

Visitors to the City Are Reminded

that Christmas shopping at Simpson's is a pleasure, not a toll. Purchases of ten dollars and over delivered to destination anywhere in Ontario free of charge. This applies to Christmas gifts sent to friends.

THE ROBERT SIMPSON CO. COMPANY LIMITED

Silverware

200 Comports, for fancy cakes, etc., clear glass with sterling silver deposited pattern; heights 4 1/2, 5 and 5 1/2 inches. Regular \$2.00. Tuesday, \$1.00. 200 Flower Vases, sterling silver deposit. Regular 50c. Tuesday, 25c.

The Store Will Be Open Tonight Until 10 o'Clock and Again on Thursday and Friday Nights

The Christmas Festival of the Allies Fourth Floor

Toys at 25c At 8.30 a.m. Today

Tin Tea Sets, nicely lithographed. "Canada" Express Wagons. Dolls' Trunks, with tray. Big Drums, with drum sticks. Pacing Bob, a horse and cart. Barking Dogs, Rag Dolls, Pony Circus, Gipsy Wagon. Household Furniture Set, three rooms. Mechanical Fiddlers, Dancers, Barbers, Games of Ludo, Lost Hair, Authors, Checkers, Rope Toss, Bible Game. These and many other \$5c, \$10c, 40c, 60c to \$1.00 Toys and Games for those who come early, at each, 25c.

Children's Annuals

More popular and attractive than ever. "Our Little Dots," picture boards, 35c. "Child's Companion," picture boards, 50c. "Tiny Tot," picture boards, 35c. "Sunday," picture boards, 50c. "Young Folks' Companion," picture boards, 50c. "Chatterbox," boards, 75c. "Young Canada," cloth, 90c. "Chums," cloth, \$1.55. "Boys' Own Annual," cloth, \$1.75. "Girls' Own Annual," cloth, \$1.75. Special, "Our Darlings," picture boards, Special, 50c. Fourth Floor.

Good Things in The MARKET Telephone Adelaide 6100

Prize Beef and Poultry Exhibit in the Meat Market. Open Till 10 p.m.

THE MEATS. Shoulder Roast Choice Beef, lb., 12c. Blade Roast, very tender, per lb., 10c. Boiled Boneless Brisket Beef, lb., 17c. Choice Mild Smoked Hams, whole or half, per lb., 21c. Breakfast Bacon, select, whole or half side, per lb., 20c. Pure Lard, 4-lb. pails, gross weight, per pail, 20c.

CHRISTMAS FRUIT. 1 car Choice Florida Oranges, sweet and full of juice. Tuesday, dozen, 20c. 1 car Choice Navel Oranges, good size and sweet. Tuesday, dozen, 37c. Choice Grape Fruit, large size, 3 for 25c. Malaga Grapes, Tuesday, lb., 25c. Case Cod Cranberries, quart, 12c.

FOR DECORATIONS. Jerusalem Cherries, for Christmas gifts, full of green foliage and red berries. Each, 50c and 75c. Artificial Holly Wreaths, 12, 18 and 24-inch. Special, 25c, 50c and 75c each. Red Ragusa, for decorating, in bunches of about 2 1/2 dozen. Special price, 25c bunch. An assortment of Fern and Natural poinsettia Flowers, in fancy Japanese tin-lined basket; excellent Christmas gift, \$2.00 each.

GROCERIES. One car Standard Granulated Sugar, in 20-lb. cotton bags. Per bag, \$1.35. Lake of the Woods Five Roses Flour, quarter bag, 30c. Magic Baking Powder, 1-lb. tin, 21c. Choice California Seeded Raisins, three packages, 31c. Choice Currants, cleaned, 3 lbs. 33c. Finest Muscatel Raisins, 2 lbs. 22c. Finest New Mixed Peel—Orange, Lemon and Citron—per lb., 20c. Heather Brand Extracts, assorted, 2 1/2 oz. bottle, 3 bottles 25c. Finest Shelled Almonds, lb., 49c. Mixed Pastry Spice, tin, 7c. Cowan's Prepared Icings, assorted, 3 packages 25c. Wetley's Prepared Mince-meat, three packages 25c. Choice Cooking Figs, 2 1/2 lbs. 25c. Finest Creamery Butter, lb., 34c. Shirriff's Malted Milk, 2-lb. jar, 25c. Finest Canned Corn or Peas, 3 tins 23c. Choice Red Salmon, 2 tins 25c. 500 tin McVitie's & Price's Shortbread. London Scottish, per tin, 25c. Finest Cluster Table Raisins, lb., 15c. Christmas Cakes, almond feed and decorated, in boxes, at 80c, 80c and \$1.00. Finest New Mixed Nuts, lb., 16c.

