

21/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: SANTIAGO

Market: CHILE

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: Expo-Mineria 90
Expected Results: Increase sales of equipment

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: Briefing sessions
Expected Results: Enhance Cda's image as a mining eqpt/tech source of supply.

Activity: PEMD program to send people to Canada

Activity: Vertical provincial missions.