

THE MAN

of the hour is the faithful man—the man who makes his employer's interests his own, and whose loyalty never wavers.

Bookkeeping, penmanship, arithmetic, commercial law, business paper, etc., are not all there is in a business training.

Let us tell you of some other things.

Forest City Business and Shorthand College.

Y. M. C. A., J. W. WESTERVELT, Principal.

The Present Need.

Every man needs a top coat for fall wear. You ought to have a new one if the old one is not in good shape. We want to make it, and will insure you the best material and workmanship.

O. LABELLE, 372 RICHMOND STREET.

GOOD SPORT



Is impossible with poor GUNS AND AMMUNITION.

The experienced hunter knows that, so he comes to

Brook's Gun Store,

for his supplies.

We carry a complete line of SPORTS-MAN'S GOODS.

Fine gun repairing a specialty.

W. A. BROCK,

192 Dundas St., London, Ont.

KODAKS AND SUPPLIES

Largest and best assortment in London.

W. A. MCKENZIE, Stock Dealer,

Opposite City Hall, Phone 346.

H.C. McBride, ARCHITECT

213 Dundas Street.

R. K. COWAN,

BARRISTER, SOLICITOR, ETC.,

County Bldg., next Court House, London.

LONDON CONSERVATORY

of Music and School of Elocution

NOW OPEN.

Pupils may enter at any time.

Scranton Coal

Do you want Coal that is well screened, has little ash and will not clinker? If so, try our coal for one season.

Slabs \$1.50 per load.

HEAMAN William St. & G.T.R. Phone 312.

A New Store

with all new goods is an attraction. We have the new goods and are showing the latest assortment of LADIES' and GENTS' CLOTHING, and jewelry of all kinds.

C. H. WALLACE,

402 Talbot Street.

1 door south of Dundas.

Watch Repairing.

THE WHITE PEN

Waterman's Ideal Fountain Pen

FOR WHITE MEN

John Mills'

NEW BOOKSTORE.

Four doors south of old stand. Phone 1665.

TEAS AND COFFEES.

Bonnyrigg Ceylon Tea, best in the land, 2c and 3c per pound. Black or mixed. Call on us.

Marshall Bros. & Co., 67 Dundas St.

W. J. SMITH & SONS

Undertakers and Embalmers,

113 Dundas St., Phone 586, Open day and night. Residence on premises.

J. T. Stephenson,

The Leading Undertaker,

and importer of all kinds of wood and metal caskets; no charge for hearse or funeral cars; finest funeral parlors in Canada. Phone No. 429.

Residence on Premises.

104 Dundas St.

London, On

Health And Strength...

Are renewed by taking light exercise a few minutes each day. Indian Clubs, Dumbbells, Sandow's Spring-Grip Dumbbells, Striking Bags, Boxing Gloves, Whitley Exercisers, etc.

Exercise regularly daily, and you will have health and strength.

GURD'S GOOD GUNS

185 Dundas Street.

Thos Wilson

MERCHANT TAILOR,

213 Dundas Street,

PHONE 596.

We Will Examine

your eyes without charge.

and we will tell you just what you need, and supply you with the best glasses that can be had. We fill oculists' prescriptions with absolute accuracy.

THOS. GILLEAN,

402 Richmond Street.

Official Timekeeper London St. Railway.

Ross' 196 Dundas St.

Men's Underwear.

Special value, fleec-lined, per suit, \$1.

All-Wool, winter weight, per suit, \$1.

Unshrinkable, fine finish, per suit, \$1.50.

Fine ribbed, medium weight, unshrinkable, per suit, \$2.50.

Genuine Wolsey, imported, per suit, \$5.

Many Other Lines to Select From.

YOUR health is secure when you eat Johnston Bros.' XXX bread.

It's perfectly wholesome—it's perfectly delicious. A splendid production—Johnston Bros., Phone 818.

