

# Dominion Dental Journal

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*All Communications relating to the Business Department of the Journal must be addressed to DOMINION DENTAL JOURNAL, Room 97, Confederation Life Building, Toronto, Canada.*

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[ Vol. VIII. ]

[ JANUARY, 1896. ]

[ No. 1. ]

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## THE PRESS—A FOE AND A FRIEND.

The medical and dental professions agree to ignore the advertising fabrications of the quack and impostor. They stand helpless and discouraged in the face of the enemy, passing futile resolutions on ethics, and making feeble protests of disgust. It is a question if it would not be more in the interest of the professions and the public, to carry the war into Africa, and declare one of aggression on the charlatanism which the public press—even the religious papers—do so much to promote.

In the best educated communities to-day we observe a susceptibility to imposture, which cannot be surpassed by the credulity of the backwoods *gobe-mouche*. Educated people will swallow lies and pills together, with the ignorant faith of pilgrims to Ste. Anne, and even when the effects are not what they expected, their faith in falsehood is intensified, rather than chilled. It is no surprise to find this mental condition greatly enhanced, by the indisputable and frequently inexplicable fact, that people whose faith has risen to fever heat, have had miracles performed upon them by the use of bread pills, as well as by their belief in the collateral efficacy of the