question No. 352—Mr. McCain:**

1. What is the total fixed and capital cost of making and putting on a one hour programme by CBC?

2. What is the administrative cost including executive salaries, administrative staff salaries, etc.?

3. How much does it cost to put on such a programme after it has been produced?

4. How much revenue from advertising does CBC receive for such a programme for each of the different viewing times i.e. prime time, day time, etc.?

5. What does CBC pay to a sports association or individual team in order to televise their games?

Hon. John Roberts (Secretary of State): I am informed by the Canadian Broadcasting Corporation as follows: 1. The nature of the question is so general that to derive a single figure would involve the use of statistics based on all program activity from, for example, in radio, a record show hosted by a staff announcer to a large orchestral-choral production, and in television from programs and program material that come to the corporation free of charge or for a token fee to a ballet production such as *The Nutcracker*. Average hourly program costs for local and network programs, English and French, radio and television, are set out in detail in the annual report for 1976-77.

2 and 3. It is not possible to relate these costs to a hypothetical individual program. The averages referred to in part 1 reflect all administrative costs related to the production of those programs. As for the costs of distribution, transmission and where applicable, sales, total amounts for these categories are contained in the CBC's annual report for 1976-77.

4. It is not possible to relate these costs to a hypothetical program. In any event, CBC sells commercial time not by the time of day but by the type of program and the anticipated audience. For example, the following are the costs of 30-second commercials carried in sample programs on the full CBC English television network: Class AA (Front Page Challenge), \$5,120; Class A (King of Kensington), \$4,330; Class B (Beachcombers), \$3,720; Class C (Saturday 5-6 p.m.), \$2,190; Class D (Celebrity Cooks), \$955. In addition, the following figures represent gross advertising revenue received by CBC during the fiscal year 1976-77.

	(\$000's)
Radio	376
Television	81,553
Total	81,929

5. Payments vary according to the leagues or teams involved. It has not, however, been customary to require the CBC to provide such details of its internal management and administration as the contractual arrangements with business organizations. The background to this custom is explained in detail in the reply to question No. 2,530, May 22, 1975.