

## ROWAT'S COFFEE

The best procurable. Please particular people.

55c PER POUND

350 Dundas St. Phone 3051-3052.  
Canada Food Board License  
No. 8-2422.

## "THEY WHO COME BACK."

"They Who Come Back" is the title of an artistic little book of collected verse by Amy Campbell. It is particularly suitable as a gift to soldiers or friends of the boys "coming back." Price, 25 cents, postpaid. Address, Amy Campbell, care of The Advertiser, London, Ontario.

## WHEN YOU HAVE LOOKED

over the price lists of fruits, nuts and other things that go into the making of Fruit Cake and Puddings, you will no doubt conclude that it is much cheaper and easier to buy your

## CHRISTMAS CAKE AND PLUM PUDDING

From—

PETERS

Canada Food Board License No. 11-378.

For Little Boys and Girls!

How About a Pair of Rubber Boots, or a Pair of Cozy Slippers?

All little boys love rubber boots. Why not see that Santa Claus leaves a pair at his home this year? We specialize in cozy slippers for little tots. Keep their little feet off the cold floors in the mornings, before mother has an opportunity to put on their shoes. We have them at all prices. We advise early shopping for these slippers, as they are always in great demand and, no matter how large the stock, many of the better styles are picked up quickly. If size is not correct we exchange after Christmas.

## Cook's Shoe Store

"The Store That Serves You Best."

Why Girls Hold Hands

To see My Jeweler's Wrist Watch, to tell that better class of Watch that tells the truth.

SPECIAL SALE WRIST WATCHES

\$15.00, \$18.00 to \$20.00.

## JOHN A. NASH

MY JEWELLER

206 Dundas Street, Opposite Gammage's.

"Where Particular People Buy." zxy

## Chase the Chill

WITH A \$10 MAJESTIC ELECTRIC HEATER.

Western Ontario Electric Co.

227 Dundas Street Phone 4071.

## NEW CURRENTS, per lb.

SULTANA RAISINS, per lb. 25c

SULTANA RAISINS, best 25c

NIXED PEEL, per lb. 50c

## JOHN DIPROSE

266 Dundas Street, 160 Wortley Road.

## Slippers

make an ideal gift for one to be remembered at Christmas—why not come in today and see our complete showing of Ladies' Gentlemen's and Children's Slippers?

The money you save here will help you purchase more gifts.

## KAUFMAN'S

226 Dundas St.

"Good Shoes Cheap."

## For Pies that Excel

TRY RUDDY'S

THERE'S A STORE NEAR YOU.

733 RICHMOND STREET.

308 1/2 DUNDAS STREET.

874 DUNDAS STREET.

## Pictures For Christmas

Many beautiful reproductions of old and modern masters at very reasonable prices from 50c. upwards, with suitable frames to match.

## Colericks'

212 DUNDAS STREET. zxy

## How Are Your Eyes?

BROWN OPTICAL CO.

EYE SPECIALISTS AND OPTICIANS

227 Dundas Street Phone 1672

Taylor's Throat and Lung Balm

Is Guaranteed To Stop that Cough,

35c—65c—\$1.20.

Taylor's 6 Cut-Rate Drug Stores

## HUMOR AND PATHOS

IN "THE BETTER 'OLE"

AT MAJESTIC TODAY

Old Bill, Bert and Alf Typify Spirit of British Soldier.

SPECIAL MUSIC PROVIDED

Bairnsfather's Great Play

Showing at Popular Theatre.

The Three Musketeers—otherwise Bert, Alf and Old Bill, are reincarnated in a film version of "The Better 'Ole," which will be the big picture in many movie houses for months to come. And if the cinema lacks, as always, the dialog that the stage can give us, there is ample compensation in the setting, for we have veritable war episodes, including London streets growing from the rain, a glimpse of English fields and homes of France, but for Old Bill and his kind that devastation might have happened over here, in the message of the story.

That Capt. Bairnsfather's play, so successfully produced in London and New York, offered really magnificent opportunities to the film producer had long been obvious, for there are many incidents which, though they cannot appear on the stage, yet come within the scene of the film, and fill up the interest of the story to the greater satisfaction of the onlooker. From the very start when a picture of the Three Musketeers of the olden time, in the picturesque panoply of their period, dissolved into the three soldiers of today—Old Bill, "Bert" and "Alf" in the trenches, the missing details of the play are filled in with a constructive skill which adds enormously to the true understanding of the story. The introduction of the "poet soldier," as a sort of explanatory "chorus" is one of the happiest touches, and few could not feel their heart strings drawn tighter at the section of the film which showed how "the whisper of war" descended upon all British homes, from the lowliest to the highest in the land. The familiar incidents of the play all appear, amplified and emphasized. The "Better 'Ole" will be shown at the Majestic Theatre all this week.

The townspeople have been having many cases of influenza during the past few weeks. Few cases have been fatal as yet, as the type seems milder than earlier in the season. Melrose school has only been open for one week since the holidays. In Lobo the schools are open except near Melrose, but the worst seems past, and with the advent of colder weather it is hoped that it will cease.

Threshing is all done and cattle and other stock now stabled for the winter. Feed is plentiful and the winter season has been much shortened owing to the fine fall season which was at least two weeks later than usual, though the average season.

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## DISTRICT CASUALTIES

KILLED IN ACTION

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WALLACEBURG.

3120259 W. Laidlaw.

DIED

WAHNAPIE, ONT.

3106793 F. K. Rioux.

ILL

CLIFFORD.

WALKERVILLE.

3310923 D. Almon.

3033066 J. Cameron.

GRAND VALLEY.

663484 Bert Moss.

LONDON.

72388 T. R. Murray.

WOUNDED

HEPWORTH.

651101 F. Archibald.

BRANTFORD.

2529391 K. Lawrence.

1042392 N. J. MacLeod.

GASSED

OIL SPRINGS.

138659 W. Penfound.

PRISONER OF WAR

RELEASED

WOODSTOCK.

3120837 W. Osborne.

3130584 A. Wardell.