

The Last Week

SUPREME VALUE-GIVING EVENT

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SUBSTANTIAL SAVINGS From All Over This Mighty Storehouse of Values

The mere statement that your money buys most here—reaches as it were the limit of its pithiness—would indeed be of little consequence were it not for the fact that all merchandise we sell is of strictly dependable quality, and which can be relied upon for the utmost service and satisfaction. And when we say that your money goes farthest here, we mean that its expenditure with us will result in the greatest amount of service, of satisfaction and of value.

SALE

FEBRUARY CLEANUP

SALE

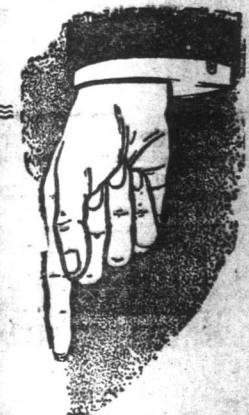
AND FIRST SHOWING OF THE NEW THINGS FOR SPRING



"White Star" KNITTING WOOLS

15c ball

15c ball



Real Savings

CASEMENTS—See these, the latest in Casements, transparent effect, beautiful rich colorings and finished with ball fringe; very dressy and effective. Reg. \$2.00. Feb. Sale Price **\$1.25**.

RUGS—27 inch Stair or Passage Rugs in rich looking patterns and colorings; the quality is excellent. Reg. \$2.95. Feb. Sale Price **\$1.95**.

QUILTS—Very handsome, very useful, all size Wadded Quilts; they are patterned coverings, with plain borders of Blue and Pink. 30 x 45 size. Reg. \$3.50. Feb. Sale Price **\$2.95**.

MATS—17 x 36 inch size, good wearing little Mats. Reg. \$2.00. Feb. Sale Price **\$1.25**.

SHEETINGS—72 inch unbleached Twilled Sheetings, with a nice soft touch. Reg. 60c. Feb. Sale Price **54c**.

WINDOW BLINDS—36 inch. Opaque Blinds in Cream shade with striped ends. Complete with strings. Reg. \$1.00. Feb. Sale Price **84c**.

TABLE CLOTHS—The housewife's pride—White Table Cloth, Damask Table Cloth; these are hemstitched. Reg. \$2.95. Feb. Sale Price **\$2.00**.

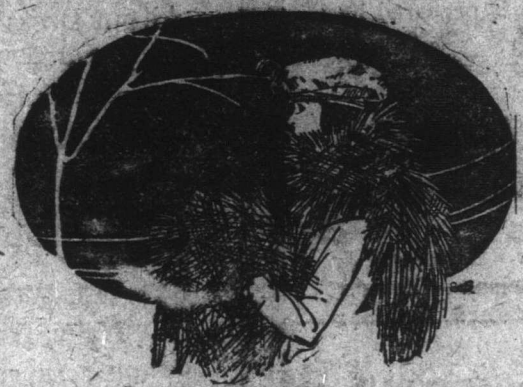
TABLE CLOTHS—Diamond blocks in Crimson and White Quilt. Reg. \$2.95. Feb. Sale Price **\$1.95**.

BALL FRINGES—All the wanted shades in neat appearing Ball Fringes; several pieces in mixed shades as well. The yard **11c**.

JUST IN The New SPRING COATS

Snappy models in short and three-quarter length; pretty effective looking—large plaid patterns, as well as the popular shades in plain Wool Cloths; some of these lined with Crepe de Chine. Values to \$18.00. February Sale Price **\$9.96**.

NEW SPRING COATS—This line offers you a charming range of the newest and latest in snappy spring styles, cross-over effects with girde and large buckle fastening; style and comfort combined. See these to-day. **\$16.98** Special.



FURS AT HALF PRICE

Do not overlook this splendid offer, for here you will find many pretty Fur pieces to select from—Collars and Mitts, any one of which would accentuate your loveliness and set off your winter suit to perfection. Avail of this opportunity during our February Sale.

ADDITIONAL ATTRACTIONS for This Week

JERSEY DRESSES—Children's Wool Jersey Dresses, in pretty straight line effect style, round and V neck, short sleeve and girde; shades of White, Sage, Grey and White. Regular \$4.50. February Sale Price **\$2.58**.

LACE COLLARS—Always in vogue—Very pretty patterns, white and Paris shade; 60c. value. February Sale Price **49c**.

WOOL HENCHERS—Snug-fitting affairs, V neck, sleeveless and buttoned front, assorted shades. Regular \$3.00. February Sale Price **\$1.69**.

INFANTS' VESTS—Beautiful fine soft warm—Wraps for their little bodies. Regular 85c. February Sale Price **57c**.

POPLIN JUMPERS—Ladies' Coloured Poplin Jumpers, scarf collar, short sleeves; shades of Sage, Fawn, Grey and Lavender. Reg. \$2.00. February Sale Price **\$1.29**.

