

MALAYSIA

The Malaysian seafood industry has been experiencing steady growth in the last 5 years. In 1992, imports of fish and seafood products into Malaysia amounted to Cdn\$ 291 million. Product import categories are fresh, chilled and frozen fish (Cdn\$ 182.9 million), sardines (Cdn\$ 24.3 million), prawns/shrimps (Cdn\$ 43.7 million), crabs (Cdn\$ 14.5 million) while Malaysian exports are mainly in frozen and canned seafood products.

Malaysia's main trading partner in the seafood sector is Thailand which contributes about 47 percent or Cdn\$ 137.9 million of the total seafood imports valued at Cdn\$ 291 million in 1992. Their exported products to Malaysia are crabs, shrimps and prawns, cuttle fish and squid, mackerel and other marine fish. Other main trading partners for Malaysia are Japan, Australia, Singapore, Indonesia and New Zealand.

Canadian exports to Malaysia in this sector have been small but increasing. Canada's main exports to Malaysia are lobster, salmon and oysters which are favoured and highly regarded by major restaurants and hotels in Malaysia for their quality. Besides concentrating on the traditional seafood products, Canadian exporters should also consider exporting fresh/frozen shrimps and canned crabs and squids.

Ben Foods (M) Sdn Bhd
Lot 4 & 6,
Jalan SS 13/6
Subang Jaya Industrial Estate
47500 Petaling Jaya, Selangor
Malaysia

Tel: (03) 734-5901
Fax: (03) 734-5898
Contact: Ms. Sue Thong
Product: canned tuna/sardine, other
canned products

The Malayan Refrigerating Sdn
Lot #1050,
Jalan Dua,
Selayang Baru,
68100 Batu Caves, Selangor,
Malaysia
Tel: (03) 618-8040
Fax: (03) 618-9533
Contact: Jeffery Tan, Manager
Product: frozen, chilled fish, seafood,
lobster, oysters, other crustacean
products

Blue Pacific Enterprise
Lot G.70,
Wisma Stephen
Jalan Raja Chulan
50200 Kuala Lumpur, Malaysia
Tel: (03) 242-5051
Fax: (03) 254-3564
Contact: Johan Tung
Product: live lobster

Pok Brothers (M) Sdn Bhd
12 Jalan tukul 16/5
40000 Shah Alam,
Malaysia

Tel: (03) 550-5030
Fax: (03) 550-5680
Contact: Lawrence Pok
Product: frozen, chilled, fish,
seafood, crustaceans

Butterworth Iceworks Sdn Bhd
4402 Chain Ferry Road
12100 Butterworth
Penang,
Malaysia

Tel: (04) 346-744
Fax: (04) 319-804
Contact: Saw Hai Earn
Product: frozen, chilled shrimp, crab,
crab meat, squid, octopus, canned
sardine, tuna, canned tuna, other
seafood products

Asia Marine Product Sdn Bhd
15 Lebuhraya Petai
Pandamaran Industrial Estate
42000 Port Kelang
Selangor,
Malaysia

Tel: (03) 368-9806
Fax: (03) 368-3557
Contact: Mr. Wang
Product: prawns, crab meat, other
seafood products

Tropical Canning Corporation Sdn
Bhd

14 Danby Street
14000 Bukit Mertajam
Penang
Malaysia

Tel: (04) 511-061
Fax: (04) 593-292
Contact: Tan Boon Soo
Product: frozen tuna, sardines, other
pelagic products

Seafood Distributors (M) Sdn
22 Jalan 21/11B,
S.E.A Park
46300 Kuala Lumpur,
Malaysia

Tel: (03) 775-2609
Fax: (03) 775-2615
Contact: Doris Teo, Manager
Product: fresh, frozen, dried, chilled,
salmon, lobster, fish, seafood,
scallop, oysters

Pacific Shore Finefood Sdn
21 Jalan 7/70A
Taman Sri Hartamas
50480 Kuala Lumpur,
Malaysia

Tel: (03) 254-5300
Fax: (03) 254-9780
Contact: S. Yeoh Beng Hoe
Product: frozen, chilled, fish, other
seafood products