Name:

St. Louis Music Supply 1400 Ferguson St. Louis, MO 63133

Address:

U.S.A.

Contact:

Mr. Steve Alsop, Purchasing Manager 314-727-4512 314-727-8929

Telephone: Fax:

- Imports guitars from South Korea.
- Obtains information from trade fairs and manufacturers to aid in purchasing decisions.
- Price is a significant consideration in the decision to import.
- Has never tried Canadian sources.
- Prefers brochures from the Canadian firm.
- Actively seeking sources of supply for violin cases and electric guitars.

APPENDIX 2

U.S. IMPORTERS GENERALLY SEEKING SOURCES OF SUPPLY