


**BURNSIDE.**



These days the thrifty Housewife has to look closely at the quality, the quantity and the price. Here, she will get the best satisfaction in these three points.

Our Coal is clean, dry, well screened and of the best Heating quality, yielding little waste.

**WE GIVE YOU FULL WEIGHT AND CHARGE YOU THE LOWEST MARKET PRICE.**

ALL ORDERS DELIVERED PROMPTLY.

**A. H. MURRAY, & CO., Limited,**  
BECK'S COVE.

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**Trying on His New Suit**

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

**I. J. STRANG,**  
LADIES' & GENTS' TAILOR,  
Corner Water & Prescott Streets.

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**JUST ARRIVED**  
A Shipment of

**Fish Hooks**

14, 15 and 16 Bultow.  
Small, Medium, and Large Quarter, Kirby and Round.  
Extra Large Hake and Jigger; 5 & 6 Square Bultow.

SELLING AT LOWEST PRICES.

**Bowring Brothers, Ltd.,**  
HARDWARE DEPARTMENT.

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**THE JOY OF A RECORD**  
*That is Virtually Noiseless.*

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

**Columbia**  
NEW PROCESS  
**RECORDS**

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent. COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

**U. S. Picture & Portrait Co.,**  
GRAFANOLA DEPARTMENT.

Forty-Four Years in the Service of the Public—The Evening Telegram.

**Pig Jowls!**

To-day ex. S.S. Rosalind, a Small Shipment of

**Strictly Fancy Light Jowls**

with Fongue. These Jowls are specially prepared and packed in Toronto—average 3½ to 4 lbs. each and are guaranteed positively the finest quality procurable.

**F. McNamara,**  
Phone: 393 Queen Street.

*Works Marvels.*



**Gossage's Magical Soap.**

**HARD WEARING**  
Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality

WILLIAM GOSSAGE & SONS LTD. WIDNES

**JOB'S STORES, Ltd.**  
Agents.

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THE GREATEST AND CHEAPEST.

2,350,000 COPIES OF THE FEBRUARY ISSUE PRINTED.

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Sole Supplier famous Pictorial Patterns.

**THE PARENTS DUTY!**

In the important matter of YOUR CHILDREN'S EYESIGHT are you giving them a square deal? They may be working under a great handicap which

**Properly Fitted Glasses** can correct. It will cost you nothing to know the facts about your child's eyes.

IF IN DOUBT, CONSULT US.

**R. H. TRAPNELL, Ltd.**  
Jewellers & Opticians, 197 Water Street.

**LOOSE LEAF BINDERS** and **Accounting Forms** for every purpose

**Dicks & Co., Ltd**

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**BON MARCHE BARGAINS.**

We have marked down our entire stock to clear, so as to make room for our Spring Goods to arrive shortly.

Embroidery . . . . . 5c. up	Ladies' Wool Hosiery . . . 45c. up
Turkish Towels . . . . . 25c. ea.	Children's Hosiery . . . . . 16c. up
London Smoke . . . . . 23c. yd.	Children's Underwear . . . 35c. up
Flannellette . . . . . 19c. yd.	Ladies' Underwear . . . . . 85c. up
Men's Shirts . . . . . \$1.15 ea.	Cotton Blankets . . . . . \$2.75 pr.
F. L. Underwear . . . . . 57c. gar.	Men's Wool Sox . . . . . 60c. pr.
Wool Serge . . . . . 95c. yd.	

**BON MARCHE,**  
268 WATER STREET. SEE OUR WINDOWS.  
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ASK YOUR GROCER FOR—  
**HOWARDS EDINBURGH BORAX SOAP**

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros. & Co.

Also well known in the principal Outposts.

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For the BUILDING OF HOUSES, BUYING OF HOUSES.

Mortgages: City Property Security.

**FRED. J. ROIL & CO.,**  
Real Estate and Insurance Agents,  
Grainwood Bldg. Duckworth Street.

**LABRADOR TROUT**

FOR SALE BY  
**C. F. BENNETT & CO.,**

Now offering at the low price of \$4.00 per Barrel of 200 lbs. Net.

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**California, Valencia Oranges and Grapes.**  
FOR XMAS TRADE.

CALIFORNIA ORANGES—Counts 176's, 216's.  
VALENCIA'S—300's.  
GREEN GRAPES—Heavy Weight.  
PRICES RIGHT.