LONDON AND DISTRICT

—Miss Mabel McHarg is visiting in Woodstock, the guest of Miss Maude Biggins.

—Miss Irene Summerville has returned from Woodstock, where she has been visiting friends.

—Little Marie Barrows, of this city, took part in a successful concert held in Belmont recently.

—David Skyles, an Indian, has been committed for examination before the county judge as to his sanity.

—Mr. Arthur Stringer's novel, "The Silver Poppy," has gone into a third edition. It is one of the best selling books of the season.

—Sister Martha Shannon, of the Sacred Heart Academy, Detroit, is dead at that institution after a long illness. She formerly belonged to the Sacred Heart order.

—Mr. and Mrs. J. W. Jones, of St. Louis, are the guests of Miss Annie Brandon, of Simcoe street. Mr. Jones is a former Londoner, having opened the first commercial college in Ontario here.

—The funeral of the late Mrs. James Gilson took place yesterday afternoon from W. J. Smith & Son's undertaking parlors to Mount Pleasant Cemetery, services being conducted by Rev. Dyson Hague.

—Miss Amy L. Doty, of this city, was in charge of a programme given on Monday evening in one of the St. Thomas Methodist Sunday schools. Miss Doty demonstrated her ability as a singer and pianist in a manner which reflected credit on herself.

—Miss Margaret B. McCoy, who has given up her position as soprano soloist at Knox Church, Hamilton, to take a similar position in the Dundas Street Methodist Church here, and Harry J. Allen, organist at Knox Church, gave a recital in the schoolroom of Knox Church the other evening. The Herald says, Miss McCoy scored a distinct success. During the programme she

Our Ales and Porter

Have that delightfully aromatic flavor and pleasant tonic effect. We guarantee age and purity.

KENT BREWERY.

THE BEST JEWELRY.

Is the kind every person wants—it's the kind you want everybody to wear. The difference in price between the good and the spurious is so little (if you buy from our stock) that it's a surprise to us that you'd spend your good money for bad jewelry.

THE JEWELER WARD, 374 Richmond Street.

Undoubted Security.

The way to save money is to deposit your surplus cash from day to day in

The Canadian Savings and Loan Company.

Best Rate of Interest.

M. H. ROWLAND, Manager.

was presented with several beautiful bouquets.

—Mr. James Herriott, clerk at the G. T. R. car works, who has been transferred to Stratford, was recently presented with a gold watch by the Library and Literary Association. Mrs. Herriott was also made the recipient of a traveling clock. The address was read by Mr. Thomas Treleaven, master car builder, and Mr. George Chilo made the presentations. Among those who spoke of the regret felt at the removal of Mr. Herriott were Messrs. J. Loughlin, J. McWood and T. J. Hutchinson. Mr. Herriott was one of the most active workers in behalf of the Library and Literary Association.

—The death is announced at Borralberg, Austria, on Sept. 30, of Anna Margaret Meyer, wife of Anthony J. Meyer, of Chicago. The deceased, who was in her 27th year, was a daughter of the late Robert Bower, of Westminster township.

—Mr. Sidney Sinkins, of Medina, is visiting his parents here.

—Mrs. (Dr.) Meek, of London, is visiting relatives at Port Stanley.

—Mr. and Mrs. Richard Quait, of this city, are holidaying in the vicinity of Evelyn.

—Mr. J. Talbot and Miss Talbot, of London, are visiting at E. M. Johnston's, Walmer.

—Miss Bessie Halliburton, of Woodstock, is visiting her sister, Mrs. J. L. Page, Lorne avenue.

—Miss Cecil Parker has returned to London after spending a few days with her friends at Mount Salem.

—Mrs. MacWhinnie, of Port Burwell, has returned to London after spending a week with her sisters, the Misses Galloway, at Macmillan.

—J. G. Hales, of Tinton, has purchased Arch McWilliams' high-stepping mare for Mr. Ginge, of the Canadian Packing Company, London. The price paid was \$200.

