

# "VICTOR" COFFEE

1-2 and 1-lb. Tins  
48 and 24 Tins to Case

## HARTLEYS JAMS

Strawberry and  
Raspberry  
3 dozen to Case.

Hartleys Marmalade  
Hartleys Jellies  
All Flavors.

## GEO. NEAL

Limited.  
Beck's Cove Water St. East.  
Phone 264 Phone 17

### \$847.50 for \$120.

A prominent merchant of the second city, who suffered a serious disability last spring and was confined to hospital, has just received our Settlement Cheque of \$847.50 for his four months' disability, at a total cost to him of \$120.00

It's better to have it always and NOT want it, than want it once and NOT have it."

U. S. FIDELITY & GUARANTY CO.  
J. J. LACEY, Nfld. GENERAL AGENT.

## "Matchless"

### The Paint of Quality

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —  
IN THE "MATCHLESS" WAY.

The Standard  
Manufacturing Co., Ltd.

sept19,17

# K Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

### Solve Your Shoe Troubles

for at least a year.  
In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

## F. SMALLWOOD,

THE HOME OF GOOD SHOES  
218 & 220 Water Street, St. John's.

### Montreal-St. John's.

S.S. PALIKI sails from Montreal October 1st.

S.S. NICO sails from Montreal October 15th.

MURRAY TRANSPORT CO., Limited,  
St. John's.

### Our Stock for the Coming Winter:

consists of the  
BEST NORTH SYDNEY SCREENED COAL.  
BEST LEHIGH VALLEY AMERICAN ANTHRACITE  
BEST WELSH ANTHRACITE (Specially Selected).  
Secure your requirements now.  
PRICES RIGHT.

## M. Morey & Co., Ltd.

Phones: Office 376. P.O. Box 1052.  
Yard 1426. St. John's.

## At The Big Feed Depot

BRIGHT YELLOW CORN (Whole).  
BRIGHT YELLOW CORN (Crushed).  
BRIGHT YELLOW CORN MEAL.  
TABLE MEAL (Brls.)  
BLACK OATS.  
WHITE OATS.  
MIXED OATS.  
SCRATCH FEED.

HAY.  
STRAW.  
BRAN.

LOWEST PRICES - PHONE 393

## F. McNamara Queen Street

## Seasonable Hosiery

### Henry Blair's

Ladies' Marl Mixtures Sports' Hose—Assorted shadings, perfect seamless, 65c. pair.

Ladies' Wool and Cotton Mixed Marl Hose—in all the new shadings, 95c. pair.

Ladies' Fancy Marl Wool and Cotton Hose—Ribbed effect, assorted shadings, 95c. pair.

Ladies' Plain Cashmere Wool Hose—Spliced heels and toes. Shades: Oyster, Nigger, Suede, Grey, Mid-Grey, Mole, Light Navy, 95c. pair.

A Special Lot Men's Colored Ribbed Wool Half Hose, 50c. pair.

A very Special Lot Men's Black Ribbed Wool Half Hose, 70c. pair.

## HENRY BLAIR

The Home of Good Wearing Hosiery.

sept19, eod, 17

### GET IT AT GEAR'S

IF IT IS

## PLUMBING FIXTURES

SUCH AS—  
BATHS, BASINS,  
KITCHEN SINKS,  
KITCHEN PUMPS,  
CLOSETS, ETC., ETC.

## GEAR & CO., Limited

PHONE 404. 40 WATER ST.

### Nfld. Government Railway.

#### HUMBERMOUTH-BATTLE HARBOR SERVICE.

Passengers leaving St. John's on express 1 p.m. Sunday, October 5th, will connect with S.S. SAGONA, at Humbermouth, for usual ports en route to Battle Harbour.

#### BONAVISTA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on express train, 1 p.m. Sundays and Thursdays, make connection with S.S. MALAKOFF, at Port Blandford, for usual ports in Bonavista Bay.

#### PLACENTIA BAY STEAMSHIP SERVICE.

Freight for the Merasheen route (Bay run) will be accepted again on Saturday, October 4th, from 9 a.m. to 5 p.m.

### Nfld. Government Railway.

#### NOTICE!

EAST BOSTON, MASS.—HALIFAX, N.S.—ST. JOHN'S, Nfld.—NORTH SYDNEY, N.S.  
Steel Steamship "SABLE I." will

Leaves—  
East Boston . . . . . 2 p.m. Sept. 23rd; Oct. 7th for Halifax  
Halifax . . . . . 2 p.m. Sept. 28th; Oct. 10th for St. John's  
St. John's . . . . . 2 p.m. Sept. 30th; Oct. 14th for N. Sydney  
North Sydney . . . . . 2 p.m. Oct. 2nd; Oct. 16th for Halifax  
Halifax . . . . . 2 p.m. Oct. 4th; Oct. 18th for Boston

Fares on application; reservations now accepted.  
Passengers by steamer from St. John's make connection with Thursday morning's train at North Sydney.  
Apply HARVEY & CO., LTD., St. John's, Nfld.  
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### Furness Line Sailings.

Liverpool	St. John's	Boston	Halifax to	St. John's
St. John's	to Halifax	to Halifax	to St. John's	to Liverpool
SACHEM	Oct. 7th	Oct. 16th	Oct. 25th	Oct. 15th
DIGBY	Oct. 7th	Oct. 16th	Oct. 25th	Nov. 2nd

These steamers are excellently fitted for Cabin passengers. Passengers for Liverpool must be in possession of Passports.  
Through rates quoted on all cargo from U.S. and Canadian Ports.  
Lowest Insurance rates.  
For freight rates or Passage and other particulars, apply to  
**Furness, Withy & Co., Limited**  
WATER STREET EAST - PHONE 130. - ST. JOHN'S, Nfld.



## Gossages' Magical Soap.

### HARD WEARING

Made by a Firm of World-wide Reputation  
for Excellence & Uniformity of Quality.

WILLIAM GOSSAGES & SONS LTD. WIDNES.

## JOB'S STORES, Ltd.

Agents.

### IN STOCK. GRAVENSTEIN APPLES

BURT & LAWRENCE  
11 NEW GOWER STREET.



### It's Different!

Try a tin of Fry's Pure Breakfast Cocoa—to-day. You will enjoy that delicious chocolate flavour so much that you will not want to go back to any other cocoa. It's different.

Everybody likes Fry's, from the children to the old folk. And it is really good for all—rich in nourishment, invigorating, strengthening, sustaining. True, it ought to be good—it has been continually improved for nearly 200 years.

## Fry's PURE BREAKFAST Cocoa

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