

Modern Business

CANADIAN EDITION

A SERIES OF EIGHTEEN TEXTS, ESPECIALLY PREPARED
FOR THE ALEXANDER HAMILTON INSTITUTE COURSE IN
ACCOUNTS, FINANCE AND MANAGEMENT

EDITED BY

JOSEPH FRENCH JOHNSON

DEAN, NEW YORK UNIVERSITY SCHOOL OF COMMERCE, ACCOUNTS AND FINANCE
NEW YORK CITY

<i>Title</i>	<i>Author</i>
APPLIED ECONOMICS	JAMES MAVOR
ORGANIZATION AND MANAGEMENT	LEE GALLOWAY
SELLING	R. S. BUTLER
CREDITS	LEE GALLOWAY
TRAFFIC.	S. J. McLEAN
ADVERTISING	LEE GALLOWAY
BUSINESS CORRESPONDENCE . .	G. B. HOTCHKISS
ACCOUNTING PRACTICE	{ LEO GREENLLINGER E. W. WRIGHT
CORPORATION FINANCE	{ WILLIAM H. LOUGH FRED W. FIELD
MONEY AND BANKING	{ EARL DEAN HOWARD W. W. SWANSON
BANKING PRACTICE	E. L. STEWART PATTERSON
FOREIGN EXCHANGE	{ FRANKLIN ESCHER E. L. STEWART PATTERSON
INVESTMENT AND SPECULATION .	{ THOMAS CONWAY ALBERT ATWOOD FRED W. FIELD
INSURANCE	{ EDWARD R. HARDY FRED W. FIELD
REAL ESTATE	{ WALTER LINDNER E. W. WRIGHT
AUDITING	SEYMOUR WALTON
COST ACCOUNTS	STEPHEN W. GILMAN
COMMERCIAL LAW	WALTER S. JOHNSON