

NEW FEATURES IN WHOLESALE TRADE.

KYLE, CHEESBROUGH & CO.

KYLE, CHEESBROUGH & CO. report an increasing popularity for chiffons. Their 6-in. and 12-in. plain, in black and a variety of colors, are having a tremendous run, while their 6-in. accordion pleated chiffons are also selling well. The new satin dress trimming may be obtained from them in blacks and colors, in three or four different widths. According to fashion authorities, this trimming should be worn in bands around both skirt and bodice. The lower bands are inclined to be wide, and narrow bands are used on the upper portions, producing a very pretty effect.

A big stock of silk, mohair and cotton grenadines is noted, ranging in price from 25c. to \$1.50. White flouncings are being eagerly bought up, from which it may be presumed that white dresses will be popular for hot weather wear.

BROPHY, CAINS & CO.

Brophy, Cains & Co. have just received a shipment of black crepons, new designs, very choice goods. The demand for rough black goods never was better than at present and the firm have just received some new, handsome styles.

WM. AGNEW & CO.

Wm. Agnew & Co. have something very special in all silk, colored broches for blouses this month. They have recently received a range of black broches and black alpacas. This firm have the reputation of keeping their stock well assorted at all times, and orders sent in by mail, or through travelers, are sure of prompt attention.

JOHN MACDONALD & CO.

In dress fabrics, several special job lines are to be noted this month in black lustres to retail at 25 and 35c.; also a job in 52 in. sicilian, retailing at 40c. A 45 in. heavyweight lawn, for retailing at 10c., is shown, as well as manufacturers' jobs in ribbed and plain black cashmere hosiery. Some new things in fancy blouse silks are reported, and also shot serges for lining. A case of wash veilings, embroidered spots and plain, has just been opened, and the latest novelties in Lyons veilings comprise all the fashionable combinations of color. In laces, narrow and medium Valenciennes, orientals, fancy cottons and torchons are the leading lines. A line of dress serge, particularly navies and blacks, adapted for cycling costumes, will retail at 50c., and is worth noting.

In carpets, the last repeats of best selling patterns for this season are being opened. Many are tapestries with borders to match. In oilcloths and linoleums, two special jobs in 8-4 English oils and two jobs in 8-4 linoleums are offered. The China matting trade is active. An advance in the prices of hems is expected, on account of the war, but the present stock will be cleared at the old rates.

WYLD, GRASETT & DARLING.

The April sorting trade in laces, hosiery, ribbons, etc., has been very brisk this year, and the prospects for May are unusually bright. Domestic cotton hose, "Best Yet," have had a large sale. They can be sold at two pairs for 25c. Forty gauge, full fashioned, Hermsdorf dye cotton hose, to retail at 15, 20 and 25c. per pair, are in demand. Special lines of cashmere hose, either plain or ribbed, with seamless feet, extra weight, to retail at 25, 35 and 50c., are shown. In fabric gloves, taffeta and pure silk are meeting with greatest sale, the leader in the former goods being No. 14, to sell at 25c. This line is extra bright, good weight, and is sold in all sizes. There is a large movement in ladies' underwear, both

bleached and unbleached, at prices for retailing from 5 to 25. The season's favorite laces include valenciennes, orientals and si chantilly. Ladies' collars, especially straight bands, stand up and half turn down, and stand up and full turn down, with cuffs to match, will be good property this season. There is special activity in double face satin, moire antique and silk faille ribbon. Narrow velvet ribbons are having a big run in all numbers from 4 to 100c., and especially Nos. 4, 6, 8, 10, 12 and 16. Fancy leather ladies' belts are in much favor. The newest thing on the market is a black velvet belt, with steel ornaments.

THE W. R. BROCK CO., LIMITED.

Tartan cashmere hose in women's and children's sizes have just been passed into stock. During May, shipments of cashmere and cotton tartan hose, from 4 to 9½ in., are expected. Some pretty tartan socks for children are shown.

A new assortment of new designs and colorings in tapestry table covers, some nice lines of men's waistcoats in cotton and cashmere effects at popular prices, and waist extenders, made of featherbone, and light and inexpensive, are among the new goods.

S. GREENSHIELDS, SON & CO.

Have just received a shipment of grenadines in silk and wool and all silk. Latest novelties in Priestley's fancy blacks are just to hand. They report a big demand in black satins, surahs, and peau-de-sole, while black and colored velveteens in the Stanley make are selling well.

In the carpet department new shipments of Nottingham and Swiss curtains have arrived. Novelties in cretonnes, art muslins, etc., are noted. Their carpet stock is fully assorted in all grades and prices of hemp, tapestry, Brussels, etc.

THE MERCHANTS DYEING AND FINISHING CO.

Ribbons being a specialty here, a lot of sash ribbons have been sold, cable repeats in all colors of satin, plain silk and moire being reported. Laces are in demand. Muslin dress fabrics are regarded as good property this season, and the latest effects in organdie or spotted muslins are reported. In May, shipments of cotton hosiery, taffeta and pure silk gloves and mitts will be ready for the trade.

TWO CONTRACTS FOR CANADIAN CARPETS.

Two nice contracts have just been awarded to the Toronto Carpet Co. The Albany Club, the principal Conservative club in Ontario, has leased a new club house on King street east, and is refitting and refurnishing throughout. The carpets will all be specially made in Canada by the Toronto Carpet Co., the designs being selected by the club management and manufactured according to order.

The other contract is for new carpets for the steamer Chicora, one of the three famous boats which run between Toronto and Niagara, across Lake Ontario. The idea of awarding Canadian contracts to Canadian concerns, when other things are equal, is a policy THE REVIEW thoroughly approves of, especially when, as in this case, the Toronto Carpet Co. has proved its ability to make the finest goods, with the artistic quality, good finish and durability required.

THIS POINTER IS GOOD.

A Toronto company, noted for the manufacture of pillows and similar goods with taking qualities, suggests that the season for June weddings is a time when the retailer may safely stock pillows with fancy art ticking covers. They are captivating for presents.