

TABLE 3
FACTORS WHICH AFFECT RESPONDENTS' INDUSTRY'S
ABILITY TO COMPETE IN INTERNATIONAL MARKETS

Factor	Percentage Reporting that Factor Affects Ability to Compete			
	Not at All			Very Much
	1	2	3	4
Value of Canadian Dollar	9	14	23	54
Labour Costs/wages	10	21	26	43
Interest Rates	15	21	23	41
Marketing Activities	17	29	28	25
Skills of Workforce	25	27	28	20
Research Science	30	30	22	15
Export Financing	34	26	17	14

Source: Question 9

The importance accorded the three key factors varied by industrial sector: manufacturing and agricultural industries reported more effect than did service industries. Large firms (those with more than 500 employees) were most disposed (64%) to mention the value of the Canadian dollar. Proportion of revenue from exports was not related to ratings, except that heavier exporters were much more inclined (68%) to say that the value of the Canadian dollar "very much" affects their ability to compete.

3. Public and Private Sector Responsibility

Respondents were provided with three scenarios related to responsibility for particular initiatives regarding international trade and financial support. They were asked whether:

1. Government should take primary responsibility for increasing international trade opportunities or should industry take the lead role?