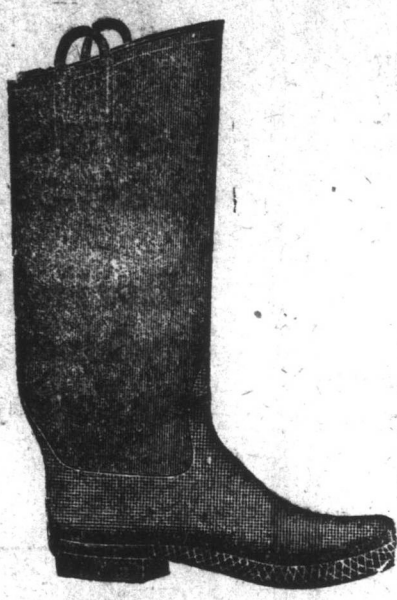


RUBBERS are Practical and Useful Gifts!



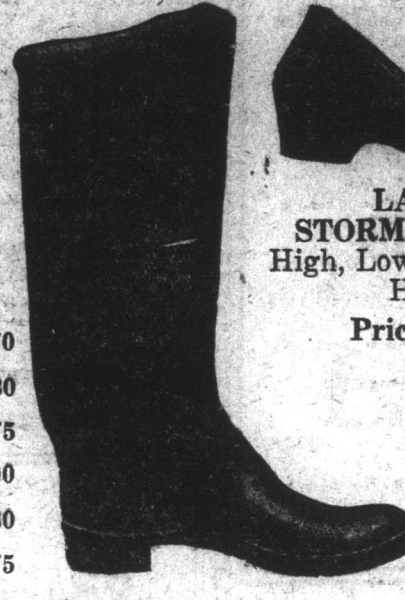
Men's Storming "Vac." Price . . . \$8.20
 Men's Storming "Sea." Price . . . \$6.75
 Men's Storming "Redman." Price . . . \$6.00
 Boys' Storming "Sea." Price . . . \$5.70
 Boys' Storming "Redman." Price . . . \$4.80
 (Sizes 1 to 5.)
 Youths' Storming "Redman." Price \$4.20
 (Sizes 9 to 13.)



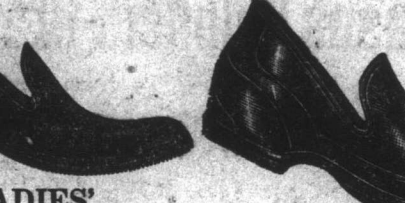
MEN'S RED BALL VAC. Price \$7.20
MEN'S REDMAN. Price . . . \$4.75
BOYS' REDMAN. Price . . . \$4.00
 (Sizes 1 to 5).
YOUTHS' REDMAN. Price . . \$3.20
 (Sizes 9 to 13.)
BOYS' SEA. Price \$5.00



CHILD'S LONG RUBBERS . . . \$2.70
CHILD'S TAN LONG RUBBERS . . \$3.30
CHILD'S THIGH RUBBERS . . . \$3.75
GIRLS' TAN LONG RUBBERS . . \$4.00
GIRLS' THIGH RUBBERS . . . \$4.30
WOMEN'S LONG RUBBERS . . . \$3.75



Men's Sea Rubbers
 Price \$5.50.
 The Rubber with the White sole. The Fishermen's Friend. Double wear in every pair.
FISHERMEN! BUY SEA RUBBERS and be happy ever afterwards.
HIGH IN QUALITY! LOW IN PRICE.



LADIES' STORM RUBBERS
 High, Low and Medium Heels.
 Price \$1.25.



LADIES' LOW RUBBERS
 Narrow, Medium or Pointed toes; High, Low or Medium heels.
 Black \$1.30
 Tan \$1.70

MEN'S 4-BUCKLE GAITERS.
 Price \$5.00.
MEN'S HEAVY ROLLED EDGE 4-BUCKLE GAITERS
 \$7.00.
MEN'S 1-BUCKLE. Price \$2.85

MEN'S STORM RUBBERS
 Price \$1.75.
MEN'S HEAVY ROLLED EDGE STORM RUBBERS
 Price \$2.00.
MEN'S DOUBLE SOLE RUBBERS
 Price \$2.60.
WOMEN'S BUTTON GAITERS . . \$3.20
WOMEN'S HIGH BUTTON GAITERS . \$3.50

Send the Boys and Girls here for GOOD RUBBERS, we stock the finest brands. Double wear in every pair STORM RUBBERS, LOW RUBBERS, HIGH, LOW and MEDIUM HEEL RUBBERS.
ALL MAIL ORDERS RECEIVE PROMPT ATTENTION.

