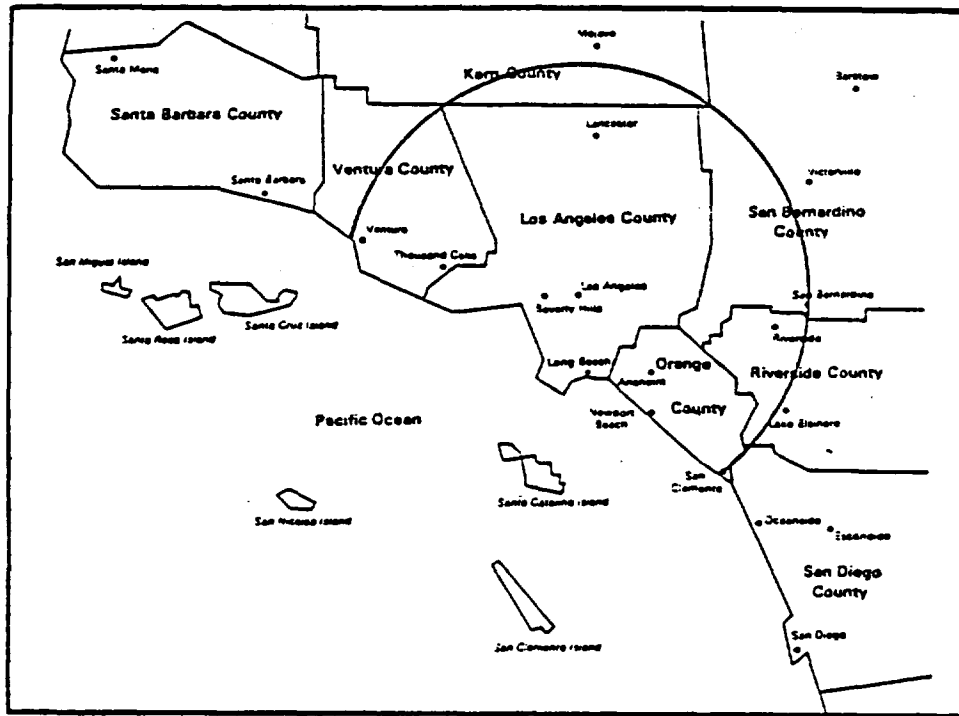


LOS ANGELES MARKETING AREA



By any measure, the area ranks as a manufacturing giant. The 1977 Census of Manufactures established that there were 28,032 manufacturing establishments in the Los Angeles marketing area. Employment in manufacturing in the area increased by 23.1 percent between 1970 and 1980, compared with reductions of 19.1 percent for the Greater New York area and 12.4 percent for the Greater Chicago area over the same period.

The Los Angeles marketing area ships approximately 55 percent of the State's total dollar value in manufactured goods annually and is responsible for 59 percent of the State's value-added by manufacturing total. The Los Angeles area alone, with its diversity of industry, is one of the world's major markets and offers excellent opportunities for export oriented Canadian packaging machinery manufacturers. The area