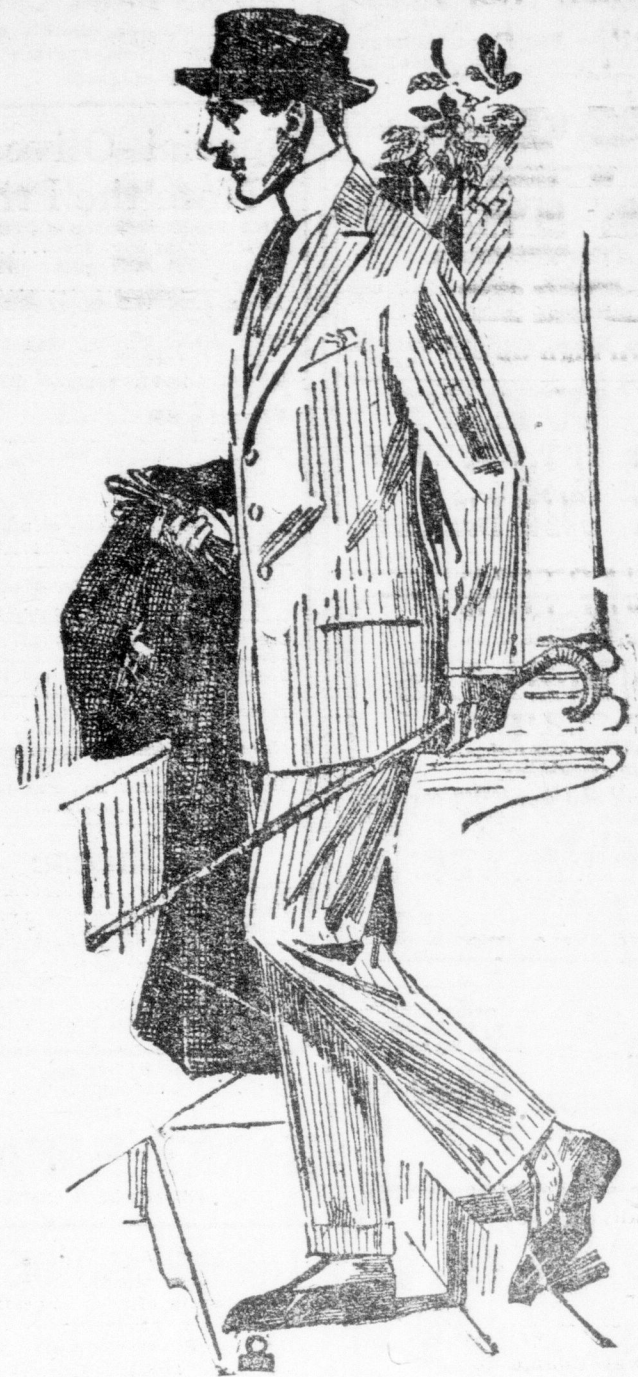




QUALITY

The Service and Satisfaction you will get from the OVER-COAT or SUIT you buy here will convince you once and for all time of the economy of good quality. Our OVERCOATS and SUITS are the kind it pays to buy, and our popular prices are placing them within reach of all.

The New Overcoat Styles

A great many new convertible collar, pleated back, double-breasted, shawl collar and Chesterfield styles have been developed this season. You haven't seen so many attractive new things for a long time. All are here.

PRICES—\$6.95 TO \$35.00.

Our All-Wool Suits

Superior all-wool tweeds and serges and colored worsteds, hand-tailored in the latest models for men and young men, and money saved to you because we sell so many it makes each separate margin of profit less.

PRICES—\$2.50 TO \$12.00.

Values in Boys' Clothing That Cannot Be Matched in Any Other Store

PRICES—\$6.50 TO \$25.00.

Buying Boys' Clothing at Grafton's simply means that you can choose from five times the assortments shown anywhere else, and that every garment is unmatched in quality and style, and bears the Union Label. Boys' Overcoats and Suits.

Children's Fancy Overcoats

The neatest, warmest and best fancy Overcoats in town for the little chaps. Sizes 20 to 25. Military, auto and other styles, trimmed with brass buttons, fancy anchors, etc., that will make a manly boy of the little fellow.