SILK SCARVES—Ladies' Coloured Silk Scarves, shades of Sage, Sky, Sage, Coral, Fawn and Mink. A very Special lot, to clear **98c**.

WOOL CAMISOLES—Snug-fitting Camisoles, ship-over style, round or V neck, short sleeves, elastic waist and lace trimmed. February Sale Price **89c**.

WOOL JERSEY COATS—For children, a nice range showing round collar and long sleeve; popular shades. Regular \$4.50. February Sale Price **\$2.48**.

New Arrivals! CURTAIN LACES

New arrivals—new patterns, and though new, we do not hesitate to underprice them for our February Sale.

48 inch White. Special **44c**.
54 inch White. Special **40c**.

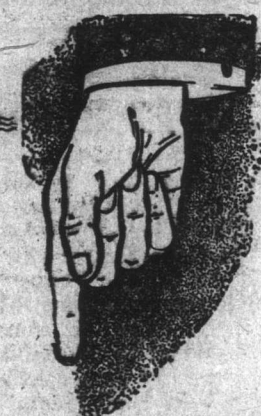
Thoroughly well fleeced **COTTON BLANKETS** for medium size beds; 54 x 74. A case lot just to hand. The Pair **\$2.40**.

TABLE COVERS—Crimson Damask Covers, fringed edge, in all-over floral patterns. Reg. \$1.79. February Sale Price **\$1.25**.

PILLOW COTTONS—40 inch Circular Pillow Cottons with a nice sheer surface. Special **53c**. Value, the yard **53c**.

Beautiful JAPANESE SILKS

3 pieces of pretty striped Jap Silks; shades of Green, Sage and Navy; excellent for coat-linings or underskirts. Reg. \$1.50. Feb. Sale Price **\$1.25**.



BUY THEM NOW

Rare, Rich Looking, Beautiful Silk Hangings

Exquisite hangings with a rich metallic like glister; shades of Rose and Sage, 36 inches wide; they impart a richness wherever displayed. Regular \$1.30. Feb. Sale Price **\$1.10**.

Home Linens, etc.

LAUNDRY BAGS—White and unbleached Laundry Bags, good serviceable size. Regular \$1.00 each. **88c**. February Sale Price **88c**.

CUSHION COVERS—Pretty Covers that will give you years of wear. Tapestry make, showing rustic scenes, etc. Regular \$1.00. February Sale Price **85c**.

SEWING MACHINES—20 x 20 size in a nice looking White Damask, hemmed ready for use. February 6 for **\$1.00** Sale Price.

WHITE SHEETS—Plain White Bed Sheets, hemstitched finish, 72 x 90 size; value for \$4.50 pair. Sold singly now for **\$1.95**.

PILLOW CASES—Something particularly good in Pillow Cases, with hemstitched frill; value for \$1.50. **98c**. February Sale Price **98c**.

BOLSTER CASES—18 x 64 size, strong, durable Bolsters, cheaper than you can make them. February **\$1.15**. Sale Price, each **\$1.15**.

MADRAS MUSLINS—36 inch Cream Madras Muslins, with pretty colored spots. These are favoured to-day and they wash beautifully. February Sale Price **52c**.

FACE CLOTHS—Full size White Turkish Towels, with colored borders. Special **3 for 25c**.

GUEST TOWELS—In White Huck; in individual size; best for your use and they're distinctive. **2 for 25c**. Special **2 for 25c**.

TOWELS—16 dozen of family Towels enter this Sale; half bleach Turkish Towels, remarkable for their wearing quality. February 49. February Sale Price, each **49c**.

WHITE TOWELS—10 dozen of pure White Turkish Towels, 22 x 40 size; extra weight, hemstitched ends. Good value at 70c. each. February Sale Price **63c**.

TOWELING—16 inch White Turkish Toweling. A most unusual value at **23c**.

SCREMS—Pretty Cross-hatched Scrims, all white, fine texture. You'll not buy better value this spring. Our Special at **32c**.

TABLE RUNNERS—Pretty Tapestry Runners, 20 x 66 inch size; the colorings are particularly striking. \$3.00 value. Feb. Sale **\$2.45**. Price **\$2.45**.

TABLE DAMASKS—Our special 60 inch Snow White Table Damask, in many designs; best value along the street. Special **74c**.

Boys' Rugby SUITS

Here is real value in good wearing English Tweed Suits, 3 piece style, lined pants; sizes to fit 8 years only; pretty Tweed mixtures. Regular \$12.00. **\$5.85**. February Sale Price **\$5.85**.

GLOVES

Tabbed for Clearance

GAUNTLET GLOVES—Ladies' Wool Gloves with heavy gauntlet wrist, popular shades—Beaver, Costing and Brown. Dollar value. February Sale **83c**.

