

## FAC SIMILE OF MR. HOWLAND'S LETTER.

QUEEN'S PARK, TORONTO,

January 23rd, 1888.

DEAR MR. SPENCE:

For some time past I have been warmly appreciating the work that is being done by THE CANADA CITIZEN, and wishing very much that some plan could be devised by which its weekly array of information, argument and appeal could be placed in many thousands more of our Canadian homes.

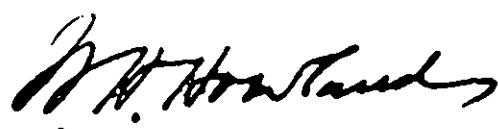
One of the most gratifying and hopeful features of our present position is the deep interest taken in our cause, as well as its earnest and judicious advocacy, by the clergy of all branches of the Christian Church. If these faithful workers all had your valuable paper in their hands they would gather from it much that would interest and aid them. Many of them might, in return, kindly assist you with articles, news, or advice; and so our paper might be broadened into a great inter-denominational exponent of all that is good and true, bringing us all closer together in more effective labor in the Master's service.

In this connection I have been pleased to note what our United States friends have done with their able paper—"The Voice"—. Might we not do similarly here? Our great and growing country has in it as much of true patriotism as any other land—as much of respect and affection for our worthy pastors, those who are promoting its best interests: and many would take pleasure in helping a movement to send your paper to every clergyman in the Dominion. Nearly every one of these gentlemen would, I feel certain, accept and value it, as a small token of public esteem.

Though already overloaded with financial promises and calls, I would rejoice to aid in so worthy an enterprise, and if you can work out some plan of carrying this suggestion into practical operation, you may set me down for a contribution of ONE HUNDRED DOLLARS to a fund that will be sufficient for that purpose.

Wishing you in all your labors the best and fullest success "the blessing that maketh rich and addeth no sorrow."

I remain, yours faithfully,



## MR. W. H. HOWLAND MAKES A VERY WISE SUGGESTION

## AND WE PROPOSE TO CARRY IT OUT.

## (PLEASE READ CAREFULLY)

A few days ago we received from W. H. Howland, Esq., a letter, making a suggestion so valuable, and containing a proposition so generous, that we have thought it wise to reproduce the entire letter and submit it, in full for the consideration of our friends.

Mr. Howland's kind expressions of appreciation are very encouraging, and even apart from his liberal offer, would do much towards inspiring us with renewed energy and zeal. We earnestly desire, however, to have the great plan which he outlines thought out, and worked out, upon its inherent merits.

We have been striving to do our best with THE CANADA CITIZEN and make it, as far as possible, of benefit to its large and growing constituency of readers. Our object has been to help forward that which was pure and good, as well as to oppose and thwart everything that is in the interests of what is degrading and impure. The liquor traffic is the greatest social evil of the age, and most of our work has been done on the line of fighting that evil. We are, however, heartily in sympathy with the suggestion that we should work in a much wider field, and that our columns should be used for the advocacy of everything tending to make society better, homes happier, politics purer, and men more what God intended they should be. We should be delighted to have in this work the special co-operation and advice of those who stand as "watchmen on the walls of Zion," whose lives are spent in labor for the conservation of all that is good, the suppression of all that is bad, the glory of God, and the good of their fellows.

An inter-denominational Christian journal of moral reform need not be a mere ideal. The placing weekly, in the hands of men who would use them with best effect, of the latest facts in relation to every phase of the struggle

between right and wrong, is not a chimerical notion. We have not only appreciated the generosity, but carefully thought over the wisdom of Mr. Howland's idea, and we respectfully submit the following results of our thinking.

There are at present in the Dominion of Canada about 5,000 Christian clergymen, taking every denomination into account. To supply them all for one year with THE CANADA CITIZEN at our regular prices, would require a fund of \$5,000. Our paper is published in a style and at a cost that leaves the margin of profit upon it very small. Nevertheless, we will do our share in this matter, and if the fund is constituted, we will contribute \$1,000 as our share of share of it, or a like proportion of any fund that may be raised. That is, we will send papers to the extent of \$500 for every \$100 paid in on this plan. We believe there is enough of desire to aid our cause, enough of liberality, enough of enthusiasm, in the ranks of our Canadian moral-reform workers to carry this plan into immediate execution. It is a big undertaking, but we have faith that it will be accomplished. We will try it.

We publish Mr. Howland's letter. We place his name at the head of our list. We ask for a fund of \$5,000 to be used in the manner proposed. Our good friends in the United States, of whom Mr. Howland speaks, have already raised more than \$19,000 for a similar purpose.

