

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :502-HONG KONG

001-AGRI & FOOD PRODUCTS & SERVICE
HONG KONG

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
	<p>QUARTER: 4 In-store food promotion with Dah Chong Hong including 39 food outlets and 17 restaurants.</p> <p>25 Companies visited HK for 3 day program following their participation in Foodex, Japan.</p>	<p>Food promotion was launched on March 10th and supplier had bought some \$6 million of Cdn food products.</p> <p>General program and individual appts made for 30 Cdn reps.</p>