**Burt & Lawrence.**

**Reid- Newfoundland Co., Limited**

**To all Concerned.**

This Company will endeavor as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally billed via North Sydney and Port aux Basques, and designated steamers:—

Via Halifax, or

Via Louisburg, collecting extra charges over connecting lines, between North Sydney and Louisburg, and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques.

SHIPPER OR CONSIGNEE, WHEN EFFECTING MARINE INSURANCE, SHOULD BEAR THEREIN MIND AND HAVE THEIR POLICIES COVERED ACCORDINGLY.

**Reid- Newfoundland Co., Limited**

**Furness Line Sailing**

From	St. John's	Halifax	Boston	Halifax	St. John's
Liverpool	Halifax	Boston	Halifax	St. John's	Liverpool
SACHEM—	Feb. 2nd			Feb. 10th	
DIGBY—	Feb. 3rd	Feb. 12th	Feb. 16th	Feb. 20th	Feb. 24th

These steamers are excellently fitted for Cabin Passengers. Passengers for Liverpool must be in possession of Passports. Through rates quoted on cargo from all United States and Canada Ports.

For rates of freight, passage and other particulars, apply to

**Furness Withy & Co., Limited**  
WATER STREET EAST.

**RED CROSS LINE**

NEW YORK HALIFAX ST. JOHN'S  
PROBABLE SAILINGS FOR FEBRUARY, 1923

From St. John's, Nfld.	From New York
S.S. ROSALIND . . . . . February 10th . . . . . S.S. SILVIA	S.S. SILVIA . . . . . February 17th . . . . . S.S. ROSALIND
S.S. SILVIA . . . . . February 24th . . . . . S.S. ROSALIND	S.S. ROSALIND . . . . . March 3rd . . . . . S.S. SILVIA

Through rates quoted to all ports.  
Winter passenger rates now effective.  
Special rates quoted on return tickets with six month stop-over privileges.

For further information re passage fares or freight rates, etc., apply to

**HARVEY & CO., LTD.,** St. John's, Nfld. Agents.  
BOWRING & COMPANY, 17 Battery Place, New York. General Agents.  
G. S. CAMPBELL & CO., Agents, Halifax, N.S.

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**Farquhar Steamship Companies.**

**PASSENGER AND FREIGHT SERVICE**  
ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I."  
Sailing every nine days.

Freight accepted and rates quoted to all points.  
For sailing dates and other information, apply

**HARVEY & CO., LTD.,** St. John's, Nfld.  
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.

aug3.6mos., w.f.m

**Canadian National Railway**

Canadian Textile Products Exhibition, Montreal  
February 19th to 23rd, 1923.

Parties interested in this Exhibition can get further information by applying to

**J. W. N. Johnstone,**  
GENERAL AGENT,  
Board of Trade Building

Forty-Four Years in the Service of the Public—The Evening Telegram

TWELVE  
WEATHER  
TORONTO, Ont.  
PROPER & THOROUGH  
10 above zero

VOLUME 1

Auction

RELIABLE  
BANK  
AUCTION

THE BENEFIT  
MAY 1923  
AUCTION

Black and  
Sheep

St. John's Roll  
Nail

On Friday  
at 11 a.m.  
GALVANISED  
215 lbs. 25¢  
1445 lbs. 24¢  
1570 lbs. 25¢  
1011 lbs. 24¢  
100 lbs. 27¢  
BLACK STEEL  
539 lbs. 24¢  
883 lbs. 25¢  
498 lbs. 26¢

To be sold  
under the  
order of the  
Master, in  
accordance with  
the provisions of  
the Act.

J.A.  
1923.10.12.13.15

APPLES

At the  
R. J. WILSON  
SATURDAY, 1923  
Barrels Nov 23  
to be sold with  
the exception of  
one for cheap  
\$15.21

account of  
AUCTION

Friday  
at 12 o'clock  
SOUTH SIDE  
(Market)  
Messrs. Bowring  
16 Barrels Nov 23  
1 Chest Tea  
1 Bag MEAL  
1 Case PAINT

ended in a damage  
to the S.S. ROSALIND  
to be sold with  
the exception of  
benefit of whom

S. Rendell  
FOR

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JAMES  
13.81

POLICY

OUR POLICY  
PROBABLE

you need not  
try what might  
sudden fire dis-  
against loss, but  
y is your present  
omable rates is  
TESSIER  
INSURANCE AG  
ST. JOHN'S

ARD'S LIVER  
GILD AND