F. Smallwood, The Home of Good Shoes, 218 & 220, Water Street

SIDE TALKS.

By Ruth Cameron.

ESPECIALLY THE WOMAN.



A Letter Friend rebukes me because I said in a recent talk on fact that tact was essential for a happy marriage especially on the part of the woman.
 She didn't see why it wasn't just as essential for the man to have tact as for the woman.
 She said she was sick of hearing so much about what women ought to do to make marriage successful and so little about the man's part.
 She wants to hear more about how to keep a wife's affection and less about how to keep a husband's.
 I understand just how she feels. And I'll bet I know just what she's like.
 And She Has Never Been Married.
 She has a fine sense of abstract justice and a passion for equality. And she is somewhere around 20, probably not over 25.
 And like most young people under 25, she thinks more about things as

they ought to be than things as they are.
 Why is it more essential for the woman to have tact than for the man?
 Because so long as men and women are both what centuries of life under the man's economic dominance have made them, so long as marriage is an economic advantage for a woman and an economic disadvantage for a man, so long as man is the aggressive dealer with the world and woman the home maker, so long will women make more concessions for the happiness of the home and put themselves out more to keep things running smoothly.
 I didn't say it ought to be so. I only say it is.
 In a Few Centuries.
 And I don't say it always will be so. I think economic changes are going to modify conditions and modes of thought. But I only say it is largely so now.
 And that while it is so it is vitally important to a happy marriage that the woman has tact and knows how to handle the man.
 As Stevenson puts it: "A certain sort of talent is indispensable for

people who would spend years together and not bore themselves to death. But that talent must be for and about life. To dwell happily together they should be versed in the niceties of the heart and born with a faculty for willing compromise. The woman must be talented as a woman and it will not matter how although she is talented in nothing else. She must know her metier de femme and have a fine touch for the affections."
 Which last sentence I should think might be Stevenson's definition of tact.
 Extra Dividends.
 Of course if a man can be fair minded and decent enough and square enough to want to do his share in the way of tact, why so much the better. He will surely draw dividends for his extra decency in the extra happiness he will provide, not only for his wife but for himself. For it is an axiom of married life that needs to be better understood—that you cannot make the other party to a marriage either happy or unhappy without involving yourself.

Cub Cigarettes are appreciated, not only by the smoker but by those in his company.
Proof Against Poison.
 Some animals can absorb enough poison to kill a regiment of men without suffering any ill effects at all. Morphine, for instance. Of this deadly drug a goat can swallow with impunity enough to kill one thousand human beings.
 Cats seem morphia proof. They can take quantities of the poison without being made in the least sleepy. On the contrary, morphia seems to excite these animals.
 A pigeon has been known to eat 800 grains of morphia mixed with its food in a fortnight. Here again the bird was not in any way harmed.
 Rabbits will eat belladonna to such an extent that their flesh becomes poisonous, while they themselves are not any the worse.
 Cantharidin is not so steady as the poisons already mentioned, yet one grain has been known to kill a human being. You might, however, give a whole spoonful to a hedgehog without doing him the slightest harm.
 Arsenic is one of the few poisons which kill all forms of life—insect, animal, and vegetable—and of the vegetable poisons there is one—namely, nicotine—which is even more deadly in its effects upon the lower animals than it is upon mankind.

The King's Rare Stamps.

King George possesses the most complete collection of the stamps of the British Empire.
 He was collecting stamps as a "mid-dy," and although he does not get so much time for stamps nowadays, he is as keen as ever, and is always adding to and improving the collection.
 There is a special room at Buckingham Palace for his philatelic collections, and here is to be found Mr. E. D. Bacon, M.V.O., who is entrusted with the custody of the royal albums. Mr. Bacon is president of the Royal Philatelic Society, and among his previous great tasks was the arrangement of the Taping collection of stamps at the British Museum, a collection worth nearly £250,000.
 Bought in Boyhood Days.
 The King has the somewhat unusual record among philatelists of an unbroken association with philately from his boyhood. What his collection is worth no one can guess.
 Stamps which the young Prince George secured for "a mere song" on his travels as a boy (1879-1882) are now among the rare specimens that hold pride of place in his collection. One rare item is an original rough sketch in water colours of the first postage-stamps which Rowland Hill sent to the Chancellor of the Exchequer in 1840, to show what the new stamps would be like.
 His keen and scientific study of stamps led him to join the Philatelic Society, of which he became Vice-President in 1893. Later he became President.
 One of his wedding presents in 1893 was a handsome album containing a number of rare stamps, sent as a combined gift from his fellow philatelists.
 Some of the most valuable stamps in the royal collection are the Mauritius early issues. They are quality-looking stamps, engraved by a local watchmaker on an old visiting-card plate.
 The likeness of Queen Victoria upon them is not very true to life—indeed, it is something of a caricature—but