CANDY SECTION. Lowmy's Assorted Chocolates, lb., 46c. Chocolate-covered Stoned Dates, lb., 20c. Old-fashioned Peppermint Bullseyes, per lb., 12c.

Tweed Suits For Men \$9.95 \$13.50, \$15.00 and \$16.50 Values

Serviceable, Stylish Suits for the holiday are made from good English tweeds and a few worsteds, in brown and gray, narrow stripe and small check patterns; cut single-breasted sack style, with three buttons, soft roll lapels and natural width shoulders; the vest is single-breasted, high cut; sizes 36 to 44.

Togs for Men Silk Neckties

Plain or fancy stripes, all-over designs; Paisley and Mocador stripes, in blue, gray, brown, red, mauve or green. Boxed, 50c.

COMBINATION BRACE SETS.

Braces, Arm Bands and Garters, boxed. Special, 50c.

BANDANA MUFFLERS, \$1.50.

Pure Jap Silk, Oriental stripes; all-over and floral patterns, in red, green, blue, brown, gray; boxed, Special, \$1.50.

MEN'S KNITTED SILK MUFFLERS.

Plain and accordion weaves, in gray, blue, brown, white, red, black and white, black and red, black and green; good widths and lengths. Regular \$1.50, \$2.00, \$2.50. Tuesday, 98c.

MEN'S SWEATER COATS, \$5.00.

Men's Pure Wool Sweater Coats, in Warren stitch, in gray, gray and gray, brown, navy, maroon, white, black and orange; high storm collar; two pockets; in sizes 36 to 44; each in gift box. Special, \$5.00.

Boys' Norfolk Suits \$3.49

150 Neatly Tailored Suits, yoke Norfolk style with knife pleats to belt at waist and plain skirts; full cut bloomers; dark tweeds; sizes 26 to 35. Tuesday, \$3.49.

Boys' Double Breasted Ulsters at \$5.85

Regular \$8.00, \$8.50, \$9.00 and \$10.00. Regular stock coats and samples, only two and three of a pattern; grays, browns and fancy mixtures; sizes 25 to 35. Tuesday, \$5.85.

English Dressing Gowns at \$8

Made in good cloth of brown, with shadow stripes, cord on edges, and girdle. Sizes 36 to 46.

Men's Adjustable Fur Collars, in extra fine grade otter-rat; prime fur-lined dark skins, at \$6.00.

Men's Persian Lamb Collars; large, medium or small glossy curls; best quality linings. Good values at \$8.00, \$10.00 and \$12.00.

Fur-Collared Coats, with linings of beaver plush; warmly interlined; black cloth shells; deep shawl collar of Persian lambskin. Regular \$19.75. Tuesday, \$14.75.

Terry Cloth Bath Robes

A goodly number of men prefer the Terry Cloth Bath Robe to any other. A gray and white in figured pattern, with girdle to match, in sizes 36 to 46, is priced \$5.50.

WOMEN'S DRESSES, \$5.89

Particularly smart dresses, in taffetas, wool poplins, serge and velvet, showing peplum and overskirt, neat fitting waists, plain or with effects, fur trimmed or finished with silk collar, cuffs and buttons; colors are wine, navy, Copen, tan and black; \$12.50 dresses in the lot; sizes 32 to 40. Tuesday, 7.30 p.m., \$5.89. 60 WOMEN'S WINTER COATS AT \$7.48. Chinchilla, curl cloth, tweeds and fancy fabrics; smart new winter styles; ulster and three-quarter length; splendid variety of new colors; brown, gray, navy, black, Copen, and mixtures; \$12.50 coats in the lot. Tuesday, 7.30 p.m., \$7.48.

OSTRICH PLUMES, \$1.00

Plumes, not tips, fine quality ostrich, long flues, well curled; the plume is 13 inches long and about 4 inches broad; plumes that we have sold regularly for \$3.50 and \$3.75 each; come in black, red and pink; also a few novelty shaded effects; not more than two to a customer. Tuesday, 7.30 p.m., \$1.00.

42 BEAUTIFUL FEATHER HATS.

Hats for winter sports, close fitting and very stylish; colors white, rose, green, brown and black; all solid colors. Regular \$6.50. Tuesday, 7.30 p.m., \$3.95.

GIFT UMBRELLAS, \$4.95

Regular \$6.00 to \$8.00. Handles are of high grades, with mounts of sterling or heavy rolled gold; covers of pure silk, silk case and tassel, in gift box. Regular \$6.00 to \$8.00. Tuesday, 7.30 p.m., \$4.95.

WASHING SILK WAIST, \$1.99

100 Waists, 10 Mommie Habutai silk. Regular \$2.95. Tuesday, 7.30 p.m., \$1.99.

50 PADDED SATIN WORK BASKETS.

English-made goods, various shapes, sizes and prices. Regular \$1.25 to \$2.00. Tuesday, 7.30 p.m., \$1.00.

