

Ladies' Guimps & House Dresses

A most exceptional lot purchased at a concession that cuts their cost to less than the worth of materials. The last lot like these that we were fortunate to procure were sold out in a few hours. So avoid disappointment by shopping now.

1.98

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION.

\$4 SPORTS HATS

Scores of jaunty mid-summer styles—White, Colored and Sports shades galore. Rakish styles—finely practical for general wear; already immensely popular. An early inspection is advised.

2.98

Women's & Misses' Dresses at Prices that Set New Standards of Value

In a Sale that Anticipates all Vacation needs and most admirably Fills all present wants—Summer's prettiest Styles at Prices that break all precedents.

Women's Boots and Shoes

Hundreds of Pairs Below Cost

1.15 Shoes and **1.98** Boots

An identical shipment last week vanished in two days. A NEW LOT offered to us because we took the first group out of the regular market at prices that guarantee they will go quickly. Get your share of these savings at once. Sale starts to-day; sizes and styles arranged for convenient choosing.

Every known color and combination of colors.
NO APPROBATION or EXCHANGING!

Sensational Savings for Women! Gingham Summer Frocks Guimps, Including Organdies and Voiles

Hundreds of Styles to Choose From

Misses' Sizes: 16 and 18.

Women's: 36, 38, 40, 42, 44.

YEAR'S BIGGEST BARGAINS

The Actual Values are \$3.98, \$4.98 and \$5.98

Sale at **\$2.98**

COLORS:

Red and White
Jade and White
Black and White
Copen and White
Brown and White
Orchid and White
Navy and White

EVERY WOMAN WILL WANT TWO OR THREE

This is one of those really big merchandise events—for which we are so famous. We just succeeded in obtaining these beautiful Dresses—ALL NEW—at unbelievable concessions. But these Dresses must be seen to be fully appreciated. In every possible style and color and featuring trimming effects shown only in the higher priced models. Come early for best choice.

Dress Sale

\$4.98 \$5.98 \$6.98

Women, here's the best news you've read in many a day. These Dresses are wonderful. Stunning models for every vacation and summer need in Scotch Ginghams, Rattines, Organdies, Silks, Taffeta, Crepe Knits.

Exclusive Dresses

Stunning Dresses of richest Canton Crepes, Crepe Romaines, Georgettes, Printed Crepes, Crepes and Foulards. Unheard of values. Only one of a kind.

MEN'S SUITS

Important Banner Sale
Another splendid shipment of smart and conservative models, choice Cassimere's, Worsteds, and Tweeds in all best Stripes and Mixtures.

MEN'S PANTS \$2.98 per pair

LONDON, NEW YORK & PARIS ASSOC. OF FASHION

Just Folks.

By EDGAR A. GUEST.

LITTLE FELLOW.
Just a little fellow, mischievous of eye. Doesn't know and doesn't care that shoes are hard to buy. Laughing, romping, all the time, heedless as can be. Fancying that he can get all he wants from me.

Just a little fellow, somewhat fond of dirt. Seems we cannot teach him to be careful of his shirt. Clothes are made to play in, and when he wears them out. He wonders when we grumble what the fuss is all about.

Just a little fellow. All he knows is having fun. Care and strife and trial haven't come to cloud the sun. His legs are never weary, and the times he hears us sigh. And he sees that we are troubled, it is plain he wonders why.

Just a little fellow with his harum-scarum ways. Mischievous and roguish and his eyes with mirth ablaze. But what are shoes and stockings and the things I must provide. It's worth it all to have him romping daily at my side.

MOSQUITO OIL at STAP-FORD'S Drug Store; only 20c. a Bottle; Postage 3c. extra. jne27,tf

A pleated frock of black crepe satin has a guimpe and sleeves of rose organdie bound and tied with the satin. Small girls are wearing organdie or net capes, mounted over delicate silk. They are worn with lingerie dresses.

Numerous petals of the wrap material and deep ruchings are replacing caracul and krumine collars on capes. A dress of heavy blue linen is bound in Turkey red, and the waist is elaborately embroidered with motifs in dull gold.

Several new dresses of distinction feature the pointed neck, three-quarter length sleeve, and separate fringed sash. The blouse with the frilled front has a decided duty in the present fashion. It is worn with the tailored suit.

Shaded tassels are seen on the novelty parasols. One parasol of rose and black shaded silk had a black lacquered stick with ornaments of carved ivory. From the heavy black cord hung the shaded tassel, enormous in size, in rose and black.

The twisted or braided girdle showing the Hindu influence, has become a decided fancy. A combination of materials is generally used, such as satin and chiffon in contrasting colors, and in its place is worn the collar of braided or interlaced bands of the demand for dainty cotton voiles, many

of which are marked into diamonds, squares and stripes, trimmed with the attractive a-four stitch. The fur collar has been discarded, and in its place is worn the collar of braided or interlaced bands of the demand for dainty cotton voiles, many

Charming little dresses for summer show skirts composed of three pieces shaped without fulness, cut circular lines. The little black velvet coat is being worn with the knife-pleated skirt.

MUTT AND JEFF

NOTHING FROM NOTHING LEAVES NOTHING.

By Bud Fish

