

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

639 - LIMA

PERU

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

IMPORTANT PERUVIAN INVESTOR IN PLASTIC INDUSTRY
WAS PROVIDED WITH USEFUL INFO AND CONTACTS FOR
HIS INVESTIGATION TRIP TO CANADA.

PERUVIAN INVESTOR VERY IMPRESSED WITH OPPORTUNI-
TIES IN CANADA AND WILL APPLY FOR IMMIGRANT VISA

QUARTER : 2

QUARTER : 3

QUARTER : 4

IDENTIFY NEW POTENTIAL EXPORTERS.

EXPOSURE OF CANADIAN STOCK TO NEW MEXICAN
BREEDERS/BUYERS. INCREASE ANNUAL SALES BY
\$2 MILLION.

INCREASED ACCEPTANCE OF CANADA AS SOURCE OF
HIGH QUALITY OVINE STOCK.

A SIGNED PROTOCOL WITH RESULTANT EASIER ENTRY
OF CANADIAN SEED POTATOES, ETC.

ENHANCED CANADIAN IMAGE.

DECISION WHETHER TO PROCEED WITH PROMOTION OF
CANADIAN FORAGE SEED SALES.

QUARTERLY RESULTS REPORTED

ORGANIZED MEETINGS OF JOINT AGRIC. COMMISSION
WHICH SUCCEEDED IN GREATLY REDUCING NUMBER OF
EQUAT. PROJECTS THEREBY ENHANCING PROBABILITY
OF THEIR SUCCESSFUL COMPLETION.

WHICH COMPLETED SUCCESSFUL NEGOTIATIONS DURING THE REPORTING PERIOD.
LISTED BELOW ARE THE RESULTS OF THE INVESTMENT PROMOTION ACTIVITIES

VI MILLIONS DOLLARS FOR EXPORT ADVERTISING
AND INVESTMENT PROMOTION ACTIVITIES