We will begin our share of the work as soon as the promises of assistance will warrant even partial success. One-fourth of the money, that is \$1,000, outside our own subscription, will be sufficient to supply our 5,000 clergymen for three months. When \$1,000 shall have been promised to this fund, we will put the names of these 5,000 ministers on our subscription list and send them a paper regularly for a quarter of a year, feeling confident that long before that time is completed the fund will be large enough to send it to them for the remaining nine months as well.

Many clergymen are already on our

list. What will we do with them? Well, we would suggest that to those who are paid up for any time in advance we will send an extra paper, which they will judiciously place where it will be likely to do good, and any further subscriptions from these good brothers may go into the general fund. Many of them will be anxious to aid it. But, we want this matter to be looked upon simply as, to use Mr. Howland's words, "a token of public esteem," a small mark of appreciation, from the great Canadian public, to the men who have made our country what it is, whose earnest efforts have been blessed by God in the building up of a nation "by righteousness exalted."

Who will be the first to follow the good example that he has set? All the contributions received will be acknowledged in THE CANADA CITIZEN from week to week. We believe there are hundreds of men who would be willing each to send \$100 if the case were laid before them. Will our friends kindly submit this proposition to their friends and ask them to send us their subscriptions?

Dear reader, will you give us your personal co-operation. If \$100 is more than you can afford, send us \$50, or send us \$20, or send us \$10, or send us \$5, or send us what you can afford, and we will thankfully accept it, acknowledge it, and dedicate it to this particular object.

Think of the results that would be accomplished! THE CANADA CITIZEN weekly in the home of every Christian thousand papers going into the hands of the men who would be the most influential and successful in using the facts that would be given them! Think of it, act upon it, and we believe that the result of this suggestion will be of incalculable benefit to our country at large, in the promotion of the great cause we all have so much at heart.

Besides sending us his personal contribution Mr. Howland has kindly consented to act as treasurer of this fund. Drafts, cheques, or money orders may be made payable to him. Address: W. H. HOWLAND, 21 Church Street, or F. S. SPENCE, 19-21 Richmond Street East, Toronto.

## Give the Ballot to the Mothers

ARRANGED FROM WORDS BY REBECCA N. HAZARD.

Tune "Marching through Georgia."  
Bring the good old bugle, boys! we'll sing another song—  
Sing it with a spirit that shall start the cause along—  
Sing it as we ought to sing it, cheerily and strong.

## CHORUS

Hurrah! hurrah! we bring the jubilee—  
Hurrah! hurrah! the homes that shall be free!  
So we'll sing the chorus from the mountains to the sea—  
Giving the ballot to the mothers.

Bring the dear old banner, boys, and fling it to the wind,  
Mother, wife and daughter, let it shelter and defend  
"Equal Rights" our motto is, we're loyal to the end—  
Giving the ballot to the mothers. —Chorus.

## An Appeal.

"It is time that more of the moderate and quiet men of Manchester and of Lancashire were with us on this platform."—Sir U. J. Kay Shuttleworth, M. P., at Manchester, October 11th, —.

Now rouse ye, sons of Temperance,  
And head the battle call;  
For all around the foe advance,  
And many of you fall.

Take up your sword of "Abstinence,"  
Fill up the ranks again!  
It is the nation's sure defence,  
So fight with might and main.

Hope leads us on to victory,  
And victory shall be ours!  
The people shall ere long be free,  
To exercise their powers.

Power to say "No drink-shops here,"  
"Not one within our town!"  
Power to stop the sale of beer,  
And brandy, pale or brown.

Power to control that awful trade,  
In deadly drinks and strong;  
Power to commence a new decade,  
Right conquering o'er the wrong.

Power to control temptation rife,  
Throughout our teeming land,  
Power to save the drunkard's life,  
From death's wide sweeping hand.

Power to banish from our shore,  
The strong and deadly foe;  
Power to end for evermore,  
The cause of so much woe.

Ye "Quiet men of Lancashire,"  
We ask for this of you;  
Help us, the nation to inspire,  
To a nobler life and true.

Then rouse ye, sons of Temperance,  
Answer the battle call;  
Forward to meet the foe advance,  
And surely they shall fall.  
Oct. 15th, 1887. — L. H. HARRIS.

## NO REPEAL.

The world is looking to-day to Canada for a solution of the great drink problem. The interest of Canada is at the present time centred round the Scott Act, its working, and the favor or otherwise with which it is regarded by those who have had experience of its operation.

Although the Scott Act is not total prohibition, and never can be as successful as a more thorough going law would be, still, its results will be taken as a criterion by which the principle of prohibition is to be judged, and in every part of the world temperance workers will be influenced, aided, or hindered in their progress by the results of the campaign now going on in this country. If Canada keeps up her record, defeats every attempt to repeal the Scott Act where it has been fairly tried, and its benefits made manifest, our cause will be strengthened everywhere.