PRICES—\$2.50 TO \$10.00.

HOLIDAY OFFERINGS IN MEN'S FURNISHINGS

Half Hose

10¢ pair for fine wool and cotton mixed Socks.
25¢ pair for fine black worsted or heather-mixed Socks.
35¢ pair—That special fine imported Cashmere Sock.....35¢ pair, or 3 pairs for \$1.00

25c Neckwear

A beautiful showing of Silk Neckwear in plain colors and fancy patterns, 50-inch length. Regular 50¢ value. Special25¢

25c Braces

They are worth 50¢ pair. This is our Extra Special Brace, which you can buy at Grafton's only at the price. Pair25¢

HATS. HATS.

The Kariton \$2.00 Hat. A Derby of classy lines. The King George, \$1.50 Hat. The classy Hat for a young man.

Men's Underwear

75¢—Scotch Knit Shirts and Drawers, in plain and fancy colors. Reg. \$1 values, special 75¢
\$1.00—All-Wool Heavy Elastic Knit Shirts and Drawers, reg. \$1.25 value. Special \$1.00
50¢—Wool Fleece Shirts and Drawers in natural, gray and brown. Reg. 75¢. Special50¢

Men's Coat Sweaters

The very thing you need for the present, particularly these cool evenings. Plain and Knitted Coats, in red, navy, green, brown and combinations. Prices75¢ to \$6.50

Sweaters

45¢—Boys' Heavy Roll Collar Sweaters, in navy with red trim, and cardinal with navy trim, to fit boys from 5 to 14 years. Regular value 65¢. Special45¢

UNION
MADE

GRAFTON & CO

UNION
MADE

BUY A TAG OR A PENCIL AND HELP PREVENTORIUM

Here's a Practical Way for Londoners to Give Their Thanks.

"What have you to give thanks for?" This question was asked the little group of children at the Queen Alexandra Sanatorium, and although too young to realize the nature of the handicap with which they are starting life, the answer came, bright and cheerful from all alike, thanks for being housed and fed, their bodies growing sturdy, and above all, that they can watch the building going up daily, where they hope to be ere the new year, where, while regaining health, they can be educated, have their own little farm and garden plots to work in, and that while the disease is being cured, their education will go on, and they will be enabled to go out into the great world, strong in body, and able to join in the battle of life, where the motto is, "The survival of the fittest."

Fighting White Plague. How is this to be accomplished? Only through the generosity of the citizens of London.

The Woman's Sanatorium Aid Society has undertaken to combat and eliminate, and, as far as possible, in its power, prevent the spread of the

plague which has more victims to its credit than any other disease. The work is far from the simple routine that a majority of the public imagines. Three points stand out pre-eminently: First, the magnitude of the work; second, how much there is yet to be done. Provision for advanced cases have been provided for at the observation ward at Victoria Hospital. These being provided for it is obligatory that provision can be made for those who, by proper care, may be restored to the activities of life, and to banish want and suffering, which are inevitable when the bread-winner is no longer able to provide.

The moderately advanced cases and those within the range of hope far outnumber the former, and during the past months the Alexandra Sanatorium has been taxed to capacity and with a large waiting list. The visiting nurse has 150 patients who are cared for in their homes, and almost all receive aid from the society. Children from the age of 4 to 14 are constantly under the care of the society, and it is for the saving of these and other children that a plea is made for funds to erect a preventorium.

To Educate the Child. With a preventorium it will be possible to educate the child and treat it at the same time. Already thirteen are being cared for in the infirmary ward of the sanatorium, and about twenty at their own homes, the majority of these waiting to be taken as room can be made for them. Already the little ones are crowding out the adults, and the necessity is more apparent every day

that the preventorium must be opened soon. The Women's Sanatorium Aid Society has pledged itself to erect and equip this building, and to augment this fund, Saturday, the 18th, has been set aside for a day of thanksgiving to the people of London. Over 100 workers have volunteered their services on that day. Let the citizens leave their homes with a thank-offering. Let every boy and girl, as an expression of thanks for their own health, buy a pencil on this day, and let every workman and woman try to help by wearing a tag with the motto, "Save the Children."

