REPT4D 90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :619-ATLANTA

013-CONSUMER PRODUCTS & SERVICES UNITED STATES OF AMERICA

Address of the second

PLANNING:

ANTICIPATED RESULTS:

APPAREL (CLOTH, FUR, SHOES) TEXT

FOLLOW-UP W/BUYERS WHO ATTENDED FEST OF CDN FASH.& MONT PRET \$20,000 EXPORT SALES

ACTIVITIES PROPOSED IN POST PLAN:

IDENTIFICATION OF AGENTS AND RETAILERS \$500,000 EXPORT SALES

IDENTIFICATION OF MAJOR RETAILERS 10% INCREASE IN SALES

IDENTIFICATION OF NEW AGENTS AND DISTRIBUTORS

LETTER OF INVITATION TO VISIT CON EXH AT SUPER SHOW ATLANTA

FURNITURE & APPLIANCES

FOLLOW-UP WITH MANUFACTURERS ASSISTED IN FINDING REPS 88-89 \$1,000 EXPORT SALES

FOLLOW-UP W/BUYERS WHO ATTENDED TOR/MONT FURN MKTS IN 1988 \$500,000 EXPORT SALES

CONTINUED CONTACT WITH CDN MANUFACTURERS AND REPS ESTABLISH NEW BUYING CONTACTS

IDENT APPROP BUYERS IN THE MAJOR FURN RETAILERS IN TERRITORY INCREASE MARKET FOR HOUSEHOLD 10%

RENEWAL OF CONTACTS W/STATE FURN SALESMEN'S ASS. TO IDENTIFY

SERIES OF CALLS ON SELECTED OFFICE FURNITURE DEALERS INCREASE MARKET FOR OFFICE FURNITURE BY APPROXIMATELY 10% DIVISION OF THE OWNER OF THE PARTY OF THE PARTY OF THE OWNER O

CHT. MOREND DOLE FOR JOINT BUY'T OF TRAINTWO-TIMMATICS. INCOMMEND PARTICIPATION IN ADVY & NAVY TRAINING AND

CALLS TO MALE AN WILLITARY CONSISTER IN TERMITIKEY

PREMARE BULLT-US DEFENCE PAINS CONTALCTORS ON CAMES DOCUMENT RELIEVE INSTITUTE FOR MAJOR U.V.A. CONTRACTORS

MANAGESS STOLE TO SAVENUE MORE, DEFENCE CONTINUET PROFILE.

- ENFERAND MI MERATRACHI CONTIVITAN

ALATER: 1 1. Heating of Carachell.E. Army Missile Company working Grass. 2. Two officers presented UTwo -20

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