

Telephone Main 7841

1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR --- 1919

Market Adelaide 6100

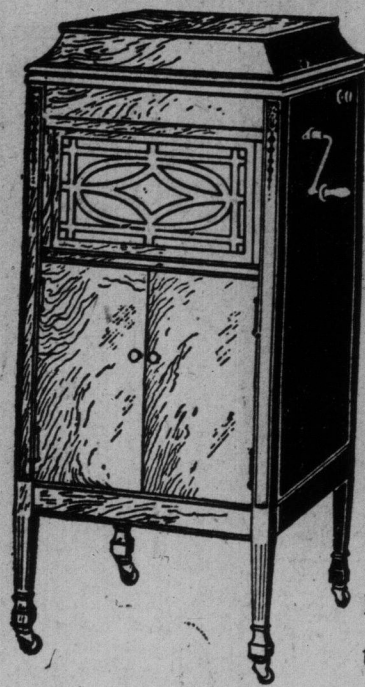
# Simpson's--Home-Lovers' Club--Great Sale of "Canadian" Phonographs at \$100

## The 'Canadian' Plays All Records--Perfectly Fully Guaranteed to Give Complete Satisfaction

At \$100.00 this creates a new epoch in phonograph values. It is made in Canada by Canadian artisans, and compares favorably with instruments at double the price. Every part is thoroughly tested for dependability.

### Motor and Tone Arm

It is equipped with dependable high-grade double-spring motor. It has a reliable nickel-plated universal tone arm and reproducer.



### Other Important Features of the "Canadian"

**Rich, Full, Natural Tone**  
Tone is the most important feature—and the Canadian excels in beauty and richness of tone. The sound chamber being built entirely of wood ensures freedom from harshness. It reproduces the highest or lowest notes with equal fidelity.

**Tone-Control Lever**  
On the side of each instrument is a small device to control the volume of sound, so you may put your own expression into any record as you please. This adds greatly to the enjoyment of records.

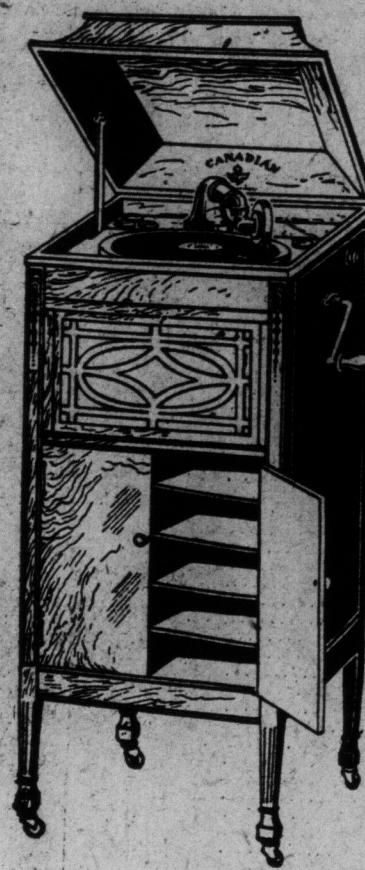
### Handsome Finish

The Canadian comes in genuine mahogany or fumed oak finishes to harmonize tastefully with home surroundings.

### The Home-Lovers' Club---Extended Payments

No extra charge for this service. Any responsible person may join the club. Make a first part payment and complete the balance during subsequent months. The Canadian Phonograph at \$100.00 is such remarkable value that our present stock is likely to sell rapidly. Early selection is advisable.

Simpson's--Sixth Floor.

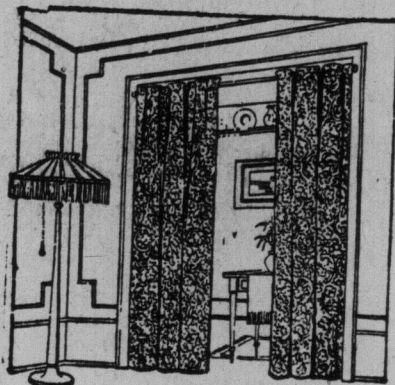


### Record Accommodation

Each Canadian Phonograph has capacity for 100 records.

# Beautiful Swiss Curtains Today \$12.50 and \$15

Made in Switzerland. Beautiful appliqued borders combined with plain or neat medallion centres. White, ivory, ecru; 2 1/2 to 3 yards long. Today, pair, \$12.50 and \$15.00.



### Silk Tapestry Portieres \$24.00 Pair

Of silk tapestry, showing fine woven designs in self tones of green, rose, blue, mulberry and tan; 7 feet 6 inches long. Today, pair, \$24.00.

**Rich Velours for Hangings, \$2.95 Yard.**

In all the most wanted colorings, exceptionally good quality at this price. Fully 50 inches wide. Today, yard, \$2.95.

### New Filet Nets for Curtains, 98c Yd.

In a variety of tasteful block and small spray designs on double thread filet net. White, ivory or ecru; 42 inches wide. Today, yard, 98c.

