

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS: Northerly wind; same temperature.

SIMPSON

Matters for Earnest Consideration at

Correct Modes in Mantle Section

In arranging our plans for the Spring selling, we kept in mind constantly the fact that every cent spent should receive its full value in quality of material and finish, but never at the expense of either style or newness. The result you will see in hundreds of garments that have distinction and will bear the closest inspection with credit.

Dainty Dress at \$4.35 Misses' or Small Women's Sizes

A high waistline and three-quarter sleeves, a collar cut down at the throat to a point and lying square over the shoulders are features.

Imported figured lustre is cleverly matched with mesaline silk in collars and cuffs, and there are narrow lines of plaid, silk, and tiny plaid buttons to give the needed contrast. A remarkable value at **4.35**

In Our Skirt Section

is found a wide range of styles of imported fancy tweeds, mixtures, panama, and vigorous cloths, in all of the leading styles many have the high waist lines or the new one-sided effect, ornamented with buttons.

Others gored or panel styles. Colors navy, black, tan, and green tweed mixtures. Good value **19.50**

THE FAMOUS DURWARD COATS. Imported from London in fancy tweeds, serges, homespuns, and cravenettes. Made in the newest style for spring and summer wear. Some are cut with the high neck, others have long revers. The Raglan sleeves, silk lined, yoke and sleeves, and leather button trim, are all characteristic features. Splendid values at \$21.50 to \$23.50.

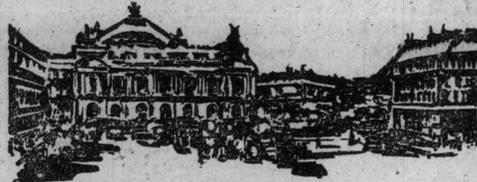
Waists at \$1.95

From amongst the wealth of new lingerie waists we select two that give exceptional value:

Very dainty waists of fine lawn, whole front of fine, Val. linen. Cluny, and embroidery, with group tucking back and front. Short set-in sleeves, lace trimmed. All sizes to 42. Thursday **1.95**

Plain waists of white lawn, daintily pin-tucked, all-over shadow embroidered, yoke or jabot style, short sleeves. All sizes to 42. Thursday **1.95**

Use the New Elevators at Yonge St. and on the Richmond St. Side



This in the Lunch Room Wednesday Afternoon 3 to 5:30 Oyster Patty, Bread & Butter, Pot of Tea 10 Cents



The Simpson Store

Timeliness explains the success of the Simpson Specials as well as of the regular stocks. We sell things that are needed at the time when exceptional prices mean real economies to you—and not at unseasonable times when they are a mere temptation to buy. The Simpson Store seeks to be a help to every customer.

Special Buying Chances in the Whitewear

- Children's Rompers, of check or plain chambray, red piping. Sizes 2 to 6 years. Each **35**
- Women's Vests, slightly imperfect, fine, white cotton, low neck, no sleeves, lace and tapes. Sizes 8 to 32 bust. Each **35**
- Corsets, an elegant, long model in strong, white coutil, medium bust, long low waist, 6 garters, fine steel filling, lace trim. Sizes 18 to 28 in. A pair **75**
- Women's Coat Sweaters, extra fine quality knit wool, heavy weight, V neck, 2 pockets; length, 29 inches; color red or grey only; sizes 32 to 40 bust. Regular \$2.50. Each. Thursday **1.50**
- Women's Nightdresses, white, flannel, trimmed with 18 tucks and ruffle of silk embroidery on neck, front, and cuffs. Sizes 32 to 40 bust. **1.00**
- Length 64, 66, 68 in. Thursday, each **1.00**
- Women's Nightdresses, 3 beautiful styles in nainsook, slipover necks, with elbow sleeves trimmed with dainty embroidery medallion yokes and lace edges. Sizes 32 to 42 bust. Each **1.00**
- Children's Nazareth Waists of knitted white cotton, strongly taped and stayed, waist buttons for attaching outer garments. Sizes 1 to 12 years. All sizes, each **25**

Sample Hats at Half Price

Over 200 sample shapes of a well-known Chicago house were displayed during the recent Millinery Openings in this city, and now that their representative is returning to Chicago, we have secured his samples for Thursday's selling. Beautiful fine milans, tagels, hems, manillas, javes, chip, mohair, etc. Only one hat of each line and each style has a character of its own. Regular prices would be from \$3.00 to \$6.00 each. Thursday, Half Price.

