

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 611-SEATTLE

013-CONSUMER PRODUCTS
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
 JULY 1987 SEATTLE GIFT SHOW

ANTICIPATED RESULTS:

15 NEW CANADIAN COMPANIES INTRODUCED TO
MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

QUARTER: 1 NONE AT THIS TIME.

QUARTER: 2 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

DUE TO LACK OF INTEREST ONPART OF CDN INDUSTRY,
GIFT SHOW PARTICIPATION WAS REPLACED BY GIFTWARE
NEBS ON BEHALF OF TWENTY COMPANIES. TWO BUYERS
RECRUITED FOR FURNITURE SHOW IN MONTREAL.

FOLLOW UP TO BUILDING MATERIAL NEBS IN PROGRAM.

WHILE RECRUITMENT DIFFICULTIES FOR SEATTLE GIFT
SHOW LED US TO ORGANIZE A GIFTWARE NEB'S, 10
COMPANIES, INCLUDING TWO FOR THE FIRST TIME,
PARTICIPATED IN SEATTLE GIFT SHOW WITH OUR
SUPPORT.