**Scotch Madras Muslins at 98c Yard.**

Just to hand, a shipment of genuine Scotch madras muslins, showing entirely new styles, with and without border designs; plain and scalloped edges, white and cream; 40 to 44 inches wide. Today, yard, 98c.

### New Wall Papers---Special

**Stripe Wall Paper, Reduced Price, 9c.**  
Cut-Out Border, 5c Yard.

Fancy stripe for bedrooms—pink with green on grey printed background—leaf design border in colors to match.

**New Block Pattern, Single Roll, 11c.**  
Scenic Border, 3c Yard.

For bathrooms and kitchens—neat block pattern in blue and green colorings.

**New Tapestry Wall Paper, 23c.**  
Scenic Cut-Out Border, 10c Yard.

Three attractive color combinations of blue with grey, tan with green, and grey with warmer tones.

**Clear Varnish, 49c Quart.**

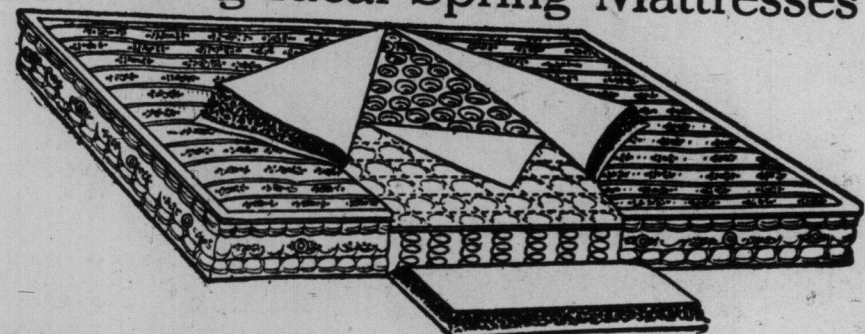
Hard drying, clear crystal varnish, for interior finishing of woodwork and furniture.

**Creosote Shingle Stain, \$1.25 Gallon.**

Large range of colors—grey, cherry, red, brown, dark green and slate. Pure Turpentine, 16 oz. bottle, 30c. Stickfast Dry Paste, 1-lb. package, 23c. Rubber-Set Brushes, 2 1/2 inches wide, 37c.

Simpson's--Sixth Floor.

### Featuring Ideal Spring Mattresses



As illustrated—The best mattress because the best of workmanship and materials are used. The inner construction comprises from 300 to 400 double coil springs, according to size. Fitted with individual pockets of heavy burlap, securely fastened, making each spring independent of the others. This makes a very soft and comfortable mattress. Both sides and ends are covered with best grade of cotton felt. A. C. A. picking used. Has ideal imperial roll edge. Mattress has 10 years' guarantee attached covering both workmanship and material.

3 feet x 3 feet 6 inches.....\$29.75  
4 feet x 4 feet 6 inches.....\$32.50

### Other Mattresses at Moderate Prices

**MATTRESS**—Felt top and bottom. Cotton roll edge, deeply tufted. Art ticking. All regular sizes, \$10.75.  
**MATTRESS**—Wood fibre centre, jute felt both sides, roll edge, deep border. All regular sizes, \$7.75.  
**BRASS BED**—Special caps. All regular sizes and finishes, \$19.45.

**MATTRESS**—Sea grass, with jute top and bottom, deep border. Art ticking, \$5.50.  
**BED SPRING**—Duplex style and guaranteed not to sag. Heavy metal frames. Link fabric, \$8.50.  
**BRASS BED**—Bright, polette and satin ribbon finish. All regular sizes, \$27.95.

Simpson's--Fifth Floor.

### Rugs, Linoleums and Carpet Sweepers

#### Small Wilton Rugs.

Suitable for halls or small reception rooms. Oriental colors and designs. Two sizes, 4 feet 6 inches x 6 feet at \$19.50; 4 feet 6 inches x 7 feet 6 inches at \$24.50.

#### Seamless Tapestry Rugs.

An inexpensive and hard-wearing rug with tan ground and small Oriental design, suitable for dining-rooms or living-rooms; 3 sizes—size 9 feet x 9 feet at \$25.75; 9 feet x 10 feet 6 inches at \$29.75; 9 feet x 12 feet, at \$33.95.

#### Bissell's Carpet Sweepers.

We have just received a new shipment of these excellent sweepers. Stained or mahogany finished case. Grand Rapids, \$4.50; Canadian Queen, \$5.75; Parlor Queen, \$6.25.

**Small Velvet Parlor Rugs, \$4.50.**  
Fawn, blue and red, medallion design, fringed ends. Size 36 x 63 inches. Today, each, \$4.50.

**Four Yards Wide Linoleum, Selling \$1.29 Square Yard.**  
Several different designs and colorings, including tile and conventional patterns. Good heavy quality. Specially priced today, square yard, \$1.29.  
Simpson's--Fifth Floor.