the stamps, the 1d. in orange and the 2d. in indigo-blue, are things of beauty to the philatelist. The first issue bore the inscription "Post Office" reading upwards at the left of the stamp, and this inscription was altered in the next issue to "Post Paid." This explains the difference between the rare first issue and the more accessible later issue.
 A £4,000 Pair.
 Of the "Post Office" stamps only 1,000 were printed, and of these only twenty-seven are known now. The King acquired his 1d. "Post Office" for £280, from the old Earl of Kintore's collection, and the 2d. one was bought at auction in London, in 1904, for \$1,450 at that time a record price for any single stamp. To-day, however, the stamps are worth much more; such a pair would probably fetch about £4,000.
 The King's Mafeking stamps are a very rare set, some of which were made in Mafeking during the siege by means of photographic negatives on ferro-prussiate paper. One rare specimen in a reversed print of the famous

Hay Butter

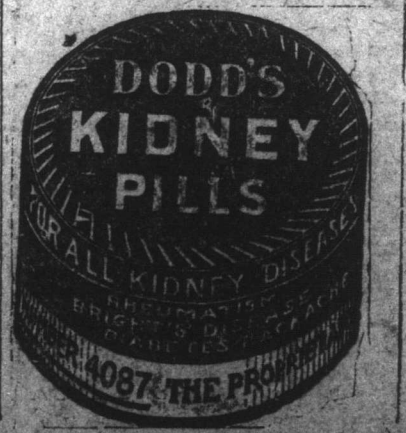
A splendid lot which we are selling at a remarkably cheap figure. Choicest dairy in 38lb. tubs—the quality of which is guaranteed.

HARVEY & CO., Limited

Collins Pocket Diaries Letts and Collins Office Diaries For 1923.

DICKS & CO., Limited

BOOKSELLERS & STATIONERS.



The Young Man's Shoe. in Dark Tan, Mahogany Calf, with Rubber Heels, for \$4.75, \$5.25 and \$5.50, at SMALLWOOD'S Shoe Sale.—dec29,11

height, a variety that occurred only once on the sheet. Only one other copy is known.
 The arrangement of such a collection is constantly in progress, and each year his Majesty honours the premier society—now the "Royal Philatelic Society"—with a display at one of its meetings of some newly-arranged section of the vast treasure-store of Imperial stamp gems.

SERVICE.

When first I bought a chug-mobile—'twas in the misty long ago—the dealer made an ardent spiel of service that he would bestow; and so I grasped the steering wheel and pushed the tumbler to and for. In those dark days our motor cars were needing service all the time; the works were full of squeaks and jars, and every piston was a crime, and I would break some rods or bars whenever a hill I tried to climb. And Y. Z. Spink, the man who said he'd give me service good as wheat, would start my motor when 'twas dead, and make its pulses strongly beat; he often left his downy bed, to make my bus go up the street. The years have gone, and Y. Z. Spink does business at the ancient stand, and I have sent to him, I think, some fifty men with coin in hand, who wished to buy cheap cars of zinc, or boats more sumptuous and grand. I say to them, "This delegate will promise service when you buy, and all he says is good and straight, like George, he cannot tell a lie;" this makes a hit with every skate who has been fooled by some false guy. That merchant ornaments his town who makes his talk of service good; he gains a fine and high renown far, far outside his neighborhood; and there are diamonds in his crown, that glitters as such jewels should.

INTRODUCING SOLVENE

Shredded Soap.



SOMETHING NEW
 An absolutely perfect White Soap in new and original form. You never saw a Soap like this before

SOLVENE makes SNOW-WHITE CLOTHES.
 TRY IT ONCE YOU WILL NEVER BE WITHOUT IT.

ST. JOHN'S GROCERY STORES.



For The Xmas Feast
 you will need something a little out of the usual in groceries of the "fancy" sort. We have in stock:
 Peaches, Apricots, Pineapple, assorted Jams, Catsup, Salad Dressing, Peanut Butter, prepared Mustard, India, Relish, Olives, Layer Raisins, Seedless Raisins, Citron and Lemon Peel, Spices, Currants, Prunes, Dates and everything to add zest and piquancy to the Xmas dinner.

J. J. ST. JOHN, DUCKWORTH STREET and LEMARCHANT ROAD.

The oven door should not be opened nor the cake moved until after the first half of the baking time is over.
 Every Day is Decoration Day with the Flapper.
 Old Joe Collins says a backbiter is a human cootie.
MINARD'S LINIMENT FOR THE GRIP AND FLL.