On the other hand, a going back from the Scott Act to the licensing system would be detrimental to our progress. We cannot afford to take a backward step. Local Option at present seems to be the inevitable intermediary stage between licensing and national prohibition, and true advance can never be made towards the position from which we have already advanced.

The prohibition cause is strong in Canada to-day because of the Scott Act's success and the fact of the Scott Act having been sustained wherever the question of repeal has been submitted. This record must be maintained. We cannot afford to lose an inch of the ground we have won. All the grand motives and impulses which led to the fight for our present position urge us with redoubled force to fight against re-acton. We must "Hold the Fort," and every true friend of moral reform must help us to do it.

## A WANT SUPPLIED.

## WEAPONS FOR OUR VOLUNTEERS.

Just what the cause requires—Just what our workers need—Information—Logic—Fact—Appeal—Read Carefully.

We desire to again call the attention of our readers to THE TEMPERANCE HERALD, the little paper published weekly at this office, and specially prepared to meet the popular demand for cheap, fresh, pointed pithy temperance literature for gratuitous distribution by workers and friends.

THE TEMPERANCE HERALD is not in any sense a newspaper and does not aim at giving news. It consists of the most stirring and forcible appeals, arguments and facts selected from the CANADA CITIZEN and reproduced in a cheap and convenient form. It is a rousing practical, good campaign sheet, that must do good wherever it goes, and ought to be scattered broadcast everywhere.

To give the TEMPERANCE HERALD a wider circulation and make it still more effective we have slightly diminished its size and reduced the price of large quantities. It will hereafter be supplied on the following terms:—

50c per hundred for all orders of not less than 200 copies, 45c per hundred for orders of not less than 500 copies, 40c per hundred for orders of not less than 1,000 copies. We cannot undertake to send out single copies of the TEMPERANCE HERALD to any address, and the figures we quote will be for quantities supplied in bulk as follows:—

20 copies every week for 10 weeks	\$1.00
10 " " " " " "	\$1.00
50 " " " " " "	\$2.25
100 " " " " " "	\$4.00

In cases where 1,000 or more copies of any special issue are ordered we will send the same in parcels of not less than 100 each, for \$4 per thousand.

Special arrangements may also be made for mailing single copies from this office to any number of personal addresses (not less than 1,000) in any part of the country.

In many counties, in our Scott Act contests the prohibition vote varied just in proportion to the extent to which campaign literature was circulated in different localities. THE TEMPERANCE HERALD is one of the most powerful weapons that can be used against repeal. Specimen copies furnished free. Address:

F. S. SPENCE,  
Cor. Richmond & Victoria Sts., Toronto.

## PLEASE READ THIS!

## 10 CENTS ONLY 10

WE ARE THOROUGHLY CONVINCED THAT IT IS ONLY NECESSARY THAT THE CANADA CITIZEN should be known to ensure its very wide circulation. To secure this general knowledge, we offer to send it to any address ON TRIAL.

## SIX WEEKS FOR TEN CENTS.

Here is a broad field of work for any one who wants to aid the great temperance reform. Take an hour to canvass your friends. Nearly every one you ask will give you ten cents as a subscription for a month-and-a-half's trial. Get us up a club of a hundred, or fifty, or ten, or any number you like. We ought to have ten thousand trial subscribers on this short date plan.

## BEAR IN MIND THE FACT

that the ten cents secures for six weeks a 40-column weekly family journal of social progress and moral reform; a paper that must do good wherever it goes; bright, fresh, pure, able, attractive, and full of information and interest for young and old.

## EVERY TEMPERANCE SOCIETY

ought to send as a club. Are you not thoroughly convinced of the righteousness of the temperance cause, which you have so much at heart? Do you think it deserves and needs your assistance? How can you help it more effectively than by aiding thus practically in the circulation of sound, healthy, inspiring literature?

## DO YOU WISH TO CONTRIBUTE

some money to the Prohibition cause? Send us a dollar, or five, or ten, or twenty, or fifty, with a list of addresses, and we will send the papers along. Ten Dollars will supply THE CANADA CITIZEN for six weeks to

## A HUNDRED HOMES.

We believe there are thousands of warm-hearted, willing friends of our cause, who would gladly aid in this great work. Kindly show this proposition to some of them and ask them to join you in helping us.

## F. S. SPENCE,

Cor. Richmond-Victoria Sts Toronto

It is specially requested that those who send us addresses without the knowledge of the parties whose names are given, will kindly inform us to that effect. We shall then notify those parties by post and that the paper is sent them without charge, otherwise some might decline to take the papers from the post-office.

## 10 CENTS ONLY 10

THE CANADA CITIZEN.