

REPORT: OA3

88/89

SECTOR FACT SHEETS (Cont'd)

SECTOR: 002 FISHERIES, SEA PRODUCTS & SERV.

MISSION: 406 LISBON

MARKET: 448 PORTUGAL

3 yr Cumulative Export
Export Potential For
Key SubSectors
\$100 AND UP M

Next Year Projected
Market Size For
Key SubSectors
\$ 360.00 M

Current CDN Exports
Market Share For
Key SubSectors
9.52 %

KEY SUBSECTOR: 021 FISH & SHELLFISH & OTHER PROD

3yr Cumulative
Export Potential
\$100 AND UP M

Next Year Projected
Market Size
\$ 360.00 M

Current Canadian
Market Share
10.00 %

Specific Product or/Service Opportunities:

COD
OTHER GROUND FISH SPECIES

Current Imports
(\$ CDN)
\$ 25.30 M
\$ 1.00 M