RED BABY RIBBON

For tying up your Christmas gifts, two widths, 10 yards for 10c; 7 yards for 10c.

GIFT RIBBON.

For hair bows and sashes, silk in satin finish; all the best colors; 6 inches wide. Regular 25c. Tuesday, 7.30 p.m., yard, 19c.

SILK CORD POPLINS AND EOLIENNE, 89c

Including poplin cords and eolienne, in Russian, Russian, Italian and Faust greens, sapphire, Copen, Alice, duck, royal and navy, rose, gray, amethyst, plum, wine, nigger, tan, pink, etc. for party and street dresses. Regular 95c, \$1.25 and \$1.50. Tuesday, 7.30 p.m., 89c.

WASH GOODS ODDMENTS

An American manufacturer's stock of sample pieces, voiles, reps, routines, crepes, etc.; widths 27 to 36 inches. Regular 25c to 50c. Tuesday, 7.30 p.m., 12 1/2c.

AVIATION CAPS, 50c

134 only Women's or Girls' Aviation Caps, or Motor Hoods, all hand knit, finest heavy eiderdown wool, plain or combination colors. No phone or mail orders. Regular \$1.00, \$1.50 and \$2.00. Tuesday, 7.30 p.m., 50c.

WOMEN'S CORSET COVERS AT 25c.

Fine hainbook, yokes of wide Val lace or embroidery and lace insertions, lace headings and edges; sizes 34 to 42 bust. Tuesday, 7.30 p.m., 25c.

REAL EBONY HAIR BRUSHES

Solid backs, with pure stiff hand-drawn bristles. Regular \$1.50. Tuesday, 7.30 p.m., 95c.



Bright Spots

In This Evening's Shopping Specials at 7.30 p.m.

You've got a lot of shopping to do yet?—then organize it, centralize it. Without leaving this great store you can do the very best of justice to your shopping list. The store is kept at the right temperature, the air is constantly renewed, the aisles are wide—and the values! They're the greatest ever! Use the Rest Room or the Lunch Room when you want refreshment—Spend the whole shopping day at Simpson's.

Come and enjoy our down-town evening dinner in the Palm Room (any night but Wednesday, when the store closes at 5.30).

TRAYS, \$3.95

Made of solid mahogany, neat design. Regular \$5.00 to \$6.00. Tuesday, 7.30 p.m., \$3.95.

PARLOR TABLES.

In genuine quarter-cut oak, golden finish or rich mahogany finish. Regular \$4.50. Tuesday, 7.30 p.m., \$1.95.

MEN'S \$2.30 RUBBER BOOTS FOR \$1.49

210 pairs Best Quality Fleece-Lined High-cut Buckle Rubber Boots, the real footwear for the outdoor worker; all sizes 6 to 11. Regularly \$2.30. Tuesday, 7.30 p.m., \$1.49.

MISSES', CHILDREN'S AND INFANTS' SLIPPERS, 39c.

1000 pairs, all sizes 3 to 10 and 11 to 2. Beautiful Gift Slippers, in Teddy Bear, embossed red and blue felt, camel hair plaids, and twenty other different materials; beautiful best quality felts, in all the popular colors, padded leather, flexible and felt-covered soles, Cuban, commensurate and low heels; all sizes in the lot. Regular 50c to \$1.40. Tuesday, 7.30 p.m., 39c.

900 PAIRS WOMEN'S SLIPPERS, 69c.

Dainty, Dressy, Serviceable Gift Slippers. In forty different styles and patterns; beautiful best quality felts, in all the popular colors, padded leather, flexible and felt-covered soles, Cuban, commensurate and low heels; all sizes in the lot. Regular 90c to \$1.40. Tuesday, 7.30 p.m., 69c.

50 DOLLS' CARRIAGES

Wooden bodies, iron axles and wire wheels. Tuesday, 7.30 p.m., \$1.48.

70 WHEELBARROWS.

Wooden bodies and wheels, strongly constructed. Tuesday, 7.30 p.m., 19c.

CANDY

50 Boxes Santa Claus Mixture, 1 lb. and 5 lb. boxes. Tuesday, 7.30 p.m., 25c and 15c per box.

GOLD-FILLED FOBS

Women's and men's, some are woven wire patterns. Many dainty ribbon designs, safety catch and chain; also men's gold-filled Vest Chains, single and double patterns, single chains have gold-filled lockets attached. Regular \$1.50 and \$1.75. Tuesday, 7.30 p.m., 95c.

BEADED BAGS

Black and white ground, with colored beads, some all black, black and steel, black and gilt, chamoisette lining. Regularly \$1.25, \$1.50, \$1.75 and \$2.00. Tuesday, 7.30 p.m., 95c.

