

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# Fall Styles in the Simpson Men's Store Today

## You Are Invited to Inspect the New Styles in Fall Suits and Overcoats for Men, Which Are on Special Display Today

The whimsical moods of fashion, the little style touches which add distinctiveness to dress, will be found accurately and definitely portrayed in these new suits and overcoats.

The productions of America's foremost tailors, this exclusive and superb assortment of clothing, which has been carefully selected and prepared, will be found representative of the newest and best both in design and fabric.

Styles are here to suit every age and every taste: for the young man who is satisfied with only the latest, liveliest and snappiest things, and for the older and more conservative dresser, who desires to eliminate all trace of the unusual from his clothes.

## Conspicuous Among the Style Innovations

are the high shoulders, the smart curve of the back and flare of the skirts. There are also new ideas in lapels, pockets and pleats, which will find favor with the young man, as will also the neat waist seam, all-around belt and double-breasted models, so much in vogue this fall. The ever-popular single-breasted sacques are here also in a large assortment.

The predominating fabrics are finely-finished tweeds, chevots, worsteds and serges, in many new shades and patterns, too numerous to mention.

The long-established reputation of this store for dependability is a guarantee to all intending purchasers of the reliability of fabric and the authenticity of style of all goods exhibited in this department. Men of discrimination and good taste may select their individual requirements here with satisfaction and economy.

## Suits Which Express the Fashion for Fall

**High School Suits, \$20.00, For the Young Man of 15 to 19.**

Waist seam model, single-breasted, 2-button—long roll lapels, slash pockets—novelty green and tweed mixture effects. Sizes 33 to 36. \$20.00.

**Business Suits, \$25.00, For Men and Young Men.**

Single-breasted, 3-button, soft roll, semi-fitted sacque model. Rich dark brown tweed, in a neat diagonal pattern effect. Sizes 36 to 44. \$25.00.

**The "Victor," at \$30.00, a Young Man's Suit**

Dark grey chevot, with narrow half-inch lighter grey stripe effect—single-breasted, 3-button, soft roll, form-fitting sacque, with slanting flap pockets. Sizes 35 to 42. \$30.00.

**The "Rutland," \$35.00**

Dark brown worsted, in neat small check pattern—single-breasted, 3-button, conservative sacque models, for men. Sizes 36 to 44. \$35.00.

**The "Landers," \$38.50, a Suit for Men and Young Men**

Single-breasted, 2-button, soft roll, form-fitting sacque model, with peak lapels and deep centre vent at back—a rich golden brown worsted. Sizes 35 to 42. \$38.50.

**The "Golfer," \$40.00, For Young Men**

Heather chevot—single-breasted sacque, with all-around belt. Novelty yoke and plain back—patch pockets with flaps. Made by Michaels, Stern & Co. Sizes 36 to 42. \$40.00.

**The "Vendome," \$45.00, the New Double-Breaster, Waist Seam Model**

With high chest, natural shoulders and flare skirt. Dark plain green chevot. Sizes 35 to 42. \$45.00.

**Model No. 6, at \$58.50, By Hart Schaffner and Marx**

Adaptable to almost all figures. Single-breasted, 3-button, soft roll sacque model. Natural shoulder, slightly fitted back. Dark, finely-finished tweed, with colored stripe effect. Sizes 36 to 42. \$58.50.

## Distinctive Styles in the New Overcoats

**Slip-On Overcoats, \$25.00**

Imported English gabardine, made up in the slip-on model, with raglan shoulders and bellows pockets—fawn shade. An ideal coat for wear, either as a fall coat or raincoat. Sizes 36 to 44. \$25.00.

**Double-Breasted Waist Seam Overcoats, \$28.00**

Chevot, close-fitting collar, slash pockets, in dark brown shades, general waisty lines. Sizes 34 to 42. \$28.00.

**Chesterfield Overcoats, \$35.00**

Fly front, close-fitting collar and slightly fitted back. Plain dark grey chevot, with best quality trimmings and wool body linings. Fall weight. Sizes 36 to 42. \$35.00.

**Slip-On Overcoats for Fall, \$45.00**

All-wool, Jersey knit cloth, in green, grey and brown—a material that gives the utmost freedom of movement and still retains shape and appearance. Quarter silk lined. Sizes 35 to 44. \$45.00.



**Ready for Your Selection Men's Furnishings**  
 Comprising Shirts, Ties, Collars, Underwear, Gloves, Socks, etc.

Our department is now filled with the choicest stocks of men's furnishings of all kinds, with a range of styles, materials and prices to suit every taste and every purse.

Men, anticipate your needs in furnishings for fall and winter and buy in quantities when the opportunity for satisfactory selection cannot be surpassed.

Simpson's—Main Floor

### In the Boys' Department

Clothes for boys in an assortment of designs and fabrics sufficiently varied to satisfy the most exacting taste will be found in the department today. To see is to appreciate the superiority of these clothes, and parents are further advised of the ease with which they may satisfactorily outfit their boys here.

#### High-Grade Suits for Big Boys

At \$20.00

A very stylish model, made in a two-buttoned, double-breasted style, tapering waist effect—slash pockets.

Material is a dark brown check, which will give excellent wear. Bloomers are made full fashioned, side, hip and watch pockets—also belt loops, with belt of same material. In sizes to fit boys from 13 to 16 years.

An attractive suit, made up from a fancy dark chevot, with a dark red, broken hair-line stripe.

The style is the popular waist-line, double-breasted effect, slash pockets. Bloomers are full-fitting—side, hip and watch pockets, belt loops; also belt of same material. In sizes to fit boys from 13 to 16 years.

#### For Small Boys

**Reefers Are \$7.95 Today**

The most necessary garments for the little fellow's comfort are the fall weight reefers. Grey and black whipcord and brown and black check tweeds. Developed in double-breasted, three-button style. Sizes 4 to 8 years. Today, special, \$7.95.

**Boys' Suits at \$11.50**

Dressy grey and black broken striped effect tweed, designed in the popular belted model, with vertical pockets—full fashioned bloomers, with belt loops and governor fasteners. Sizes 25 to 30. \$11.50.

Simpson's—Main Floor

**Boys' Bath Robes, \$5.00 to \$9.00**

A much needed garment for the college boy, that adds greatly to the comfort of student days. Green, grey and brown novelty pattern eiderdown, buttoned up close to neck, girdle at waist. Sizes 8 to 18 years. \$5.00 to \$9.00.

### The New Hats

are distinctly different; smaller hats happen to be the style this fall, with brims narrower too. The tweed is one of the most popular hats, not only on account of its jaunty appearance but because of its attractive price as well. They are all here—all styles—at all prices. Selection can be satisfactorily and conveniently made.

**Tweed Fedoras, \$3.50**

Donegal tweeds and homespun materials, in shades of greys, fawn, brown, Lovat greens, etc., \$3.50.

**Lincoln Hats, \$5.00**

Many colors; also black stiff hats in this quality.

**Velour Hats, \$5.00, \$7.50 and \$9.00**

Shades of brown, black and green at the above prices.

**Knox and John B. Stetson Soft Hats**

Many new fall shapes and shades in these high-grade makes.

The Robert SIMPSON Company Limited

MICRO SAFETY