The Materials for Suits and Gowns

Increasing Variety of Suitings and Dress Goods

The newest designs and color combinations from Scotland's mills.

English Worsteds, Tweeds, Serges, etc., in almost endless variety.

Cream Suitings and cream ground with plain and fancy contrasting stripes and other designs.

Broadcloths in every wanted shade, weight, and finish, for suits, dresses, or coats.

Silk and Wool and All-Wool Fabrics, in dress weights, in new weaves, and spring tones.

Bordered Delaines, in new stripes, shots, sprigs, and floral effects, pure wool qualities with rich contrasting borders.

Special Items

Colored Paillettes, Merveilleux, Satins, Satin de Chine, etc., a wide range of fashionable colorings, also ivory and black silks that are well worth \$6 to \$6 per yard. Clear **.46** ing on Thursday, at **.46**

SPECIAL PRICED SHANTUNG SILK

A choice quality in natural shade, guaranteed to give perfect satisfaction, a nice even weave in selected pure silk Shantung, 34 inches wide Regular \$5c, for per yard **.69**

A fine quality in Black Satin Paillette, 40 inches wide, a deep, full black that will wear well. Per yard **1.19**

Rich Black Mousseline Satin, in a heavy quality, for dresses, waists, etc., has a fine bright finish, and is a skein-dyed silk of French manufacture, 40 inches wide. Regular \$1.85. On sale Thursday at **1.57**

Wash Goods in Glorious Display

New French Bordered Printed Voiles, dainty designs of flowers, sprays, etc., in every combination of colors. They are wide in width by 36 inches. Special. **.39c**

French Fancy Silk Striped Voile, pink, sky, mauve, black, cream, Alice, and many other colorings, 42 inch. **.65c**

White X-bar Checked Muslin, splendid quality, 30 inches wide. Regularly **25c**. **.9c**

Special Lot of Fine English Gingham, 28 inches wide, all the favorite checks and many novelties. Worth **12 1/2c**. **7 1/2c**

Clearance of An Odd Lot of Silk and Remnant Ends, etc., cotton mixture, all good colors. Worth **35c**. **12 1/2c**

No phone or mail orders for last two items.

HUGE VARIETY OF PETTICOATS

And they are as beautiful and finely finished as they are various in pattern. The seams are double stitched and turned—no ragged edges, and they suit the new dresses.

New Spring Petticoats

In Silk Taffeta, tailored effects and pleatings, some trimmed with fringe, black, plain colors, and shot effects. **\$3.95, \$5.00, and \$7.50.**

Messaline and Satin, straight-hanging pleated styles, black, navy, Copenhagen, American Beauty, Paddy, ivory, and tan. **\$2.95, \$3.95, \$6.00, and \$7.00.**

Milanese or Silk Jersey, in black and colors. **\$5.00, \$6.00, and \$7.50.**

EIGHT HUNDRED YARDS, WIDE NAINSOOKS, AT 14 CTS.

42 inches wide, fine, soft, and beautifully finished, for dainty undergarments. Thursday, yd., 14c

Table Napkins, Fine Satin Damask, \$2.38 dozen.

Spoke Hemstitched, Bleached Sheets, \$1.75 pair.

New, Round-Thread, Spot Linen Suitings, \$1.00 yard.

54-inch Round-Thread, Pure Linen Suiting, rich, creamy, white, with little woven spots; the popular heavy thread make, for coats, dresses, etc. Thursday, yard **\$1.00**

—Second Floor—

The Vogue in Men's Wear Sale of Men's High-Grade Suits

A special purchase enables us to offer to the public bargains in men's new spring suits at less than half their real value. All the new shades of grey, brown, and fancy mixed patterns; the new single-breasted, three-button style with good mohair linings, best tailoring, and perfect fitting. The selling prices are \$16.00, \$18.00, \$20.00, \$22.00. Thursday Sale price **9.95**

The Boys' Array

Double-breasted two-piece bloomer suit. One of the new spring models. Made from an English tweed in light fancy stripe, full bloomer pants, with strap and belt loops, one of the best/suits for spring. Sizes 25 to 30, \$4.00; 31 to 33, \$4.50.