In this way, by all joining with a hearty goodwill, the citizens will help this society to open this building for London's poor and afflicted children, give thanks for their own blessings, and health and hope to our tubercular little ones. Help those willing and self-sacrificing women who are pledged to this cause to "Save the Children."

Wear a tag on Saturday!
MARCONI INJURED IN AUTO ACCIDENT

Inventor of Wireless in Collision With Horse While Motoring.
[Canadian Press.]
Bologna, Italy, Oct. 17.—William Marconi, the wireless inventor, was in another automobile accident today, similar to the one which cost him the loss of an eye some time ago. While motoring, with his wife to Pontecchia,

THINKS SWEARING ALL RIGHT. Providing the provocation equals the offence of Jones stepping on Smith's corns. Far better to use Putnam's Corn Extractor—it does cure corns and warts in one day without pain. Try "Putnam's," free from acids, and painless, price 50¢ at all dealers.

his motor car collided with a cart, while turning a corner. The chauffeur turned quickly and caused the machine to run into a horse. The shock broke all the glass in the automobile and scattered it over the occupants, none of whom, however, was injured.

KING ALFONSO HAD SLIGHT OPERATION

Suffers From Recurrent Nasal Catarrh, But Is Improving.
[Canadian Press.]

Paris, Oct. 17.—The San Sebastian correspondent of Le Journal de Debats states that King Alfonso underwent a slight operation yesterday, being attended by Drs. Moore and Albon.

The king is suffering from a recurrent nasal catarrh. His conditions is pronounced satisfactory.

His majesty will remain at San Sebastian until the beginning of next week.

NEARLY SUFFOCATED

Chatham Man and Sister Had Close Call in Fire.

[Special to The Advertiser.]
Chatham, Oct. 17.—Mrs. Nelson Rosen and her brother, Dan Gladstone, had a narrow escape from suffocation early today when fire broke out in the home of the former on Patterson avenue.

The damage to the building and contents amounts to several hundred dollars. Mr. Rosen is away from town on a business trip.

436 VICTIMS OF EXPLOSION

Disaster Near Cardiff Is Worst in History of British Mines.

THE KING HAS SENT \$2,500

[Canadian Press.]
London, Oct. 17.—There is no hope of bringing any more men alive out of the burning pit at Senghennydd, South Wales. As well as can be now estimated, 379 men are still entombed. This number, with 51 bodies brought up, with 4 deaths supervening after rescue, and with the banksmen and another rescuer killed, brings the total number of victims to 436, an unparalleled number in this country.

A relief fund has been opened by the lord mayor at the Mansion House at the request of the executive of the South Wales Miners' Federation, and a fund has also been started by the lord mayor of Cardiff. Splendid donations have already been received. The King has sent \$2,500 to the Cardiff fund.

There are some heartrending cases of distress and the need for immediate assistance is urgent.

DR. A. W. CHASE'S 25c. CATARRH POWDER
Is sent direct to the diseased parts by the Improved Blower. Heals the ureters, clears the air passages, stops drops, plugs in the throat and permanently cures Catarrh and Hay Fever, etc. a box blower free. Accept no substitutes. All dealers or Edmunds, Halsey & Co., Limited, Toronto.



It helps with scores of dishes

Inside a packet of Edwards' Soup cook has the secret of scores of successful dishes. It is Edwards' Soup which imparts that distinctive flavour to her stews, Edwards' Soup that puts such savouriness into her gravies, Edwards' Soup that gives such nourishment, such colour and such substance to her own soups, Edwards' Soup that forms the basis for her hashes, Edwards' Soup that sends down the bills and sends up cook's reputation. Cook always gives Edwards' Soup half-an-hour or more on the stove—she says it's worth the time twice over.

EDWARDS' SOUPS

But you MUST boil them for half-an-hour—worth it.

Edwards' Soup is good as a soup by itself, it is good as a strengthening of other soups; good as a thickener of gravies; good for hashes, good for stews—too good to be spoiled by insufficient boiling.

Three varieties—Brown, Tomato and White.

Of all wholesale and retail Grocers, etc.,
W. G. PATRICK & CO., LIMITED, TORONTO,
Representatives for the Province of Ontario.

ROYAL YEAST
MAKES PERFECT BREAD