

- (1) The production and distribution of publications about Canada;
- (2) Conducting a programme to bring foreign journalists and other opinion-making visitors to Canada and offering them facilities to learn about Canada with the aim of informing the people of other countries;
- (3) The distribution abroad of Canadian films, requiring constant contact with the National Film Board;
- (4) Work connected with international exhibitions; a share in determining participation in individual fairs and in preparing for Canadian exhibits and providing portable exhibits. This activity calls for a good deal of liaison with other government departments and, particularly, the Canadian Government Exhibition Commission;
- (5) The distribution abroad of CBC (I.S.) material and consultation with that agency on information programmes;
- (6) The passing but demanding function of liaison and co-operation with the Centennial Commission and the Expo '67 Corporation;
- (7) Liaison with other government information agencies and co-ordination of information activities abroad through the Interdepartmental Committee on Information Abroad.