### 4-Light Mission Fixture \$24.05

Illustrated—Hammered brass finish with amber panels in the shade. For dining-rooms and living-rooms, \$24.05.

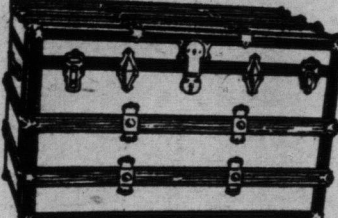
#### Four-Light Fixture, \$16.45.

For large rooms; 18-inch pan, stamped, in handsome design. Four lights are provided on four chains close under the pan. Full post Flemish, \$16.45.

For those who do not prefer the mission shades we have an endless variety of new shades at prices from 50c to \$1.50 each.  
Simpson's--Fifth Floor.

### Steamer and Tourist Trunks \$7.95

Waterproof canvas covered, two wide leather straps. Heavy lock and bolts. Strongly reinforced corners; has deep tray. Sizes 34 and 36 inches. Today, \$7.95.



#### Club Bags at \$6.49

Walrus grain fabrikoid—high double handles. Pockets. Sizes 16, 18 and 20-inch. Today, \$6.49.

#### Suit Cases.

Fabrikoid case, with leather straps and corners. Swing handles linen lined, with pocket. Colors brown and tan. Today, size 24 inches, \$7.75; 26 inches, \$8.25.  
Simpson's--Sixth Floor.

In the Simpson Men's Store

### Fine Worsted Suits \$25.00

For Men and Young Men

Single-breasted, two and three-button. Semi and form-fitting models. Most wanted shades of grey and brown, showing dressy patterns. Medium height vests. Trousers have cuffs or plain. Sizes 34 to 44. \$25.00.

### Slip-On Overcoats \$20.00

For Men and Young Men

Spring weight. English model. Developed in plain dark grey chevot. Single-breasted—natural shoulders—close fitting collar. Patch pockets with flaps. Sizes 34 to 42. \$20.00.

### Young Men's Trencher Spring Overcoats

Of grey and black Donegal tweed. All-around belt and slash pockets. Sizes 35 to 42. \$22.50.

### Two-Purpose Tweed Raincoats \$15.00

For Men and Young Men

Of dark grey imported English tweed with neat pattern. Single-breasted, convertible collar, slash pockets. Edges and seams sewn and cemented. A practical coat for wear, either as a raincoat or spring coat. Sizes 36 to 46. \$15.00.

### BOYS! Spring Suits Overcoats

Suits at \$12.50

Smartly tailored of wool and cotton mixed tweed in brown, with green striped pattern. Single-breasted, all-around belted model, with regular style pockets and welt flaps. Panel back fitted at waist. Full fashioned bloomers. Sizes 7 to 12 years. \$12.50.

#### Boys' Spring Overcoats, \$18.00.

Attractive fawn with green and black mixed pattern. Donegal tweed in single-breasted model. Slightly fitted at waist. All-around loose belt with buckle. Patch pockets, quarter lined. Sizes 13 to 16 years. \$18.00.

#### Boys' Raincoats, \$7.50.

Serviceable fawn paramatta raincoats. Single-breasted trench model with loose belt. Convertible collar and vertical pockets. All seams stitched, cemented and taped. Sizes 13 to 14. \$7.50.

### Little Boys' Reefers at \$6.50

Sturdy English wool and cotton tweed reefers, grey and black mixed effect pattern. Double-breasted model with velvet collar. Lined throughout. Sizes 2 to 8 years. \$6.50.  
Simpson's--Main Floor.

### Spring Styles in Men's Victor Boots

Victor boots are substantially made of carefully selected leather, enabling us to guarantee every pair. The latest patterns and leading new lasts, in widths B to E, make possible a perfect fit at prices you will gladly pay for boots that are first in style and service.

**At \$8.00**—A dressy boot in black kangaroo—built on straight last, with full perforated top, flexible sole. One of our newest models.

**At \$7.50**—Smart boot of Havana brown Russian calf. Blucher cut, full round toe and perforated tip. Single sole for spring wear.

**At \$11.00**—An exceptionally fine dress boot in black kid of "Victor" select stock. Built on straight last, with perforated kangaroo tip, dressy heel and light, flexible sole.

**At \$8.50**—Fashioned for solid comfort—this is a popular boot with men who must be on their feet a great deal. Blucher cut from black velour calf, with medium toe and walking heel.

**At \$9.00**—Smartest new style for young men, built in Balmoral cut from Havana brown Russian calf. Varsity last, with recede toe, perforated tip and blind eyelets.



### WANTED---Extra Salespeople For Saturdays

In Ready-to-Wear, Millinery, Veilings, Neckwear, Handkerchiefs, Notions, Toilet Goods, Gloves and Shoes.

Kindly apply, if possible, before Saturday.

The Robert **SIMPSON** Company Limited