

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :521-ISLAMABAD

003-GRAINS AND OILSEEDS
PAKISTAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

OILSEEDS

NEGOTIATION OF (A) ADDITIONAL AFGHAN RELIEF AID AND (B) NEW BILATERAL FOOD AID FOCUSED UPON CANOLA OIL BY CIDA.

OBTAIN ACCEPTANCE IN THE LOCAL MARKET FOR CANOLA OIL.

FOLLOW-UP WITH LOCAL AGENTS, EDIBLE OIL AND GHEE MILLS AND GHEE CORPORATION OF PAKISTAN.

OBTAIN EXPORT ORDERS ON A LONG TERM BASIS.

ORGANIZE A PAKISTANI EDIBLE OIL MISSION TO CANADA.

OBTAIN EXPORT ORDERS ON A LONG TERM BASIS.

PREPARATION OF ANNUAL SURVEY OF WHEAT, COARSE GRAINS AND OILSEEDS MARKETS.

PROVIDE BASIC MARKET INFORMATION TO TGO FOR DISSEMINATION TO INDUSTRY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW BILATERAL FOOD AID FOCUSED ON CANOLA OIL BY CIDA TO OBTAIN ACCEPTANCE IN LOCAL MARKET FOR CANOLA OIL.

CIDA & GOVT OF PAKISTAN AGREED IN PRINCIPLE TO PROVIDE \$35 MIL CANOLA OIL TO THE LATTER OVER A PERIOD OF 5 YEARS. WILL MONITOR TO ENSURE THAT IT LEADS TO DEVELOPMENT OF LOCAL MARKET FOR CANADIAN CANOLA OIL.

QUARTER: 2 -----

QUARTER: 3 Preparation of Annual Survey of Wheat, Coarse Grains and Oilseeds Market.

Survey was completed and submitted to TGP and Canadian Wheat Board.

QUARTER: 4 Negotiation of new bilateral food for Canola oil by CIDA to obtain acceptance in the local market

C\$ 35 MM Canola oil grant spread over 5 year period.