Spring Suits 1,000 Neglige Shirts

Two-Piece York Norfolk Suits, cut in the correct double-breasted style, with pleats back and front from yoke, and self belt at waist, fine twill body linings and full American bloomer pants. English tweed is the material in a grey and black mixed check. Sizes 24 to 30, \$7.00; sizes 31 to 33, \$7.50.

Scotch Tweed Suit, one of the new spring shades, of similar cut. Sizes 25 to 30. **4.00**

No phone or mail orders filled.

A new range of striped patterns for spring wear, are made of medium weight cambric. A large, roomy shirt with a cushion neck band, small American cuffs, good quality pearl buttons, and beautifully laundered. They have every appearance of a much better quality shirt. Sizes 14 to 17. **.75** Thursday

200 Suits of Men's English Flannel Pyjamas, frog fastenings, military collar, a good range of stripes to choose from, all sizes. Regular \$1.25. Thursday **.59**

Hundreds of Rolls of Scotch Linoleum

We have received a new spring shipment of splendid linoleums from the best makers of Scotland, whose names are a guarantee of quality.

The Inlaid Quality, where the colors go right through to the canvas back, are specially suited for the very hardest wear in kitchens, halls, shops, and offices. There is a delightful range of clean, bright, fresh looking tile, mosaics, hardwood floor designs, and carpet chintzes at very moderate prices, all 6 feet wide, but sold by the square yard at 85c, \$1.05, and \$1.25.

One Special Quality of hand-grain finish in hardwood floor effect, in several different designs at \$1.35 per square yard, has the most natural effect we have seen in a linoleum pattern. In the surface printed qualities we have probably the largest range of designs and colors ever shown in Canada, and they comprise such a variety of different styles that everybody can surely be suited.

Japanese Matting Designs, oak floors, clean, bright tiles, special bathroom tile, at 40c, 45c, and 50c per square yard.

A Splendid Range of the best Canadian manufacturer in similar designs to the imported ones in four-yard wide linoleum, which enables you to have a big room covered without joint, at 45c and 55c per square yard; 2 yards wide, 36c and 45c per square yard.

Good, Sturdy, Bright, Clean, New Oilcloths, 3.0, 3.9, 6.0, and 7.6 wide, at 27c and 32c per square yard.

Big shipment just in of the Printed and Canvas-Back Passage and Stair Cloths, in all manner of designs and colors. Canvas, back, 18-inch, 12 1/2c; 22 1/2-inch, 17c. Painted-back, 18-inch, 17c; 22 1/2-inch, 20c; 27-inch, 23c. Plain brown centre, key border Passage Linoleum, 18-inch, 25c; 22 1/2-inch, 30c; 27-inch, 36-inch, 45c. See Thursday's Special at 38c square yard.

Glass and China

- 25 Pieces Rich Cut Glass, comprising tankard jugs, rose bowls, decanters, sugar and cream sets, flower vases, spoon holders, bon bon dishes, compotes, etc. **3.99**
- Pillar Candlesticks, in neat American pressed glass ware. Regular 40c pair. Thursday, pair **.25**
- Biscuit Jars, in rich Nippon china, heavy encrusted gold finish. **.49** Thursday, special **.25**
- 47-Piece English Semi-Porcelain Dinner Set, in neat floral decorations, a strong and durable **4.98** ware. Thursday, special **4.98**

The Narrow Ribbons You Need Now

From half-inch to three inches are widths in constant demand for underwear and dress trimmings, but usually short in some of the color range just when you need them most. How complete our assortment you may judge from the fact that in Duchess Satin we have at least fifty shades in these five widths:

