



### From the Foremost Mills of the World

### MILL END SALE

### The Greatest Sale of the Year

Starts Friday. It Will Continue for Two Weeks

# Mark These Startling Prices on New Dress Fabrics

Strictly speaking these are not mill ends. They are our brand new fall dress fabrics. But to make the sale notable in more ways than one we are including them at Mill End prices, mind you.

### Ombre Plaid Suitings at 79c

### 50c All-Wool Tweeds for 35c

### French Flannel Waistings at 22c

### \$1.25 and \$1.50 Tweed Coatings, 97c

### \$1.25 Broadcloths for 98c Yd.

# Skirt and Waist Prices Down to Lowest Ebb

Our Mantel Section makes a big bid for your business with the largest kind of values. It will pay you to respond quickly.

### \$3 Tweed Skirts to Go at \$1.98

### Three Exceptional Blouse Chances

 This is an annual event with us. Every autumn we hold this great sale. And each fall it scores a bigger success. Why? Because every woman who attends becomes enthusiastic over the huge savings the sale provides. She cannot keep the good news to herself. She tells her friends the good tidings in a manner that brings them here on the run. In that way our chain of customers grows larger and larger.

When you attend Friday you will be able to tell your friends that for bargains of unparalleled generosity this sale is the biggest event that has happened in this city. Just read the news furnished in this ad. It tells of savings of a most marvelous order.

### MILLSECONDS AND ODD LOTS OF THE WELL-KNOWN PURITAN MILLS UNDERWEAR

The kind of Underwear the Puritan Mills manufacture is very well known to a host of our customers, and, of course, those who are familiar with its sterling worth will literally buy these bargains by the armful. The garments are seconds in many cases, but that does not injure their wearing qualities, and why they should be called seconds will no doubt often puzzle you. There are odd lots, too, of discontinued regular lines. Altogether the quantity is immense, but it's not great enough to prevent your size in a certain line from disappearing before you would believe it possible. Therefore, it's wise to buy early. Start right in Friday is the best plan. Here is a brief summary of lines on sale.

### BIGSNAPS IN CHILDREN'S UNDERWEAR

Odd lots and mill ends in gray, black and white. A host of different lines. Great range of prices —and every price a winner.

### GRAY (2) PARKER

150 Dundas and Carling

### Silks for Fancy Work Regular 50c and 75c Kinds for 15c

### 75c Taffeta Silks for 29c

Good firm silks, fine for fancy work. A large range of colors. An odd lot bought at a very low price, and to sell at a small price, too 29c

### 75c and 85c Taffetas for only 50c

### \$1.00 Dress Silks for just 75c

### 75c Black Dress Fabrics for 39c

### \$1.00 to \$1.75 Black Fabrics for 65c

A big lot of imported dress fabrics in heavy weights. Woven especially for suits and coats. Some are in Oxford gray, the rest are in black. Lengths from 6 yards up. None sold regularly less than \$1.00 yard; some for as high as \$1.75. Your choice now for...65c

## Save Largely on Children's and Ladies' Coats

Just note these offers and see if you can expect anything more liberal in the way of Savings.

### Ladies' \$10 and \$12 Coats for \$8.95

The long, loose styles. Well made in every particular. Natty tweed effects. Regular \$10 and \$12 lines. Mill End Sale price...\$8.95

### Odd Lots of Children's Coats

One lot consists of plain navies and tweed effects. Sizes to fit children up to ten years of age. This price marks a big saving...\$3.00 Another odd lot of green and fawn coats, 36 and 39-inch lengths. Out they go at the Mill End Sale price of.....\$1.00

### Mill Ends of Linens, Towelings, Flannelettes, White Cambrics, Diapers, Etc.

This notice will command great attention we are sure, and the savings demand the speediest recognition. Prices too numerous to mention—but they are in every case very low. Table Linens, Towelings, White Cambrics, Diaper Cloths, Gray Cotton Sheetings, Flannelettes and Table Napkins in the lot.