LAMPS AND SHADES, \$3.45

Fourth Floor—Draperies. Mahogany stand, 9 inches high, with round base, 5 1/2 inches in diameter, 8-inch shade covered with pretty chintz. Tuesday, 7.30 p.m., \$3.45.

JAPANESE WICKER LAMP SHADES.

Lined with Japanese silk, in pretty shades of gold, green or red; square, 6 inches square, Tuesday, 7.30 p.m., 45c. Round, 6 inches diameter, 50c. Round, 13 inches diameter, \$1.50.

BOYS' RUSSIAN OVER-COATS, \$2.49

Regular \$3.75, \$4.00, \$4.25, \$4.50. 110 Overcoats, in brown chinchilla, gray and brown tweeds and fancy mixtures; fannel linings; small sizes, for boys of 2 1/2 to 6 years. Tuesday, 7.30 p.m., \$2.49.

\$3.50 CUT GLASS AT \$1.95

Sugar and Cream Sets, pretty floral cut designs. Tuesday, 7.30 p.m., pair, \$1.95. \$1.50 "Royal Nippon" China at 50c. Nut sets. Sets consist of large nut bowl and six individual nut bowls. Tuesday, 7.30 p.m., 59c. \$1.75 and \$2.00 Cake Sets at 95c. Hand-painted decorations, "Royal Nippon" china, cake plate and six bread and butter plates. Tuesday, 7.30 p.m., 95c.

MEN'S KHAKI GLOVES

Men's 75c Khaki Colored Woolen Gloves; good, heavy weight; knitted closely, in a fancy pattern; close fitting, long ribbed cuff; regulation military glove; all sizes. Usual 75c value. Tuesday, 7.30 p.m., 59c.

EVENING DINNER

SERVED FROM 5.00 TO 7.30 P.M. Palm Room, Sixth Floor.

Roast Young Chicken, Giblet Gravy, with Potatoes, boiled or mashed. Stewed Sweet Corn. Old-fashioned Rice Pudding, Custard Sauce, or Hot Mince Pie, or Ice Cream. Club Rolls, Brown or White Bread. Pot of Tea or Coffee, with Cream, 50c.

Refreshments of all kinds served from 7.30 to 10 p.m.

MEN'S SWEATER COATS

Travellers' samples, plain and fancy stitch; gray and maroon; high military collar; sizes 36 to 42. Regular \$1.50. Tuesday, 7.30 p.m., 85c.

MEN'S BLUE CHINCHILLA COATS, \$12.45

English Chinchilla Cloths are hard to procure from the English markets at any price, hence the interest in these.

50 COATS TO CLEAR AT \$12.45. In the navy blue, smart double-breasted style; 46 to 48 inches long, with shawl collar; belted back, and heavy twill mohair linings. Sizes 36 to 44. Tuesday, 7.30 p.m., \$12.45.

BED COMFORTERS, HALF PRICE

Wash Laminated Comforters, range of pretty colorings, nicely quilted, size 72 x 72 inches. Regular \$5.00. Limited quantity. No phone or mail orders. Tuesday, 7.30 p.m., \$2.50.

\$1.25 FLANNELETTE KIMONO GOWNS, 79c

Long Kimono Gowns, sky, navy, gray and tan; loose and fitted styles; trimmings of mercerized; sizes 34 to 42. Tuesday, 7.30 p.m., 79c.

NEW WASHABLE BATH MATS

In green and white and blue and white colorings, size 27 x 54 inches. In very pretty boxes. Tuesday, 7.30 p.m., \$2.25.

Fine French Wilton Rugs, put up in fancy boxes; copies of fine Orientals in gold, blue and green ground, with elaborate borders; size 36 x 62 inches. Tuesday, 7.30 p.m., \$10.50.

100 Mohair Mats at 79c. Two colorings only, red and green; size 11 x 28 1/2 inches. Tuesday, 7.30 p.m., 79c.

The Bissell's "Grand" Vacuum Carpet Sweeper, \$5.50. This is absolutely the best hand-vacuum cleaner on the market in a very strong case, three extra strong up the lint and bits from the floor; nothing more acceptable for a Xmas gift. Tuesday, 7.30 p.m., \$9.50.

CAST ALUMINUM TEA AND COFFEE POTTS

2, 3 and 4-pint sizes. Regular \$2.75, \$3.00 and \$3.25. Tuesday, 7.30 p.m., 95c.

DESK LAMPS

25 only Desk or Table Portable Reading Lamps, brush brass, with silk cord and attachment plug; large brass shade, aluminum lining. Regular \$3.00. Tuesday, 7.30 p.m., \$1.95.

DUCHESSE SATINS

And 300 yards Ivory or Black Silk Crepe de Chine. Satins are 39 and 40 inches and crepes 40 and 42 inches wide. Tuesday, 7.30 p.m., yard, \$1.19.