—A London township farmer was coming to the market this morning, with a load of hay, when by some means the load was upset at the corner of Park and Queen's avenues. It kept the farmer busy for an hour picking up what it only took three seconds to dump off.

BANK CLEARINGS.

The clearings at the London Clearing House for the week ending Oct. 22 amounted to \$851,812.

TAKEN FROM THE JAIL.

Joseph Keenan, sentenced to three months; William Hicks to four, and Richard Dunn to five months in Central Prison, and Arthur Davis to an indefinite period in Penitentiary Reform, were yesterday removed from the jail to their respective destinations.

AT THE BIBLE CONFERENCE.

Rev. T. E. Chalmers, of Pittsburgh, Pa., was to be the speaker at this afternoon's meeting of the Bible conference at the Christian Workers' Church, and attended meeting were held yesterday afternoon and evening.

Next Sunday morning the speaker will be Rev. H. W. Frost.

A FIRST-CLASS PEA CROP.

Mr. William Frook, of Lambeth, who has been visiting lately in Bruce County, says that the pea crop up that way is excellent, being free from worms or damage of any kind. Mr. Frook thinks that it would be a good idea for the farmers of Middlesex to obtain seed peas from Bruce County and give them a trial here. As is well known the pea crop in this district has been a failure for the past couple of years.

LADIES' ORCHESTRA.

The ladies' orchestra will be one of the features of the Woman's Morning Music Club this winter. The choral society will receive special attention, too, but the ladies' orchestra will have 20 or more members and will give some excellent concerts during the season. The club is to have increased membership and their first concert will be given in the first week of November.

PERE MARQUETTE RUMOR.

It is reported that when the span west of the M. C. R. Kettle Creek bridge at St. Thomas, uniting the L. E. and D. R. R. and M. C. R. R. is laid, and the building of the concrete abutments and strengthening of the M. C. R. R. bridge is completed, all L. E. and D. R. R. and Pere Marquette trains will come into the city over the M. C. R. R. bridge, and that the L. E. and D. R. R. bridge will be torn down and sold. If there is any truth in this report it would indicate that the Vanderbilt interests have secured control of the Pere Marquette system.

CHEAP PLACE TO LIVE.

Dr. S. P. May, of Toronto, inspector of public libraries, is a great traveler and a keen observer. Recently he has been taking notes of the cost of living in the several places he has visited in the province, and has concluded that Shelburne, a village less than 100 miles north of Toronto, is the cheapest place in which to live in the province. Good chickens sell at 15 cents each, the best of butter at 15 cents per pound, new laid eggs 15 cents per dozen, potatoes 25 cents a bag, pork five cents per pound, and other things in keeping. When turkeys were selling at 15 cents

PARNELL - DEAN'S BREADS

are made by clean and scientific methods. FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

FOR SALE EVERYWHERE.

advertising grows more out of its infancy than out of its experimental state, the up-to-date periodicals are looked upon as the proper mediums through which to reach the public.

SHUT HER IN THE SAFE.

St. Thomas Times—A young lady bookkeeper, employed in the office of a Talbot street merchant, had a trying experience the other day. She was in the vault putting some books away, when a little boy happened along and closed the door. The proprietor of the establishment, being the only other person who knew the combination, was out of the city, but a couple of other merchants came to the young lady's aid. After half an hour's effort she finally succeeded in making them acquainted with the combination, and thus secured her release.

LONDON LADY THE FIRST.

The first Methodist deaconess appointed to labor in the city of Montreal is Miss Ethelind E. Howson, daughter of Rev. W. G. Howson, of Askin Street Church, South London, who has just taken up her work in that city in connection with the well-known Old Brewery Mission. The mission is a non-denominational Protestant institution, and has been for years a prominent factor in the religious and charitable work of the city. It is pointed out that in a city where Roman Catholic sisters are so much in evidence Methodist might with great advantage make larger use