Width—	1/2	1	1 1/2	2 1/4	3	inches
Price—	.04	.07	.10	.12 1/2	.18	per yard

GROCERIES

- 2,000 lbs. Dairy Butter, in prints **37c**
- Smoked Rolls of Bacon, lean and mild, half or whole **15c**
- Oxo Cubes for making Beef Tea **3 boxes, 25c**
- Salt in 5-lb. bags **3 bags, 14c**
- Edwardsburg or Beehive Syrup **3 packages, 25c**
- English Marrowfat Peas **5-lb. pail, 25c**
- Magi Soups, Assorted **3 packages, 25c**
- Canned Peaches, Old Mill Brand **3 tins, 25c**
- Choice Pink Salmon, half-lb. flats **per tin, 15c**
- Fresh Flaked Wheat **per stone, 45c**
- Malta Vita Breakfast Cereal **3 packages, 25c**
- Imported Malt Vinegar **Imperial Quart Bottle, 25c**
- Scott Taylor's Worcester Sauce **3 bottles, 25c**
- Blue Bell Jelly Powders **4 pack ages, 25c**
- 36c ASSAM TEA FOR 25c.
- 300 lbs. full-bodied Assam Tea, of uniform quality and fine flavor; a 5c tea anywhere. Thursday, per lb. **28c**

The **SIMPSON** Company Limited

FACTORY SITE—WE
factory siding; large
on premises; easily a
H. H. WILLIAMS &
85 King St. East.

PROBS: Moderate w
temperature.

COAL DEAD
UNBROKEN
CONFERENCE

Asquith Made Pro
Dealing With Min
Fact Is Kept Sec
Meanwhile, Indust
Being Tied Up—
Steamers Are Ham

LONDON, March 6.—(Car
official statements issued
concerning the numerous
and today in connection w
which were devoid of inform
results, if any, achieved
negotiations were renewed th
with hopes that a speedy
would be reached, but no
was disclosed. Indicating
that direction. As a resu
abundant, but all appe
based on surmise.

The miners' representative
with the premier and his
for nearly three hours and
says that at Mr. Asquith
they promised to atte
negotiations "if desired."
It is deduced that the pre
abandoned hope of find
agreement between the
It is said that the miners
officially to their declara
they would not consent to
which did not assure
of their own schedule o
work.

In the house of commons
minister characterized as p
guary the newspaper repor
would introduce a minimum
today.

Archbishop's Prayerful
The Archbishop of Cant
issued special prayers for
tion of the strike. Mean
miners continue to be mas
situation. Industrial paral
spreading over the country.
A high official of the mi
union said to-night that a
this week was impossible,
because that it might be of
work.

Some four hundred Oxf
graduates have organized
into a volunteer body to w
mines or to assist by any
means in the crisis.

Unions Use Pressur
Pressure from the trades
ways industries, especially
and the cotton trade, w
are threatened with serious
through the loss of employmen
coal strike, seems likely to p
essential part towards a set
the strike.

To-day for the first time
Macdonald and other par
leaders came into the negotia
society in behalf of the affec
It is announced on good
that the miners' federation h
as far as to permit a long
with the members of the go
the minimum wage sched
of this difficulty can be s
It is not expected that the
such further opposition to a
even from the Welsh mine ow

Steamers Suspect Se
CHRISTIANIA, March 6.—
the British coal strike the
services from Christiania, B
Tromsø have been partially
ed. Freight rates have been

Cutting Down Spee
MARSEILLES, March 6.—
French line announce t
steamships will be plac
speed until further n
British coal strike obliges
many to economize in coal.

I.C.R. TO ENTER ON
Deal With Central Railway
sure Valuable Running

MONTREAL, March 6.—(C
At a meeting of the coun
board of trade to-day, the rail
committee reported with regar
the situation of the Central Rai
that the council should appr
granting of the usual subsidie
line, which runs between
Georgian Bay and Montreal,
seeks another direct route
of western products, an
the company offers to giv
privilege to the Intercolonial
line from Montreal to Mi
ago to Toronto and to Por
which the company is auth
to build, thus extending the In
into many sections of Ontario.
The council approved the
the report and will address
the report of railways and canal