WOOL GLOVES—Another line of Wool Gloves in fancy mixed shades. These have gauntlet wrist also. Reg. \$1.15. February Sale Price **\$1.15**.

GAUNTLET GLOVES—A very special lot of all Wool Gloves, in fancy mixed shades, gauntlet wrist; up to \$1.75 pair. February Sale Price **\$1.39**.

GINGHAMS—Pretty Flannel Gingham, the kind you will be using in the near future; assorted mixtures. Reg. 50c. Feb. Sale Price **26c**.

ROSEDALE GINGHAMS—Renowned for their texture and pretty finish in stripes and checks, 21 inch width. Reg. 60c. Feb. Sale Price **42c**.

Men's Working Shirts

A wonderful value at **\$1.10**

Dozens of them, great heavy Top Shirts, showing all double stitching, collar and pocket, full fitting sizes, materials that will stand up against hard wear and frequent tubbings; all sizes. The best shirt value we have offered for years. Yours for **\$1.10 each**

LADIES' BROGUES

In stout Tan Calf, semi-broad toes and Cuban heel, very popular. February Sale Price **\$4.78**

INFANTS' BOOTS—Soft Sole Boots in a variety of shades, neatly and most comfortably. The **43c** pair.

Some Swell CAPS

JUST TO HAND

BOYS' VELOUR CAPS.
Royal Here is the Cap for you, full of style, pleated and banded back, in nice, soft, Velour Cloth; Fawn and Grey shades. **\$1.85**. Special **\$1.85**.

MEN'S CAPS.
Snappy Velour Caps, with banded backs; shades of Grey and Fawn, all silk-lined. The latest caps seen on the Canadian streets to-day. Special **\$2.45**.

TOP SHIRTS.
This is a line of full-fitting sizes—English Coat style Shirts, White with fine pin stripes, single cuffs. Reg. \$1.60. February Sale Price **\$1.19**.

BOYS' PULLOVERS.
In Dark mixtures, V shaped at neck; sleeveless; sizes for everyday wear; feel the good of one. **34c**. Out they go at **34c**.

SWEATERS.
Close make; in Dark Maroon shade, wool finish; large comfortable collar. Regular **\$3.75**. Feb. Sale **\$2.65**. Clear **\$2.65**.

BOYS' LEGGINGS.
Aviation style, shapely with laced sides. In Black Waterproof Cloth; 2 to 4 years. Regular **75c** pair. February Sale Price **39c**.

SILK MUFFLERS.
Great broad Silk Mufflers, double weight, pretty dressy and fancy effects, long silk fringed ends. Just arrived and specially priced for February Sale **\$1.85**.

MEN'S SPATS.
New shipment of these just to hand, 4 button height, pretty Fawn and Grey shades; very neat. February Sale Price **\$2.10**.

MEN'S BOOTS.
Stout Calf Bal shape Boots, neat, comfortable and very serviceable; Goodyear soled; sizes 6 to 9. Special **\$3.49**.

COAT SWEATERS.
Do not be without one of these; they cling close and warm to the body; high collar; **\$3.75** Feb. Sale Price **\$1.98**.

SNAP VALUE in THE NEWEST DRESSES

Handsome models in Gabardine; trimness in their characteristic feature; they give you the first impressions of the new styles for Spring, 1924. Novelty trimmings, in kid, chic lace trappings and embellishments; the material is of a high grade and the shades expressive of popularity. To introduce



\$12.75

GIRLS' TAN BOOTS

A marvellous line of service-giving Boots for girls of all ages; heavy Tan Calf, laced style, rubber heels, solid leather through and through.

Children's sizes 8 to 10. **\$2.68** Special **\$2.68**.

Misses' sizes 11 to 2. **\$3.28** Special **\$3.28**.

Aluminum-ware

THE PRIDE OF THE KITCHEN.

Aluminum Mixing Pans; special **\$1.50**, **\$1.29**
Aluminum Heating Pans; special **\$1.79**
Aluminum Boilers, with cover **\$1.79**
Aluminum Coffee Percolators **\$1.29**
Aluminum Frying Pans, hot or cold **60c**
Aluminum Kettles, ever cool handles **\$2.39**
Aluminum Skillets, 4 sizes **\$1.29**
Aluminum Tea Pans, each **\$1.29**, **\$1.50**, **\$2.39**
Aluminum Pudding Pans **39c**, **49c**, **59c**.



20c
"ONE EXCITING NIGHT"
20c
Most Famous
Cigarettes
in Stock a ship of the famous Bear's Cigarettes. PRICING: No. 1 First Quality tins of 50. No. 1 First Quality packages. No. 1 First Quality tins of 50. Elephant Brand, tins of 50. Cigarettes ordered by Smokeless Virginia or set.
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